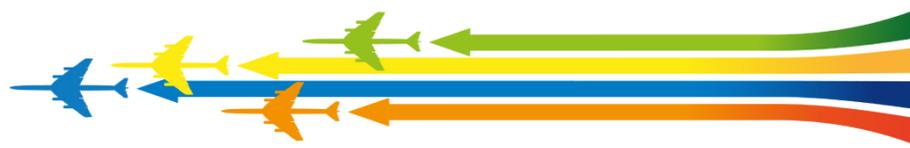




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UNITING AVIATION

**E-GAP**



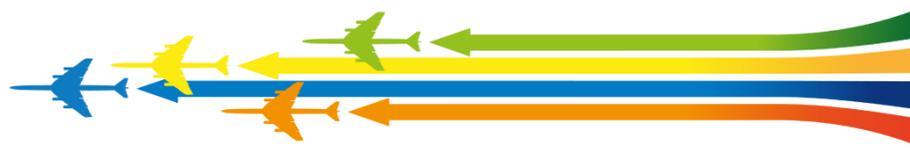
# ICAO Global Aviation Partnerships on Emissions Reductions (E-GAP) Multiplying Environmental Action



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**E-GAP**



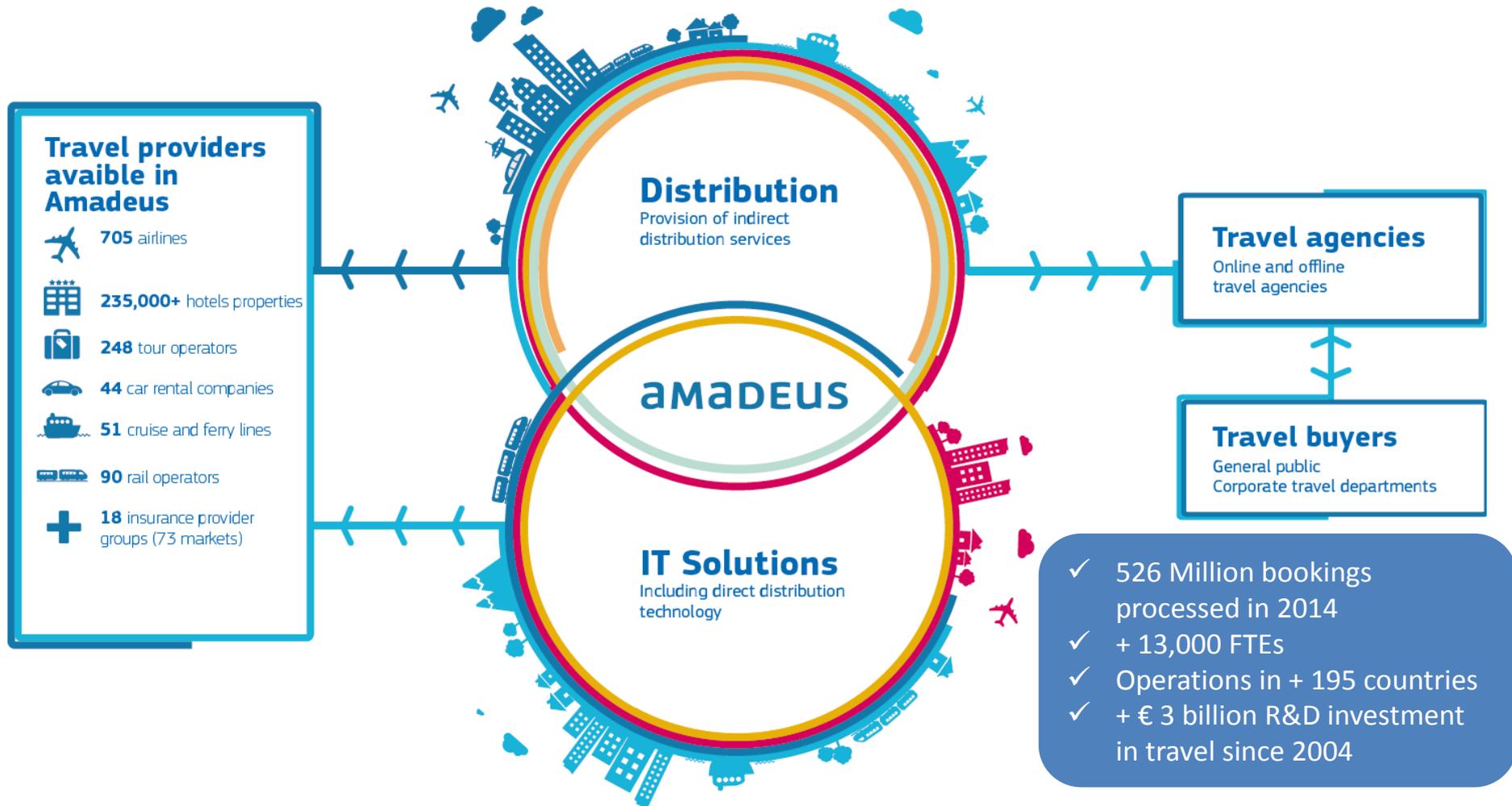
# amadeus

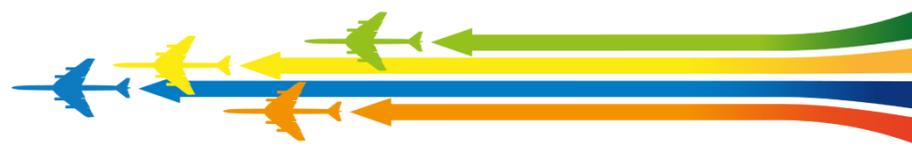
## Increasing awareness and access to voluntary carbon markets

Lucas Bobes  
Group Environmental Officer  
Amadeus  
Montréal, 17 September 2015

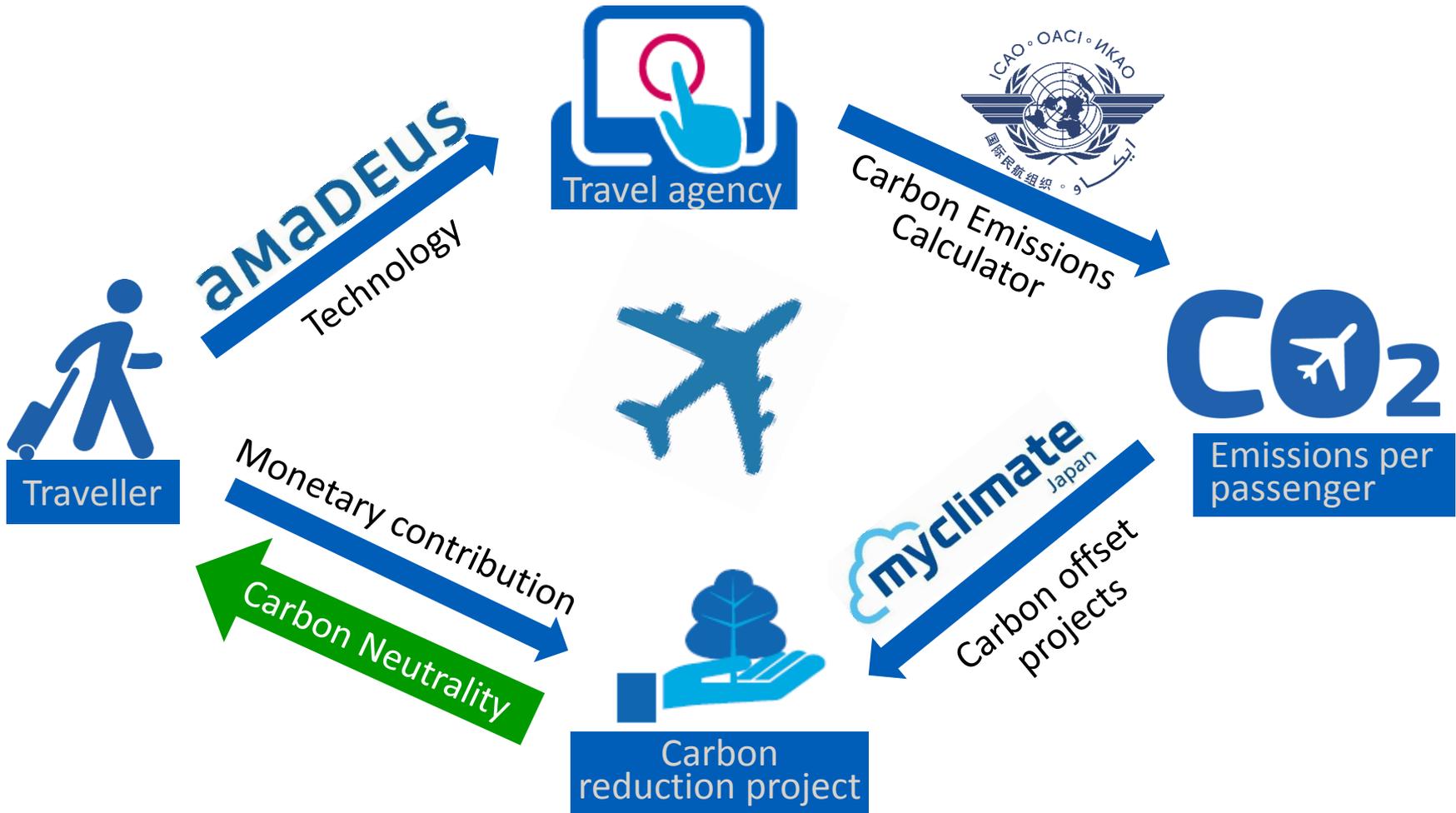


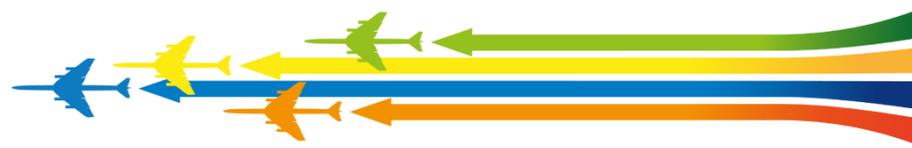
# Amadeus business model





# Carbon offset Project Japan

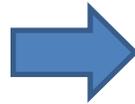
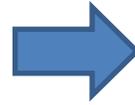
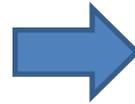




# Voluntary markets: Some Benefits and challenges

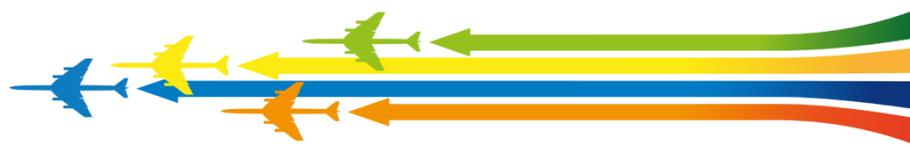
## Benefits

- Simplicity, no regulatory burden
- Possibility to reach general public
- Huge potential for significant offset amounts and raise awareness and further action



## Challenges

- Consistency, credibility
- Almost imperative to partner
- Offset conversion factors relatively low at the moment



# Carbon offset Project Japan

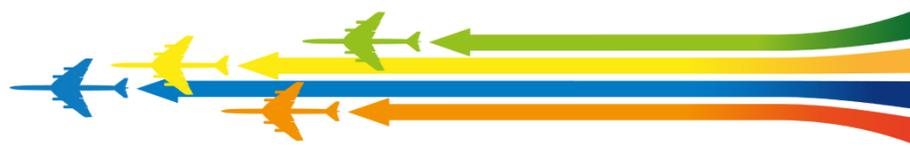




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# ICAO Partners multiplying environmentally sustainable aviation action



**amadeus**

**myclimate**  
Japan

# Thank you