

LI Lei
SENIOR PROJECT MANAGER OF ROLAND BERGER
CORE MEMBER OF ROLAND BERGER GREATER CHINA'S
TRANSPORTATION LOGISTICS & TOURISM (TLT) PRACTICES
BASED IN SHANGHAI OFFICE, CHINA

More than 8 years strategy consulting service with special focus on Transportation realm, covering Passenger and cargo air carriers, Airports, 3PL, Express companies, Trucking companies, Rail/Rail port operators, Logistics real estate/warehouses players, and ports players. Clients include SOE giants, leading China local private players, foreign players' China branch as well as leading private equities focused on logistics.

Selective representative clients include CAH (Capital Airport Holding Company), BCIA (Beijing Capital International Airport), SAA (Shanghai Airport Authority), Henan Airport Group, China Eastern airline, SF express, China Post Express and Logistics, Deppon, Chengdu International Rail Port, GLP and Zhejiang Seaport Group

The consulting service topics cover: Group level business portfolio strategy, Growth/Competition strategy, Internationalization/overseas expansion strategy, Business model innovation, Operation diagnosis and optimization and Due Diligence.