

ICAO Green Airports Seminar

Session 7

Corporate Social Responsibility (CSR) – Social License to Operate and Grow

Edmonton International Airport's Approach to CSR

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EDMONTON INTERNATIONAL AIRPORT



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Presentation Outline

- Where is Edmonton?
- Edmonton International Airport
- Edmonton Airports Guiding Principles
- Sustainability = Corporate Social Responsibility
- Examples of CSR in Edmonton
 - Financial efforts
 - Environmental efforts
 - Social efforts
- Demonstrating Our Commitment
- Summary

Where is Edmonton?

- Capital city of the Canadian province of Alberta
- Centre of the Edmonton Metropolitan Region and sixth-largest census metropolitan area in Canada
- North America's northernmost metropolitan area with a population over one million
- Known as the "Gateway to the North"
- Cultural, governmental and educational centre
- Nicknamed "Canada's Festival City"

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Edmonton International Airport



2018 AIR SERVICE

Edmonton, Alberta, Canada



Edmonton Airports Guiding Principles

VISION

More flights to more places

MISSION

Driving our region's economic prosperity through aviation and commercial development

GOAL

10 million annual enplaned and deplaned passengers by 2025



Sustainability = Corporate Social Responsibility



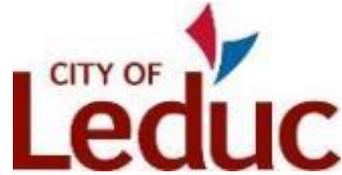
Financial Efforts

- Airport is recognized as a driver of regional economic benefit
 - Airport City concept, working with provincial government and municipal stakeholders to develop and market regional business opportunities
 - Attracted \$750 million in investment for developments on airport property, including entertainment and retail shopping destinations
- Collaborating with municipal partners on a regional approach to shared infrastructure for mutual benefit
 - An new highway interchange at our southern boundary, as a transportation connection between the city and the airport
 - Interchange opens up commercial land development opportunities for the City and the airport

Environmental Efforts

- Shift from compliance approach for managing impacts to strategic approach to improve performance
 - Produce yearly Environmental Management Plan to guide actions and predict future challenges
 - Consider 17 different aspects of environment for impact and performance
 - Stakeholder collaboration now included and well received by participants
 - Allows us to explore areas for innovation through collaboration with stakeholders
 - Collaboration with major airlines on waste from aircraft deicing
 - Waste is now recycled and reused, saving them money and reducing environmental impact

Sustainability Partners and Stakeholders



Social Efforts

- Supporting regional arts and culture
 - Art program showcasing local artists in Terminal
 - Live music program highlighting young local performing artists
- Supporting community organizations
 - Active participant in two major yearly festivals
 - Partnerships with over 50 community agencies and organizations
 - Canada's Armed Services
- Fostering and supporting aviation related groups and initiatives
 - Elevate Aviation
 - Development of transportation training centre through the AATC; AMTA, Canadian Helicopters, Canadian North
- Encouraging employee growth and development
 - Leadership education and training
 - Community volunteering
 - Internal employee engagement efforts

Demonstrating Our Commitment

- External Reporting
 - Released our first sustainability report in 2015
 - Follow the Global Reporting Initiative (GRI) framework
 - Recognized by *Corporate Knights* as a Future 40 company (2016, 2017, 2018)
- Accreditations and Certifications
 - Top 70 Employer in province
 - Airport Carbon Accreditation Level 1
 - LEED Gold Terminal Building and Central Office Tower



Corporate **Knights**



Summary

- Corporate Social Responsibility = Sustainability
- Concepts embedded in corporate strategy and policies
- Create positive impacts in three areas – financial, environmental, and social
- Positive impacts are created in conventional and unconventional ways
 - Airport driving economic benefit for region
 - Collaborating with stakeholders wherever possible
 - Improving, not just mitigating
 - Supporting communities through local arts and culture, and local interests
- Reporting on our efforts and receiving accolades from our industry

Thank You!

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