



M FUAD SHARUJI

(FORMER CRISIS DIRECTOR MH370 / MH17, MALAYSIA AIRLINES SYSTEM)

CURRENTLY,

GENERAL MANAGER,

IMPECCABLE VINTAGE PROPERTIES

M FUAD SHARUJI

BACKGROUND

I started my career with Malaysia Airlines in 1976 as a Trainee Aircraft Maintenance Engineer, studied in Bedfordshire, England and graduated as an aircraft maintenance engineer in 1981. Since then, I have moved to various departments within the Engineering & Maintenance, and Operations Divisions. After pursuing MBA in 2001, I have further climbed up the ladder to the last position of Vice President, Operations Control Centre of Malaysia Airlines from July 2009 until 31 August 2015. Since then, I have been appointed as the Head of Post-Accident Office for Malaysia Airlines, based in Kuala Lumpur International Airport and have served Malaysia Airlines for almost 45 years.

EXPERIENCE & ACHIEVEMENTS

Whilst I was the Vice President of Operations Control Centre, the most challenging spade of my career took place in 2014. This was when I was appointed as Crisis Director for both the MH370 and MH17 tragedies. More than 1,000 staff, including several of our management team were deployed in both these tragedies at various locations. Leading the crises of such magnitude was a humungous task, but I was privileged to undertake this role, testing our corporate emergency response plans to its full scale. Following these 2 tragedies, I have acquired a wealth of experience and knowledge which was applied to improve the corporate crisis management program, crisis leadership, family assistance plan and the corporate emergency response plans.

To date, I was also privileged to be invited to speak at 62 local and International Conferences, Seminars and Forums in 22 different countries in Europe, USA, Asia, Middle East, Australia, New Zealand and Malaysia from November 2014 to September 2019.

In addition, I had also conducted training programs for managerial leadership, crisis management, crisis leadership programs, run drills and exercises with various government and airport agencies. As a former Associate Trainer for Steven Covey's Seven Habits of Highly Effective Leaders, I have conducted several programs for Malaysia Airlines. I have been invited to facilitate workshops and forums both locally in Malaysia and at AAPA and IATA Conferences abroad.

Updated on 24 June 2021