



DIRECTORS GENERAL OF CIVIL AVIATION-MIDDLE EAST REGION

Sixth Meeting (DGCA-MID/6)
(Abu Dhabi, UAE, 1-3 November 2022)

Agenda Item 5: Aviation Safety and Air Navigation

AVIATION MARATHON CHALLENGE

(Presented by United Arab Emirates)

SUMMARY

This Information paper presents Aviation Marathon challenge award which is the first-of-its-kind initiative that at national level that aims to spark the spirit of competition among aviation industry in promoting safety.

This Information Paper Details the first cycle of the award scope that focus in the effective, integrated and innovative implementation of safety promotion activity that lead to instils safety values and spread safety culture within the organization

REFERENCES

ICAO Strategic Objectives #-1:
Safety: Enhance global civil aviation safety.

ICAO Annex 19

1. INTRODUCTION

1.1 The UAE GCAA has launched a new initiative to recognize outstanding practices that help to improve civil aviation safety. The scope of the first cycle is “best safety promotion practices within aviation industry in UAE”.

2. DISCUSSION

2.1 *The Award Criteria:*

2.1.1 The safety promotion best practices will be evaluated based on the following criteria:

A) Reporting Culture

How does the organization encourage reporting culture.

B) Communication

- 1) Targeting internal and external audience Whether it is latest, customized, creative
- 2) Type and source of information (diversity, relevance, added value)
Communication methodologies (Communication channels, methods, creativity) Timeliness.

C) Training Material and Delivery

How creative the organization is when it comes to preparing, customizing, and delivering Training.

D) Trainer and Targeted Segment

Trainer selection criteria, targeted audience, levels across the organization.

3. CONCLUSION

3.1 In light of the above, The United Arab Emirates GCAA requests the DGCA-MID to take note of this information paper to & establish similar awarding concepts, to recognise best practice in safety aviation activity that is innovative and is beyond of just meeting regulatory requirement.

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