

Key Transportation Security Administration (TSA) Priorities and Principles

- Security is Everyone's Responsibility
- Commit to Our People
- Stakeholder Relationship Building

Security is Everyone's Responsibility

- Public awareness campaigns as a force multiplier for TSA security efforts:
 - TSA's Not on Our Watch
 - This is My Airport awareness campaigns



Security is Everyone's Responsibility

- Public awareness campaigns as a force multiplier for TSA security efforts:
 - Department of Homeland Security's (DHS) If You See Something, Say Something awareness campaign
- Community engagement and public outreach





Commit to Our People

- Personnel-driven policy, procedure, and business practices through opportunities for direct feedback from employees
 - TSA Idea Factory
 - National Advisory Council (NAC)
 - Employee Advisory Committees (EACs)



Commit to Our People

- Open channels for communication
 - Field Intelligence Officer and Network Information Officer to connect intelligence and threat information between TSA Headquarters and front-line Transportation Security Officers in the field
 - Continuous employee engagement, communication, and recognition in nationwide TSA Administrator Town Halls
- Employee appreciation and morale-boosting programs



Stakeholder Relationship Building



- Building relationships and safety coalitions with relevant stakeholders across the public and private sector
 - Aviation Security Advisory Committee (ASAC)



- Industry partners, including airlines, aircraft operators, known consignors, and airport authorities
- DHS, Federal Aviation Administration (FAA), and U.S. government agencies

2021 Security Culture Activities

- Commemoration of the 20th Anniversary of September 11th
- Regional Industry Summits (RIS)
- Asia Pacific Economic Cooperation (APEC) Projects
 - Building a Culture of Security and Countering the Insider Risk
 - Building Randomness and Unpredictability into Aviation Security Countermeasure Development and Implementation

Questions?

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NOTE: For additional details or context on TSA's efforts to promote Security Culture, please see the AVSECP/32-IP/4 Aviation Security Culture in the United States Information Paper.

