



## Destination Green

ICAO Symposium on Aviation and Climate Change, "Destination Green", 14 – 16 May 2013

# Partnership at work in the air cargo industry

Celine Hourcade  
IATA & GACAG





# Aviation, a collaborative industry

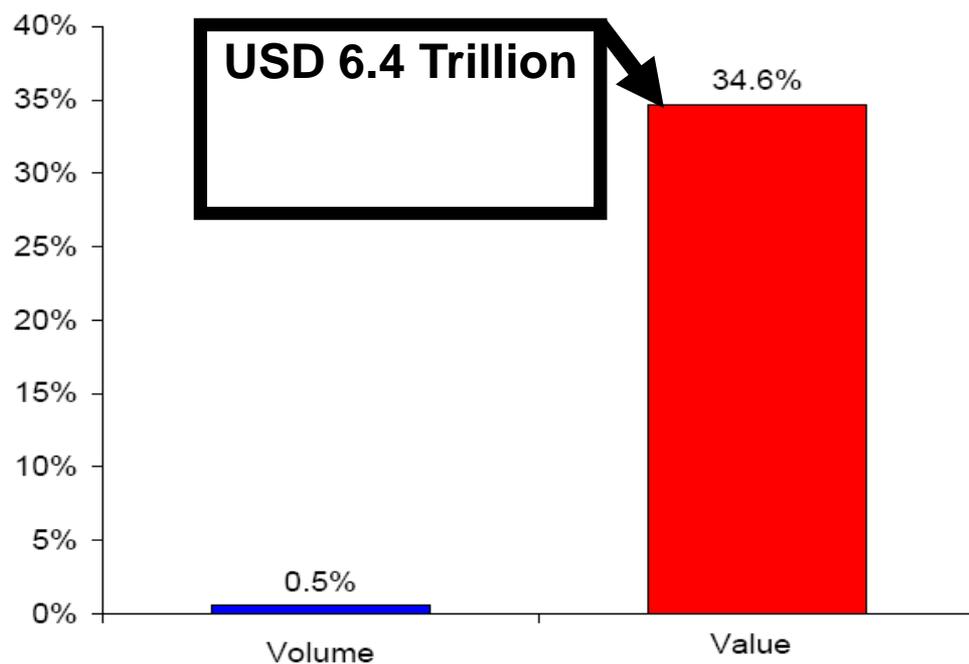
A photograph of a large commercial airplane on a tarmac. A person in an orange safety vest is standing in front of the plane, holding up a large orange 'X' sign. The text 'Commercial aviation speaking with one voice' is overlaid in white on a dark blue semi-transparent banner across the middle of the image.

Commercial aviation  
speaking with one voice

# The air cargo business



**Chart 3.9: Proportion of global trade transported by air**



Source : The Colography Group<sup>19</sup>, Oxford Economics



# An industry coalition for air cargo



The unified voice  
of air cargo

Air cargo connects buyers  
and sellers across the globe



# GACAG



- 4 founding associations



- TIACA being the Secretary

- 4 priorities

- Security
- e-Commerce
- Customs & trade facilitation
- **Sustainability**





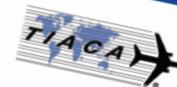
# TIACA & ICAO to strengthen cooperation



- Declaration of Intent signed in April 2013
- Priorities:
  - Security & facilitation
  - E-commerce
  - **Environment**
  - Liberalization
  - Safety

## NEWS RELEASE

Please find here a news release issued today by TIACA  
Media contact: Jamie Roche, JFRF  
Date: April 18th 2013  
T: +44 (0) 1344 631880/1,0  
E: jamie@jamierochepr.co.uk



## ICAO AND TIACA TO STRENGTHEN COOPERATION

Dallas/Fort Worth (18 April 2013): The International Civil Aviation Organization (ICAO) and the International Air Cargo Association (TIACA) signed a Declaration of Intent today to strengthen co-operation on technical matters.

The declaration was officially signed in Dallas at TIACA's 2013 Executive Summit by the Association's Chairman, Michael Owen, and by ICAO's Secretary General, Raymond Burgin.

Under the terms of the new agreement, ICAO and TIACA will work more closely on air cargo and mail security and facilitation, accelerating the evolution from paper-based to electronic processes, environmental stewardship, the liberalization of market access for air cargo services, and air cargo safety.



Michael Owen said: "This is another highly significant breakthrough in the new era of collaboration between our industry and leading regulatory bodies. ICAO is taking a lead in critical areas of aviation, such as security and the environment, and the Secretary General and his team have made a clear point of meeting with us, listening to our views and participating in our events to learn more about the requirements and concerns of the air cargo industry. ICAO clearly sees air cargo as the vital industry that it is and we welcome the opportunity to help this important global standards outlier realize its objectives, based on a stronger understanding of the views of our sector."



On behalf of ICAO, Raymond Burgin, added: "ICAO has been grateful for the input and advice received by TIACA as we have begun to develop closer ties with the air cargo sector. With this agreement now supporting our future regulatory framework with states and industry stakeholders, ICAO will be boosting its real term efforts on working our cargo services."

ICAO and TIACA have agreed to consult, confer and cooperate on a continuous basis, over an above attendance at formal meetings. They will keep each other informed of project activities and programs of work in the areas identified in the Declaration of Intent. TIACA, which is already on the list of international organizations that may be invited to attend suitable ICAO meetings, has agreed to disseminate information on relevant ICAO standards and recommended practices, policies and technical guidance material, and to promote implementation by its members. Each of the parties will also inform the other to be represented by observers at global and regional conferences or meetings relating to the areas of cooperation.

This new commitment by ICAO and TIACA follows a joint communiqué for Enhanced Cooperation in the Field of Air Cargo Transportation, last October, which was issued at TIACA's 20th International Air Cargo Forum & Exposition in Atlanta, Georgia.

-and-



PTO



# Our focus for “Green Air Cargo”



- IATA, TIACA, GACAG priorities
  - Harmonizing the measurement of air cargo carbon footprint
  - Pushing for modernized, globally compatible air traffic control systems
  - Raising the issue of ban on night flights
  - Promoting the use of lightweight ULDs
  - Promoting the use of sustainable alternative fuels
  - Collaborating with relevant bodies

# Partnerships with all modes of cargo

Destination Green 

- COFRET, an EU initiative
- Industry initiatives per mode of transport:
  - Ocean → Clean Cargo Working Group
  - Rail → EcoTransIT
  - Road → SmartWay US, Green Freight Asia, Green Freight Europe
  - Air → Airfreight Carbon Initiative (under development)

