

## New ICAO publication



## Environmental Report 2007

Tap into the global network of ICAO, its 189 Contracting States to reach key decision-makers

## A triennial ICAO environmental report

Working in close cooperation with civil aviation industries and other members of the global aviation community, ICAO developed environmental Standards and guidance that have contributed to aircraft design and operations. Modern jet aircraft are generally 70% more fuel-efficient and more quiet than in the 1970s. In fact, today's aircraft engines demonstrate fuel efficiency in the same range as the most advanced automobile technology.

ICAO's first Environmental Report will provide the global community and those concerned about the impact of aviation on the environment with a comprehensive update on technical and policy aspects of aircraft noise and engine emissions. Prepared by experts from a wide range of disciplines, this new Report will serve to highlight progress achieved under the direction of ICAO, including the activities undertaken by ICAO's Committee on Aviation Environmental Protection (CAEP), the official global forum dealing with aviation environmental issues.



This prestigious publication will feature articles with colour photographs, charts and tables. An important advertorial section will offer interested parties the opportunity to profile their achievements, products and services in the area of aviation environmental protection.

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## Editorial intentions

The ICAO Environmental Report 2007 will cover the main issues related to air transport and aerospace technology, the role and activities of ICAO as well as other relevant international organizations, including:

- the projected growth of passenger and cargo traffic, with corresponding estimates of aircraft noise, fuel consumption and aviation-related emissions at a regional and global level;
- ICAO Standards on noise and emissions, as well as environmental policies, such as the balanced approach to noise management and the related databases of ICAO;
- main technological achievements in reducing noise and engine emissions, outlining current and future projects and their expected benefits;
- a summary of most recent scientific findings, including those from the International Panel on Climate Change (IPCC);

- latest developments emanating from ICAO's Committee on Aviation Environmental Protection (CAEP);
- interaction between ICAO and other United Nations bodies, as well as other international and non-governmental organizations;
- the ICAO legal framework regulating global environmental issues and air transport;
- market-based options, including emissions trading and environmental charges or taxes from aviation;
- operational measures for the reduction of aircraft noise and emissions;
- various environmental actions taken by States, international or non-governmental organizations;
- the future work programme of activities planned by ICAO CAEP.



# An invitation from the Secretary General of ICAO

Minimizing the impact of air transport on the environment is a top priority for ICAO, and its 189 Contracting States as well as the global aviation community. As the forum for international civil aviation, the Organization works through its Committee on Aviation Environmental Protection (CAEP) to identify and promote technological development and operational measures for increased sustainability, in cooperation with key stakeholders.

Recognizing that decisions must be based on the most reliable and comprehensive technical and scientific information available, ICAO will launch its first Environmental Report in 2007. This authoritative reference document will serve as a valuable resource for all interested parties, including aviation industries, relevant UN bodies, non-governmental organizations, universities, and media.

To be published every three years to coincide with ICAO Assemblies, the Environmental Report will offer privileged access to advertisers to reach decision-makers in the selection and purchase of products and services related to aviation and environmental protection. I invite you to take advantage of this unique marketing opportunity to highlight your corporation's or organization's contribution in meeting the global environmental challenge.



**Dr. Taïeb Chérif**

## Prestigious worldwide circulation

The ICAO Environmental Report 2007 will be promoted at major ICAO events concerning Aviation Environmental Protection. It will be distributed free-of-charge via ICAO's environmental web site [<http://www.icao.int/icao/en/env/index.html>] and in hard-copy to a prestigious audience of decision-makers in ICAO's 189 Contracting States, including :

- National governmental agencies responsible for civil aviation;
- Top executives in international organization and associations;
- Senior management of aerospace manufacturers, airlines, airports, providers of air navigation services and other businesses; and
- Participants at ICAO conferences and major inter-governmental meetings.



**ICAO Contracting States**

**NORTH AMERICA**  
Canada  
United States

**CENTRAL AMERICA**  
Belize  
Costa Rica  
El Salvador  
Guatemala  
Honduras  
Mexico  
Nicaragua  
Panama

**CARIBBEAN**  
Antigua and Barbuda  
Bahamas  
Barbados  
Cuba  
Dominican Republic  
Grenada  
Haïti  
Jamaica  
St. Kitts and Nevis  
St. Lucia  
St. Vincent and the Grenadines  
Trinidad and Tobago

**SOUTH AMERICA**  
Argentina  
Bolivia  
Brazil  
Chile  
Colombia  
Ecuador  
Guyana  
Paraguay  
Peru  
Suriname

**EUROPE**  
Albania  
Andorra  
Armenia  
Austria  
Azerbaijan  
Belarus  
Belgium  
Bosnia and Herzegovina  
Bulgaria  
Croatia  
Cyprus  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Georgia  
Germany  
Greece  
Hungary  
Iceland  
Ireland  
Italy  
Kazakhstan  
Kyrgyzstan  
Latvia  
Lithuania  
Luxembourg  
Malta  
Monaco  
Netherlands  
Norway  
Poland  
Portugal  
Republic of Moldova  
Romania  
Russian Federation  
San Marino  
Serbia and Montenegro

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Benin  
Botswana  
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Burundi  
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Cape Verde  
Central African Republic  
Chad  
Congo  
Côte d'Ivoire

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Kuwait  
Lebanon  
Oman  
Qatar  
Saudi Arabia  
Syrian Arab Republic  
United Arab Emirates  
Yemen

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Bangladesh  
Bhutan  
Brunei Darussalam  
Cambodia  
China  
Comoros  
Cook Islands  
Fiji  
India  
Indonesia  
Japan  
Kiribati  
Korea, Democratic People's Republic  
Lao People's Democratic Republic  
Malaysia  
Maldives  
Marshall Islands  
Micronesia, Fed. States of  
Mongolia  
Myanmar  
Nauru  
Nepal  
New Zealand  
Pakistan  
Palau  
Papua New Guinea  
Philippines  
Republic of Korea  
Samoa  
Singapore  
Solomon Island  
Sri Lanka  
Thailand  
Timor-Leste  
Tonga  
Vanuatu  
Viet Nam

**Other countries listed:**  
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Venezuela  
Slovakia  
Slovenia  
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Switzerland  
Tajikistan  
The former Yugoslav Republic of Macedonia  
Turkey  
Turkmenistan  
Ukraine  
United Kingdom  
Uzbekistan  
Democratic Republic of the Congo  
Djibouti  
Egypt  
Equatorial Guinea  
Eritrea  
Ethiopia  
Gabon  
Gambia  
Ghana  
Guinea  
Guinea-Bissau  
Kenya  
Lesotho  
Liberia  
Libyan Arab Jamahiriya  
Madagascar  
Malawi  
Mali  
Mauritania  
Mauritius  
Morocco  
Mozambique  
Namibia  
Niger  
Nigeria  
Rwanda  
Sao Tome and Principe  
Senegal  
Seychelles  
Sierra Leone  
Somalia  
South Africa  
Sudan  
Swaziland  
Tanzania, United Republic of  
Togo  
Tunisia  
Uganda  
Zambia  
Zimbabwe

## Advertising Rates

Effective 1 June 2006  
Advertising rates – currency quoted in US \$.

	Display ad and/or advertorial	
	Four colours	two colours
1 page	9,875	8,375
2/3 page	8,195	6,955
1/2 page	6,175	5,235
1/3 page	4,845	4,105
1/4 page	3,455	2,935
double page	17,775	15,075
2nd and 3rd cover	11,350	n/a

## Schedule

Insertion order deadline	20 April 2007
Material deadline	27 April 2007

## Contact

For further advertising information or to place an order for the ICAO Environmental Report 2007, please contact:

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