## ICAO Facilitation Regional Forum

Ulaanbaatar, Mongolia 7 to 8 July 2025

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Executive Board Member, Pacific Asia Travel Association (PATA)

Hosted by:





#### **Strategic Framework 2026-2030**

**Vision** 

A meaningful Pacific Asia tourism economy

**Mission** 

To share **knowledge**, enable **networking**, and protect tourism economy **assets** by fostering innovation, collaboration and adaptability



PAT	\na	Vti	CS

Research & Strategic Intelligence

#### **PATAConnect**

**Events & Business Exchange** 

#### **PATA**cademy

**Education & Training** 

#### **PATAIndex**

Benchmark Destination Success

#### **PATAInitiatives**

PATAdvisory
Advocacy & Knowledge Transfer

#### **PATAI** First

**Enable Al Adoption** 

#### **PATA**Protect

Increase Resilience

#### **PATAlent**

Attract & Retain Talent



#### **PATAIndex**

Measured by **numbers** v. Value KPIs are **Conventional**v. Meaningful

Tourism is a **problem** v. Solution

**CHALLENGE:** Tourism KPIs are ineffective

- Numbers (quantity eg Arrivals) instead of Value (quality)
- · Conventional indicators underestimate real impact
- · Tourism is perceived as a problem not solution

**9** Categories

**PATAIndex** 

**75** KPIs

**PATA**Index

**Benchmark Destination Success** 

Benchmark Performance Recognise Success

Improvement Framework **SOLUTION:** Benchmarking destination success

- · Improve measurement of tourism performance
- · More effective recognition of success in tourism
- Provide direction and guidance for improvement

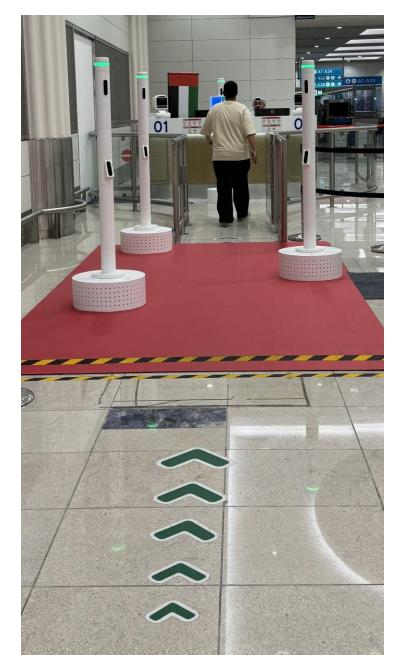
www.PATA.org

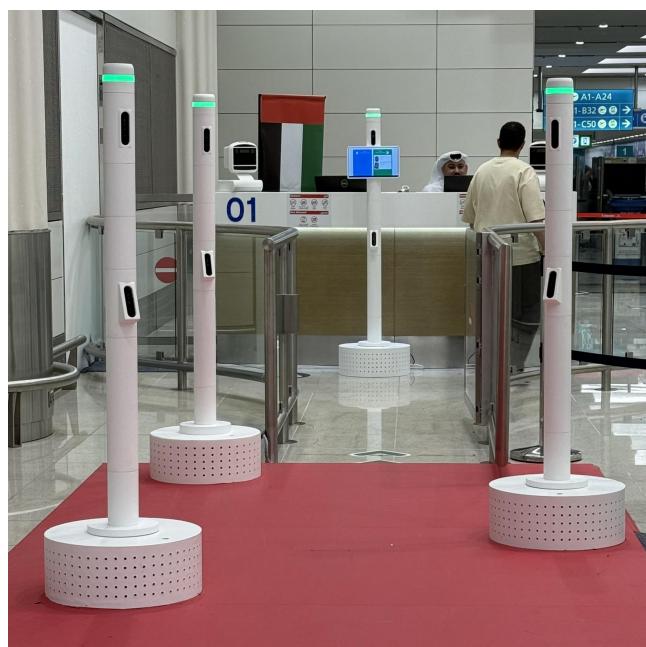
# 2 0 10 0 10 tourist arrivals anticipated by 2030

### 1.5 billion

International overnight arrivals in 2025

#### Smart Tunnel @Dubai Airport Terminal 3





Regional Cooperation in Facilitation and Border Management

## Regulatory Alignment Process Harmonisation Technological Interoperability

### The Official e-Visa Website for Indonesia

#### **Visa Application Guideline:**



Explore and apply for a suitable visa. The requirement documents should be prepared.



**PAYMENT** 

Make Visa fee payment by SIMPONI or Mastercard, Visa or JCB credit/debit card.



Once approved, a link to download the visa will be sent to your email.



- Golden Visa is Available
- Visa Exemption for ASEAN Foreigner is Available **Bridging Stay Permit is Available**
- You can track your visa application status online.

**Track Your Application** 





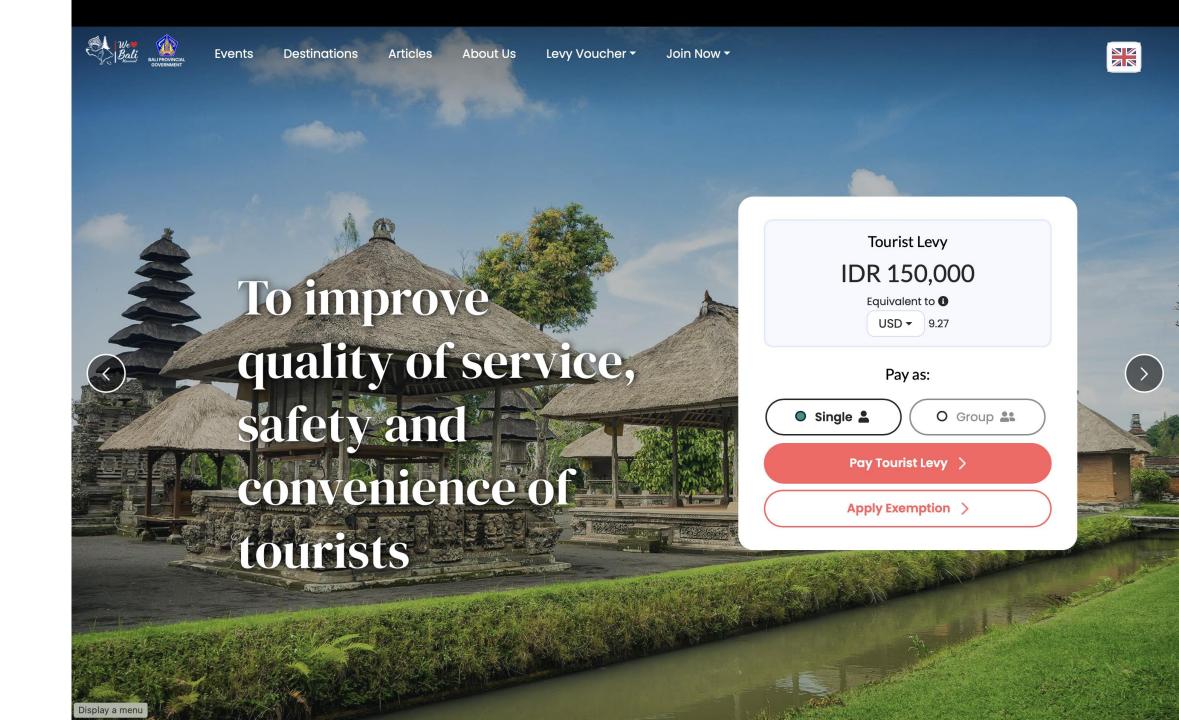


#### Customs Declaration (BC 2.2)

#### Travel Data \* Passport Number ③: \* Place of Arrival ②: \* Date of Arrival ②: Q Search \* Name on Passport 😗 : \* Date of Birth ② : 2000 \* Flight/Ship/Vehicle Number ②: \* Passport Country/Region ② : \* Number of Baggage Arriving with You 🔈 : Pkg (s) Family Arriving with You (max. 10) ②: ① Add Passport Country/Region Passport Number Action Name No data

Previous





#### Opportunity: Harmonise Arrival Forms

#### **INDONESIA**

- eVisa: <a href="https://evisa.imigrasi.go.id/">https://evisa.imigrasi.go.id/</a>
- Customs Form: <a href="https://ecd.beacukai.go.id/">https://ecd.beacukai.go.id/</a>
- Bali Levy payment: <a href="https://lovebali.baliprov.go.id/">https://lovebali.baliprov.go.id/</a>

- SINGAPORE
- MALAYSIA
- THAILAND
- PHILIPPINES
- others

#### Opportunity: Use of Data

- Tourism Marketing & Management
  - Aggregate Immigration Data
  - Aggregate Passport Issue Data
- Flight Schedule Data
  - Align with border resource management

OM - LTI<sub>05</sub>

22:00

OM - PEK<sub>30</sub>

Display a menu

#### Opportunity: Identity Verification Platform + Passports

- Al driving bots from 50% to 90% of Internet traffic
- Blend of methods to verify a persons identity
  - upload a government ID
  - take a selfie
  - record a video turning head or blinking
  - scan NFC chip embedded in a passport
- OPPORTUNITY for ICAO to make passport more useful beyond border

#### Thank You

ICAO Headquarters Montréal

European and North Atlantic (EUR/NAT) Office Paris

> Middle East (MID) Office

Western and Central African (WACAF) Office Dakar

> Asia and Pacific (APAC) Office Bangkok

Asia and Pacific

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