



McGill University



Concordia University

## *Seminar*

*Prior to the  
ICAO Worldwide Air Transport Conference*

**Aviation in Transition:  
Challenges & Opportunities of Liberalization**

ICAO Headquarters, Montreal  
22 and 23 March 2003

## **Seminar Programme**

### **Aviation in Transition: Challenges & Opportunities of Liberalization**

ICAO Headquarters, Montreal  
22 and 23 March 2003

The world's aviation community is invited to a two-day Seminar preceding the Worldwide Air Transport Conference (ATConf/5, 24 to 29 March 2003) that has been convened by the International Civil Aviation Organization (ICAO). The Seminar will promote open dialogue on the strategic issues facing today's air transport industry and its regulators, in an informal and interactive setting.

In particular, participants will have an opportunity to express and debate a wide range of views on the evolution of liberalization in air transport. Prominent speakers from industry, government and academia will discuss such topics as:

- C liberalization experiences (national, regional, multilateral and plurilateral)
- C air carrier ownership and control
- C the sustainability of air carriers and various safeguards
- C physical and environmental constraints (including airport capacity and aircraft noise)
- C air transport and the global trade mechanism
- C liberalization's effects on the airline industry (including restructuring and alliances)
- C consumer protection and passenger rights
- C liberalization and its social impact (such as on labour and management policy)
- C the impact of technology (such as aircraft, e-commerce, distribution through computer reservation systems and the Internet) on the liberalization process
- C future approaches to regulatory reform

The Seminar is organized by ICAO, in association with the International Air Transport Association (IATA), Airports Council International (ACI), McGill University's Institute of Air and Space Law, and Concordia University's International Centre for Aviation Management Education and Research (ICAMER). This Seminar will be of particular interest to air transport policy-makers, airlines, airports, air navigation service providers, manufacturers, legal and academic institutions, consumer and labour groups, international and regional organizations.

The current version of the programme appears overleaf. For updates, additional information and hotel information, please visit the Conference Web site at: <http://www.icao.int>.



**SATURDAY, MARCH 22, 2003**

8:00 – 17:00

**CHECK-IN / ON-SITE REGISTRATION**

9:30 – 9:40

**WELCOME & INTRODUCTION**

Chairman, ICAO Air Transport Committee: **Anne McGinley**

Seminar Moderator: **Paul Dempsey**, Director, Institute of Air & Space Law, McGill University

9:40 – 12:30

**SESSION 1**

**Topic: The Liberalization Experience**

- C How has liberalization evolved? Does it work? What are the lessons?
- C Why would a Government embrace “open skies” and other forms of liberalization?
- C Why would a Government avoid liberalization?
- C What benefits has liberalization brought to smaller or developing countries?
- C What have been the results of liberalization upon air carriers and consumers including issues of service and pricing?
- C Could regionalism or plurilateralism be a primary approach to achieve liberalization objectives?

**Coffee break**

10:50 – 11:10

sponsored by:

**Pratt and Whitney  
Canada**

*Speakers:*

**Rigas Doganis**, Consultant, former CEO, Olympic Airways

**Alvaro Lisboa**, Legal Adviser, Civil Aeronautics Board, Chile

**Joe Boachie**, Acting Director General, Ghana Civil Aviation Authority

**Amos Marawa**, Director, Infrastructure Development, Common Market for Eastern and Southern Africa

**Hamdi Chaouk**, Director General of Civil Aviation, Lebanon

**Francis Morgan**, International Policy, Director General for Energy and Transportation, European Commission

**Pham Vu Hien**, Deputy Director General, Civil Aviation Administration of Viet Nam

**John Kiser**, Chief, Pricing and International Affairs Division, Office of International Aviation, United States Department of Transportation

**LUNCH**

(sponsored by **Boeing Commercial Airplane Corporation**)

12:30 – 13:30

Buffet

13:30 – 14:00

Presentation

14:00 – 15:40

## **SESSION 2**

### **Topic: Industry Challenges for the Regulator**

- C Why do air carriers form alliances?
- C How have alliances capitalized on liberalization?
- C Can smaller air carriers survive without joining an alliance?
- C Is the full-service carrier model dying? Is the low-cost airline model the way to go?
- C How has information technology (for example, distribution through the Internet and computer reservation systems) changed the way air carriers do business?
- C What are the effects of liberalization on labour and social practices?
- C How should governments respond to these challenges?

#### *Speakers:*

**Dale Doreen** (*Session Moderator*), Director, International Centre for Aviation Management Education and Research, Concordia University

**Giovanni Bisignani**, Director General, International Air Transport Association

**Nick Fadugba**, CEO, African Aviation Services

**Bert Essenberg**, Senior Transport Specialist, International Labour Office

**Ian Lowden**, VP, SH & E

**Michel Guyard**, Chief, General Inspection of Civil Aviation and Meteorology, France

15:40 – 16:00

## **COFFEE BREAK**

sponsored by:

**International Federation of Air Line Pilots' Associations**

16:00 – 16:55

## **SESSION 3**

### **Topic: Liberalized Airline Ownership and Control**

- C What are the present legal requirements of airline ownership and control? Why were these rules developed?
- C Why should air carriers be nationally owned and controlled?
- C How do national ownership and control rules affect international air services?
- C What does ownership and control mean in a regional context (such as in the European Union)?
- C Why do airlines want to see a change in the national ownership and control rules?
- C What are the major challenges in liberalizing the traditional rules?
- C How can national interests be reconciled with liberalized airline ownership rules?
- C How can safety, security, economic and labour concerns be addressed?

#### *Speakers:*

**Barry Humphreys**, Virgin Atlantic Airways, Chairman - IATA International Aviation Issues Task Force

**John Balfour**, Partner, Beaumont & Son

**Sanat Kaul**, Representative of India on the Council of ICAO

**Michael Whitaker**, VP International and Regulatory Affairs, United Airlines

16:55 – 17:00

## **CLOSING REMARKS**

Seminar Moderator: **Paul Dempsey**

17:00 – 18:30

## **RECEPTION**

(sponsored by **Bombardier**)

**SUNDAY, MARCH 23, 2003**

9:30 – 9:40

**INTRODUCTORY REMARKS**

Seminar Moderator: **Paul Dempsey**

9:40 – 10:50

**SESSION 4**

**Topic: Safeguards and Sustainability**

- C Is competition a sufficient safeguard?
- C Can national airlines survive without safeguards in a liberalized environment?
- C Does it matter if a State has no national airline?
- C Can a State allow its national airline(s) to collapse and expect foreign-owned air carriers to provide the services needed?
- C How can the sustainability of carriers and assurance of service be achieved in a liberalized environment?
- C How can fair competition and a level playing field be assured?

*Speakers:*

**Roberto Lim**, VP – Legal Affairs, Philippine Airlines

**Peter Belobaba**, Professor, MIT/Concordia University

**Richard Janda**, Associate Professor, Institute of Air and Space Law, McGill University

**Ambrose Akandonda**, Managing Director, Civil Aviation Authority, Uganda

10:50 – 11:10

**COFFEE BREAK**

sponsored by:

**Aéroports de Montreal** and **Langlois Krönstrom Desjardins**

11:10 – 12:15

**SESSION 5**

**Topic: Physical and Environmental Constraints**

- C How will physical and/or environmental constraints/limits affect liberalization?
- C How can airports and air navigation services accommodate increased demand resulting from liberalization?
- C What impact does increased air traffic have on the environment?
- C How do governments, airports and airlines cope with these constraints?

*Speakers:*

**Rigas Doganis** (*Session Moderator*)

**Philippe Rochat**, Executive Director, Air Transport Action Group

**Victor Aguado**, Director General, EUROCONTROL

**Toshiya Morishige**, Director, Air Transport Division, Civil Aviation Bureau, Japan

**LUNCH**

(sponsored by **Booz Allen Hamilton**)

12:15 – 13:15

Buffet

13:15 – 13:45

Presentation

13:45 – 14:45

## **SESSION 6**

### **Topic: General Agreement on Trade in Services**

- C What are the World Trade Organization (WTO) rules on trade in air transport services?
- C How is the GATS applicable to international air transport?
- C How can specific trade rules such as Most Favoured Nation be applied to international air transport?
- C Is the WTO well placed to regulate commercial aviation?
- C Can the GATS be an effective option for liberalization?

#### *Speakers:*

**Pierre Latrille**, Counsellor, Trade in Services Division, World Trade Organization

**Martin Dolan**, First Assistant Secretary, Department of Transport and Regional Affairs, Australia

**Mayda Molina**, Vice President, Institute of Civil Aeronautics, Cuba

14:45 – 16:15

## **SESSION 7 - PANEL**

### **Topic: The Future of Liberalization**

- C How open can the skies be?
- C Can a true multilateral agreement on the exchange of commercial rights be achieved?
- C Will liberalization result in an unacceptable level of industry concentration?
- C What is the impact on airports?
- C Will liberalization help enhance or reduce consumer satisfaction?
- C How can consumer interests be best protected?
- C How can labour's concerns best be handled?
- C How will technology affect economic regulation (and *vice-versa*)?
- C How will governments respond to all these challenges?

#### *Moderator:*

**Kenneth Button**, Professor of Public Policy, George Mason University, Washington, D.C.

#### *Speakers:*

**José Guedes Dias**, VP External Relations, TAP Air Portugal

**Robert Aaronson**, Director General, Airports Council International

**Ian Poll**, Director, College of Aeronautics, Cranfield University

**Shane Enright**, Aviation Secretary, International Transport Workers' Federation

**Geoffrey Lipman**, Chairman Green Globe 21, Special Adviser to Director General, World Tourism Organization

16:15 – 16:30

## **CLOSING REMARKS**

Seminar Moderator: **Paul Dempsey**

### **Contact point for Seminar:**

E-mail: [AT\\_seminar@icao.int](mailto:AT_seminar@icao.int) / Tel: +1 (514) 954-8219, ext 8007 / Fax: +1 (514) 954-6744  
Mail: Seminar Secretary, AT Conf/5, International Civil Aviation Organization

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**Registration Fee** covers participation at the Seminar. It is not applicable to participants at the ICAO *Worldwide Air Transport Conference* nominated by a State or invited organization.

**Early Bird**  
Payment received  
BEFORE February 1, 2003  
**US\$**  
 \$295  
 \$195 (academic staff)  
 \$150 (full-time registered student)

**Regular**  
Payment received  
AFTER February 1, 2003 (or on-site)  
**US\$**  
 \$375  
 \$275 (academic staff)  
 \$195 (full-time registered student)

**Method of Payment:** Cheque, international money order or bank draft in U.S. dollars only, made payable to the **INTERNATIONAL CIVIL AVIATION ORGANIZATION**. Credit card payments may be made by contacting the Seminar Secretary. Send, fax or e-mail your completed registration form and payment to the following address:

**Seminar Secretary**  
Seminar, AT Conf/5  
International Civil Aviation Organization  
Air Transport Bureau  
999 University Street  
Montreal, Quebec, H3C 5H7, CANADA

E-mail: [AT\\_seminar@icao.int](mailto:AT_seminar@icao.int)  
Tel : +1 (514) 954-8219 ext. 8007  
Fax: +1 (514) 954-6744

**Cancellation Policy:** A 50% refund shall be made to cancellations received prior to March 1, 2003. Regrettably, no refunds will be made thereafter; however, a substitute delegate may be designated in lieu of the registrant. Please advise us of the substitute name in advance.

For further information on registration or other aspects of the Seminar, please visit the Conference Web site at: <http://www.icao.int> or contact the Seminar Secretary.

## REGISTRATION FORM

Last Name		First Name		Initial(s)	
Title					
Organization / Firm					
Address					
City		Province / State		Country	
				Postal/Zip Code	
Tel:		Fax:		E-mail:	
Seminar participants may also attend the ICAO <i>Worldwide Air Transport Conference</i> (24 to 29 March, 2003), sitting in the Public Gallery (or in overflow accommodation). For our planning purposes, please indicate if you will be attending the Conference.					
Yes <input type="checkbox"/>		No <input type="checkbox"/>			
				Date(s) of attendance at Conference	