

ICAO Symposium on Aviation and Climate Change, "Destination Green", 14 – 16 May 2013

#### An Introduction to Market-based Measures

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#### Outline

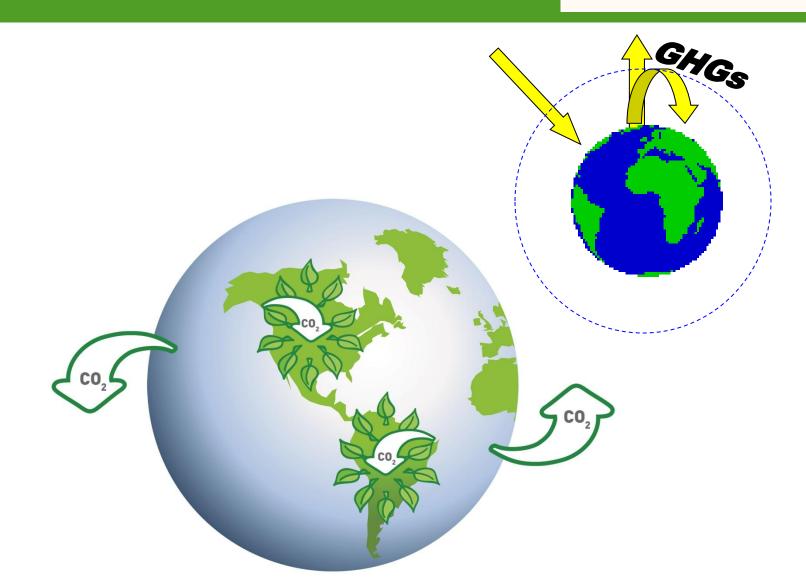


- Climate Change Emissions
- Why Market-based Measures?
- What is a Market-based Measure?
- Taxes and Charges
- Offsetting and Emissions Trading
- Work of ICAO



# **Climate Change Emissions**

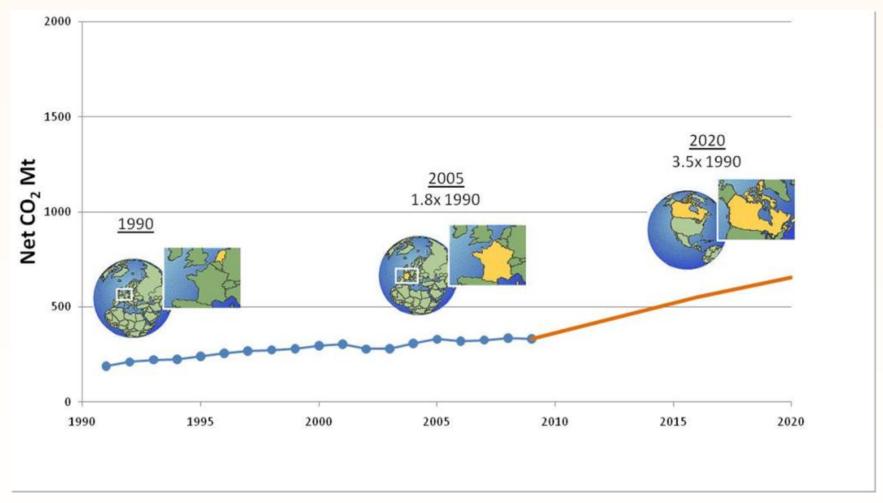






## Why MBMs

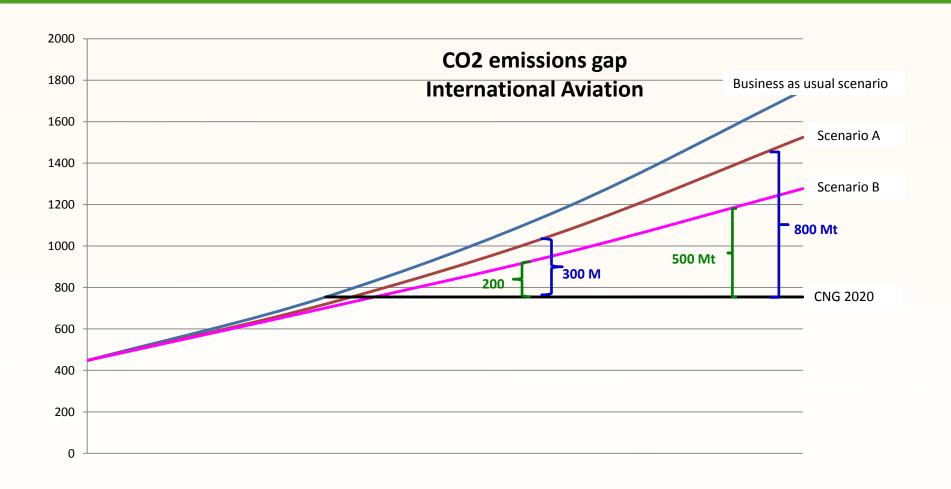






#### **Emission Forecasts**







### **Types of MBM - Definitions**



Taxes & Charges

Offsets

Emission Trading



#### **Taxes**



- ICAO has developed unique definitions that are set out in our policies and guidelines.
- A tax is a levy that is designed to raise national or local government revenues that are generally not applied to civil aviation in their entirety or on a costspecific basis.
- Chicago Convention, Article 24 (customs, fuel)



#### Charges



 A charge is a levy that is designed and applied specifically to recover the costs of providing facilities and services for civil aviation.

 Chicago Convention Articles 15 (airport and navigation services)



#### **Offsets**



- Emissions in one sector or location are offset by reducing emissions in a different sector or location
- Standard measurement used is one tonne of CO<sub>2</sub>, or CO<sub>2</sub> equivalent, equates to one emission unit or credit
- These emission units can be bought, sold or traded
- There are quality assurance measures to assure actual reductions



### Offsetting - How It Works (3)





Major rehabilitation and retooling create emission reduction opportunities

Offsetting acts as incentive to reduce emissions

Ability to create offsets creates a carbon market



### How It Works (3)



\$30 Million to upgrade to Coal

\$50 Million to upgrade to Natural Gas (NG)

\$20 Million additional investment

Coal emissions = 10 Mt/year

NG emissions = 5 Mt/year

5 Mt/ year = credits

 $50 \text{ Mil.} \div 5 \text{ Mt} = 10/\text{credit}$ 



### How It Works (3)



Carbon Credit Cost = \$10/tonne

Carbon Credit Sale = \$5/tonne

\$5 x 5 Million credits = \$25 Million

Cost to add NG = \$20 Million

Potential Profit = \$5 Million

### Offsetting & the Carbon Market



Supply and Demand for Credits

International Aviation & the Carbon Market

Encouraging New Technologies



### **Aviation Offsetting Scheme**



- Established sector baseline eg. carbon neutral growth from 2020
- Participant share of baseline

Reporting of emissions

Participant decisions – offset, emission reduction

### **Emissions Trading – Cap & Trade**



- A cap is placed on absolute emissions eg. carbon neutral from 2020
- Allowances are created for each tonne of carbon below the cap
- Participants are allocated a portion of the allowances based on their share of total emissions
- Allowances can be bought sold and traded



### ETS – How It Works (2)



- Participants included under the scheme monitor and report their emissions
- The number of allowances equal to the emissions generated are surrendered
- Those capable of making emission reductions relatively inexpensively can do so; and
- Surplus of allowances can be sold or banked for future years



### ETS – How it Works (2)



The ETS creates an incentive to reduce emissions

 Participants who face higher costs to reduce emissions also have an advantage

An ability to leverage investment is created





#### **MBM** - Considerations

- Linked to targeted reduction level
- Low cost reductions for the aviation sector
- Flexibility for market conditions (unlike tax)
- Funds flow out of the sector
- Administration of the scheme

#### ICAO's Work on a Global Scheme



- Exploring feasibility
- De Minimis Study
- Design Features
- Quantitative Analysis
- Findings



### **Summary**



- International aviation greenhouse gas emissions are expected to continue rising
- MBMs are intended to support the lowest possible cost to reduce emissions in aviation, and all sectors
- MBMs benefit sectors facing higher reduction costs
- There many factors that need to be assessed when considering MBMs for international aviation





