

# ICAO Seminar on International Air Transport Policy and Liberalization

### Outcome of ATConf/6 and ICAO follow-up work

Boubacar Djibo Director, Air Transport Bureau

9 December 2013 ICAN 2013, Durban, South Africa

### The scale of air transport now



3 billion passengers

52% of tourists travel by air (1)

49 million tonnes of freight

Air freight in the international trade: 0.5% in volume and 35% in value (2)

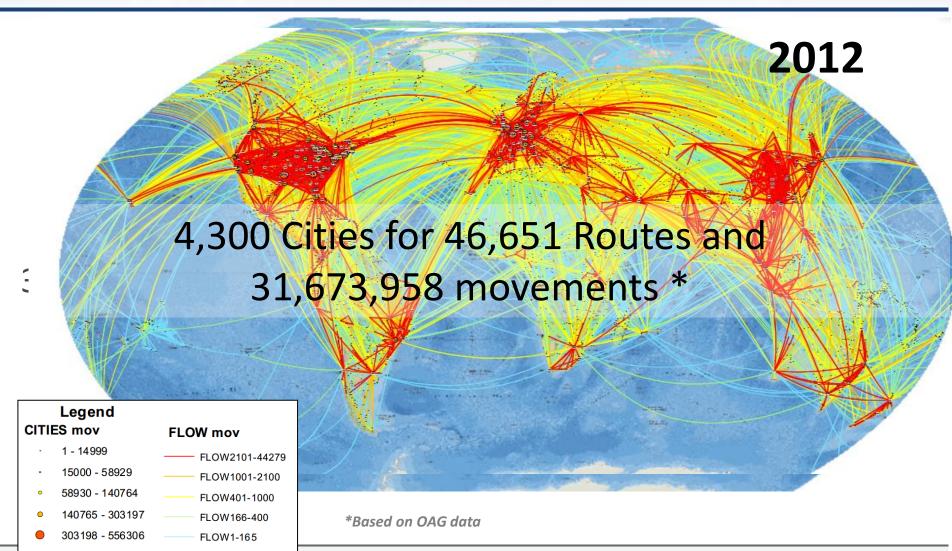
- 1 000 scheduled airlines
- 25 000 aircraft in service
- More than 4 000 airports
- 170 air navigation centres

(1): source: UNWTO

(2): source: ATAG

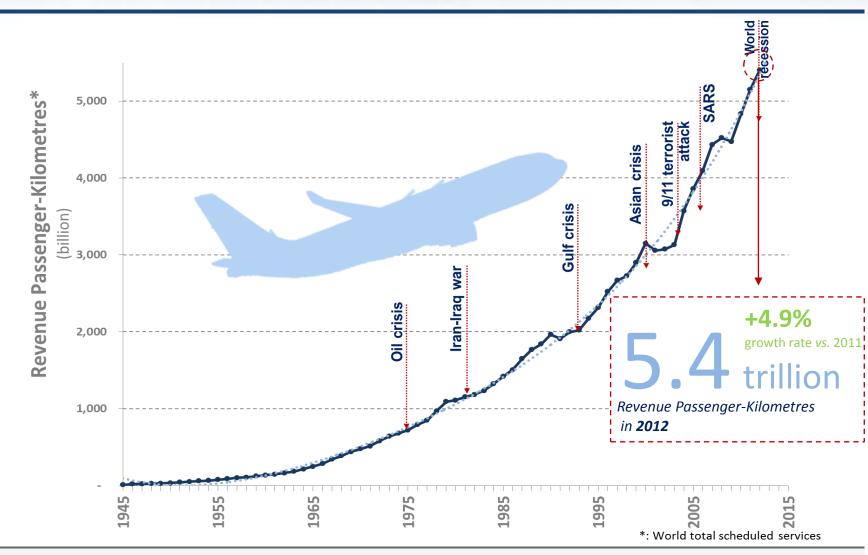
Traffic is for scheduled services in 2012





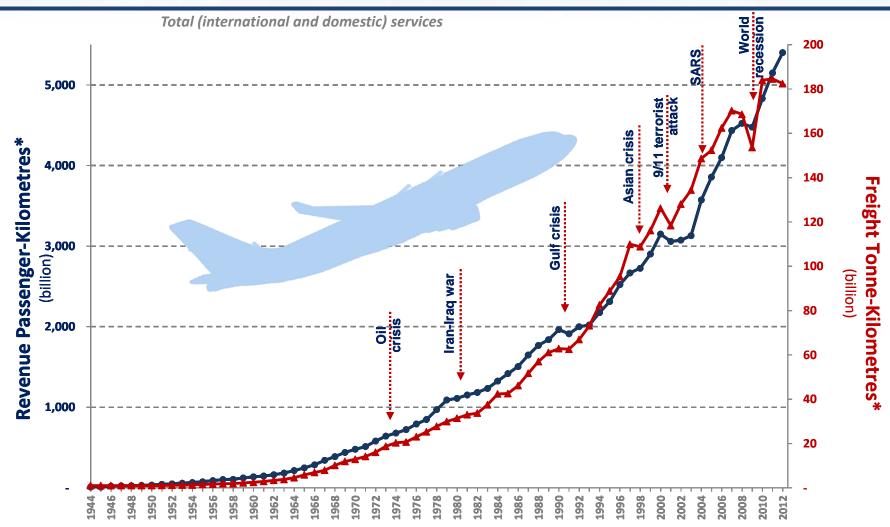
# Continuous growth of air traffic





### Historical trends of air traffic



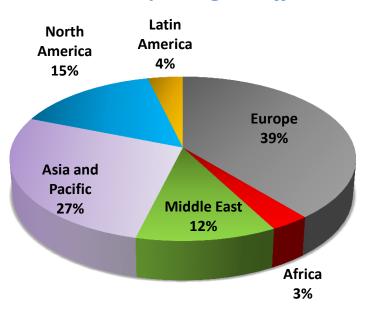


# Traffic (domestic and international)

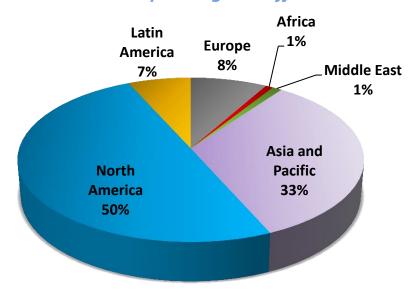


# International traffic represents 62% of the total passenger traffic

#### International passenger traffic\*\*



#### Domestic passenger traffic\*\*



<sup>\*</sup> Market share of the scheduled traffic of the airlines domiciled in the region

<sup>\*\*</sup> Expressed in Revenue Passenger Kilometre

### **Regional Traffic Overview for 2011**





Traffic: +2.5%
Capacity: +3.1%
Load Factor: -0.1 Pt

#### Europe

Traffic: +8.9%
Capacity: +9.1%
Load Factor: -0.6 Pt

#### Asia Pacific

Traffic: +6.3%
Capacity: +5.8%
Load Factor: +0.4Pt

#### **Latin America**

Traffic: +7.5%
Capacity: +2.2 %
Load Factor: +3.9 Pt

#### Middle East

Traffic: +11.9%
Capacity: +13.4%
Load Factor: -0.9 Pt

### World

Traffic: +6.4 %
Capacity: +6.5 %
Load Factor: -0.1 Pt

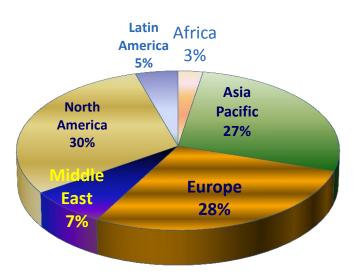
### <u>Africa</u>

Traffic: +4.7%
Capacity: +6.1%
Load Factor: - 0.9 Pt

# Regional airline traffic data

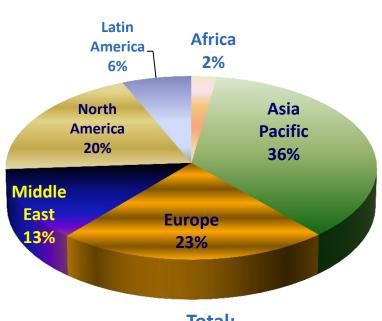


2010



Total: 4685 billion PKP

2030



Total: 11579 billion PKP

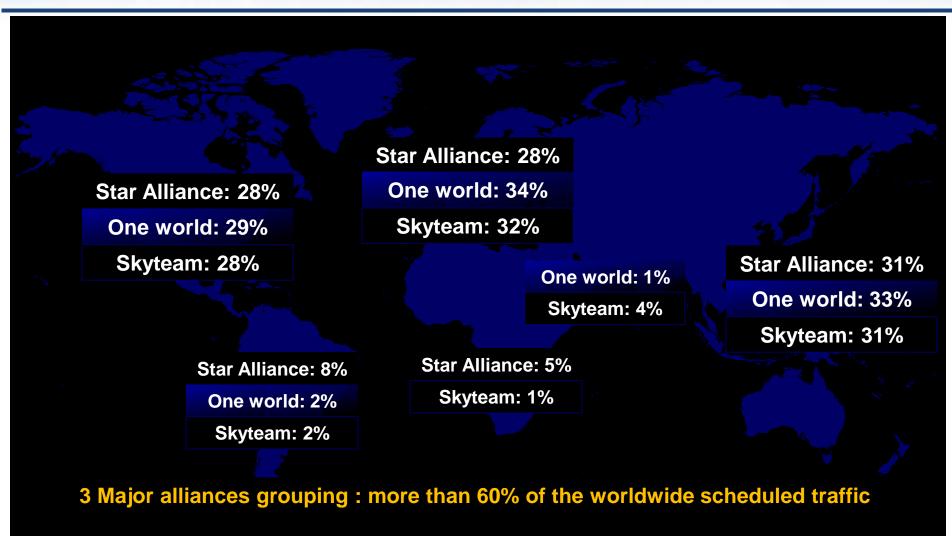
Source: ICAO

\*\*Expressed in Passenger-Kilometres Performed (PKP)

<sup>\*</sup> Data submitted by regional airlines.

# 2012: Alliances regional distribution







### Passenger traffic in 2012 (preliminary figures)

**Note**: Scheduled services

+5.5%

5.3 Passenger-km

+1 million

31 Bin Departures

+5.0%

2.9

**Passengers** 

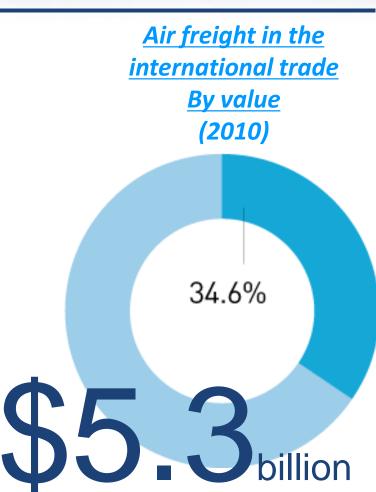
(%): 2012/2011 growth

### Air Cargo in 2012 (preliminary figures)



**Note**: Scheduled services

180-1.2%
YOY
billion
Freight Tonnes-Kilometer performed



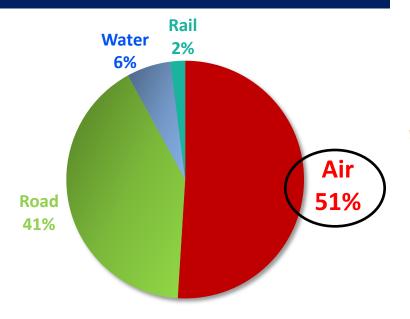
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# Air travellers represent 51% of international tourist



### Inbound travellers by mode of transport



### **Aviation and Tourism: Key figures**

Jobs linked to the catalytic impact of tourism on aviation

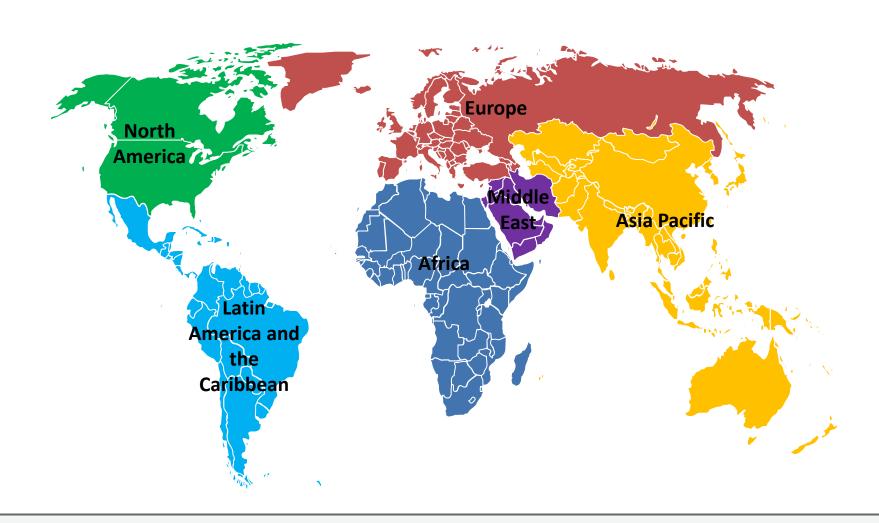
51% Of international tourists travel by air \$762 Contribution to the world GDP induced by the tourism travel by air

Source: UNWTO

**Note:** 2010 figures for international tourists

# ICAO Statistical Regions used in the Annual Report of the Council





# 2012 Regional distribution





2012 Regional distribution (preliminary figures)
Revenue Passenger-Kilometers

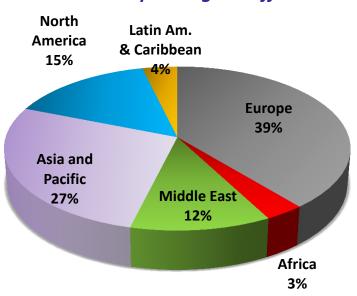
Region	% world traffic	annual growth 2012 vs. 2011
Asia and Pacific	30%	+6.9%
Europe	27%	+4.9%
North America	27%	+1.2%
Middle East	8%	+16.8%
Latin Am. & Caribbean	5%	+8.4%
Africa	2%	+6.7%

### Market Shares\* Achieved in 2011

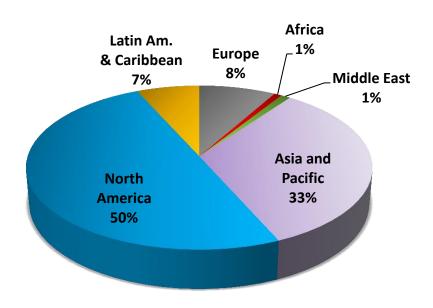


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<sup>\*\*</sup>Expressed in Revenue Passenger Kilometer

# New ICAO Strategic Objectives 2014-2015-2016



**Safety**: Enhance global civil aviation safety

**ANB** 

**Air Navigation Capacity and Efficiency**: Increase capacity and improve efficiency of the global civil aviation system

**Security & Facilitation**: Enhance global civil aviation security and facilitation

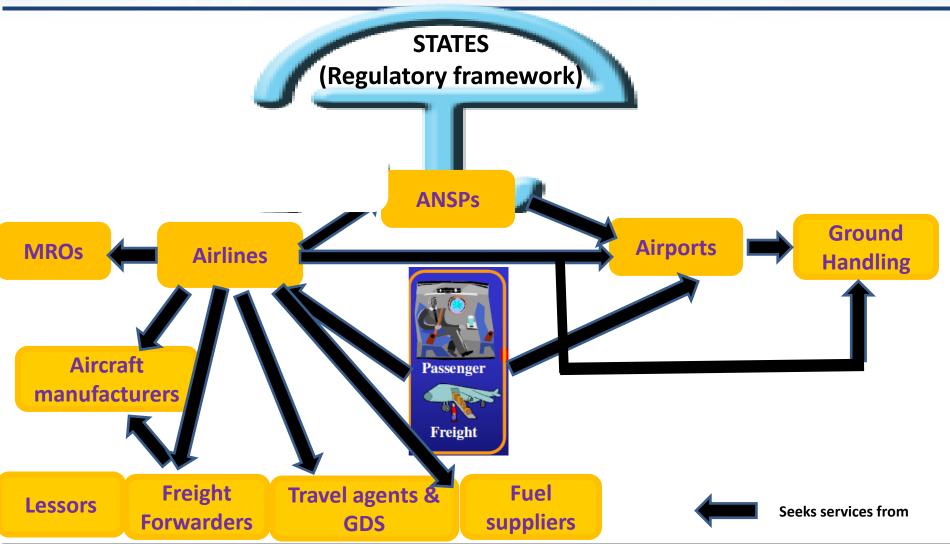
**Economic Development of Air Transport**: Foster the development of a sound and economically-viable civil aviation system

**ATB** 

**Environmental Protection**: Minimize the adverse environmental effects of civil aviation activities

# Value chain of air transport





### **New ICAO Strategic Objective**



### **Economic Development of Air Transport**

- To foster the development of a sound and economically viable air transport system
- ➤ New SO reflects the need for ICAO's leadership in developing and harmonizing the global regulatory framework
- ➤ Helps focus ICAO's work to meet the needs of Member States and aviation stakeholders

# **Economic Development of Air Transport**

### **Key activities comprised under the SO**:

- Economic policy, air transport regulation and oversight:
  - Develop air transport policy/guidance
  - Promote harmonization
- Financing of the air transport system (user charges and taxes)
- Funding of air transport infrastructure
- Aviation data, forecasting and analysis
  - Collect and disseminate data and statistics
  - Develop traffic forecasts
  - Conduct economic analysis

# From ATConf/5 to ATConf/6





#### Sixth Worldwide Air Transport Conference

List of Hotels

ICAO Travel Section

#### Sixth Worldwide Air Transport Conference

Agenda

Documentation

Working Papers

References

Registration

Credentials

Sponsorship/Exhibition

Contact us:

#### Pre-Conference Symposium

Programme

Documentation

Registration

Support Partners

Contact us

ICAO > Meetings > Sixth Worldwide Air Transport Conference

#### Sixth Worldwide Air Transport Conference



#### Welcome

The theme of this Conference will be "Sustainability of Air Transport" and the objectives of the Conference are to develop guidelines and an action plan for a global regulatory framework. This will be developed in areas such as air carrier ownership and control, market access, consumer protection and taxation, while focusing on the best means of implementation with the aim to build a more sustainable international air transport system.

The agenda for the meeting, the schedule for pre-Conference regional seminars, administrative arrangements, tentative timetable and documentation arrangements will be available shortly.

# ATConf/6

# 18 to 22 March 2013 Theme: Sustainability of air transport

# Some ATConf/6 highlights



- Objectives: Develop guidance and action plan for a global regulatory framework
- Over 1000 participants from 131 States and 39 Observer organizations
- Adopted 69 recommendations, including 40 for ICAO action and 29 for States action
- All documentation and Conference report (Doc 10009) on ICAO website (<a href="http://www.icao.int.meetings/atconf6/">http://www.icao.int.meetings/atconf6/</a>)
- Witnessed a joint Statement on Aviation and Tourism signed by ICAO & UNWTO Secretaries General

# ATConf/6 Sustainability of Air Transport



### Agenda Item 1: Global Overview of Trends

- 1.1 Industry (a) and regulatory (b) developments
- **1.2 Other areas of ICAO's work that may have economic implications** (including the economic impact of the *High-Level Conference on Aviation Security* (HLCAS) outcomes)

### Agenda Item 2: Examination of Key Issues

- 2.1 Market access
- 2.2 Air carrier ownership and control
- 2.3 Consumer protection
- 2.4 Fair competition
- 2.5 Safeguards
- 2.6 Taxation of and other levies on international air transport
- **2.7 Economics of airports and air navigation services** (including the economic impact of the Twelfth Air Navigation Conference (ANConf/12) outcomes)
- 2.8 Implementation of ICAO policies and guidance

# **ATConf/6 Milestone results**



- Stronger leadership role for ICAO in economic regulation
- ICAO leadership role in forging new regulatory tools
- Commitment of the global aviation community for increased international integration and harmonization
  - Cooperation between air transport stakeholders to avoid duplication of efforts
- Key achievements in areas of market access, air carrier ownership & control and consumer protection
- Implementation of a voluntary air transport fund in order to support the implementation of some important tasks that will not be funded by the regular budget



# Highlights of A38 achievements

# A-38 major achievements



- The ICAO Assembly endorsed the following:
  - a new Strategic Objective of Economic Development of Air Transport to guide the work of the Organization in the field of air transport for the 2014 -2016 triennium
  - recommendations of ATConf/6, and in particular, the action plan of the Council for the follow-up work to ATConf/6
  - an enhanced Assembly resolution on continuing ICAO policies in the air transport field
  - a stronger mandate for ICAO to play a leadership role for a long term vision for liberalization

# Highlights of A 38 achievements (1)



- ICAO to work on global regulatory frameworks and policy guidance to:
  - develop an international agreement to liberalize market access
  - develop an international agreement to liberalize air cargo services
  - develop an international agreement to liberalize air carrier ownership and control
  - develop core principles on consumer protection

# Highlights of A 38 achievements (2)



- develop guidance on the funding and financing of aviation infrastructure development, safety, security and economic oversight functions
- develop mechanisms to support operation improvements of the aviation system block upgrade modules (ASBUs)
- enhance States' awareness of ICAO policies on taxation and develop guidance on the impact of taxation

# Highlights of A38 achievements (3)



- conduct econometric studies and develop a monitoring system to explain the effects of the liberalization on international traffic and assess its evolution
- consider additional ways and means to enhance the status of ICAO policies
- work on future plans in the areas of forecasting,
   economic analysis and statistics to meet the needs
   of States and the users

enhance the ICAN event to facilitate liberalization

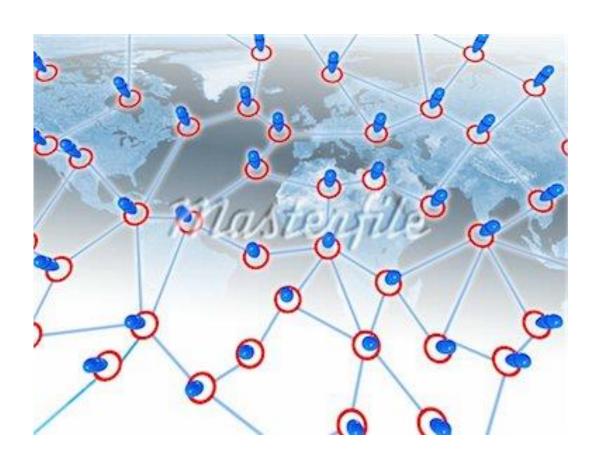
### **Future steps**



- Mandate endorsed by Assembly based on priorities, budget and resources available for the 2014-2016 triennium
- Secretariat initiated work on implementation of Assembly Resolution
  - Consolidated statement of continuing ICAO policies in the air transport field (A38-14)
- Air Transport Regulation Panel (ATRP) to assist Secretariat on the different tasks
  - > ATRP to convene in Montreal from 26 to 30 May 2014

# **Connectivity at a glance**



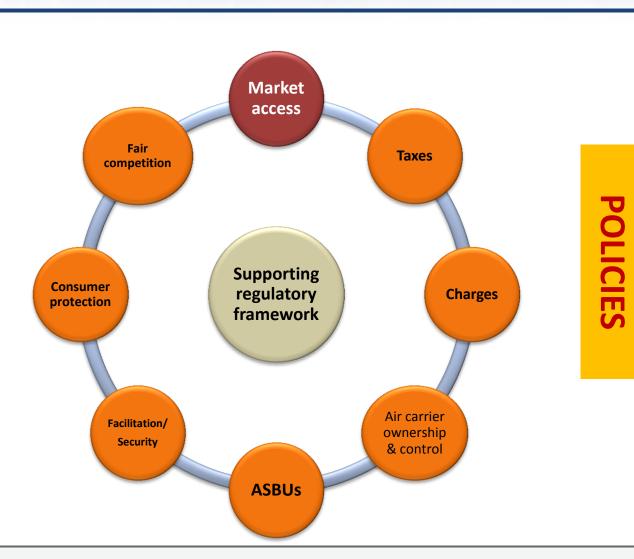


- linking
   maximum
   points together
   (space)
- minimum time to go from A to B to C (time)
- supporting framework

# ICAO's contribution to connectivity of air transport

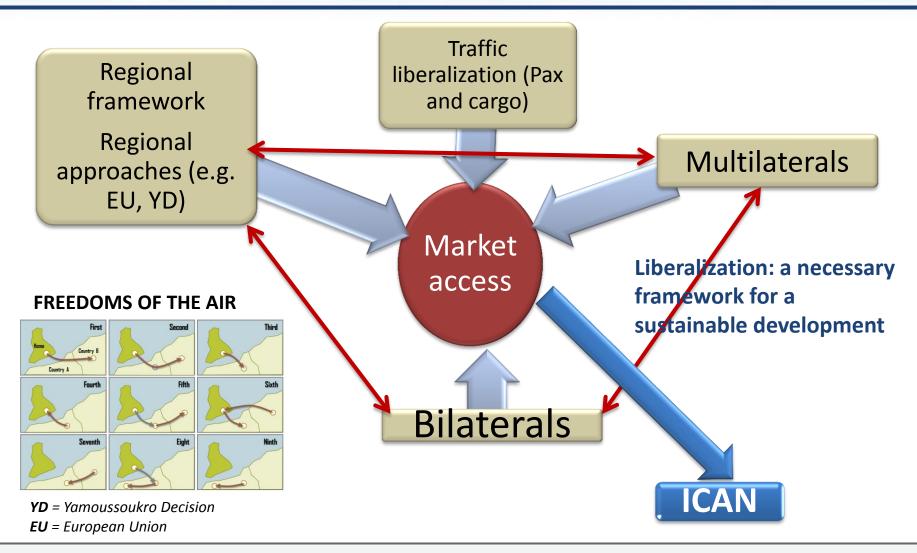






# Market access: Supporting framework





# Value and benefits of connectivity enhancement



### Market access → Connectivity → Economic development

- Connectivity brings concrete value what air transport is all about
- If conditions are met: good end-user experience will bring more travel, more economic development and hence more traffic growth
- Connectivity is in line with Chicago Preamble:

THEREFORE, the undersigned governments having agreed on certain principles and arrangements in order that international civil aviation may be developed in a **safe** and orderly manner and that international air transport services may be established on the basis of equality of opportunity and operated soundly and economically;

# Liberalization of air transport



# Implementation of recommendations made by Sixth Worldwide Air Transport Conference (ATConf/6):

- Liberalization has provided broad benefits for national economies
- Liberalization is a means and process, not an end
- The objective is to develop international air transport in a sustainable manner,
- Without compromising Safety and Security

# ICAO can enhance connectivity



### ICAO Air services negotiation (ICAN) provides

- A central meeting place to conduct multiple air services agreements negotiations
- > A forum to get info, discuss issues
- > A platform for bilateral, multilateral talks



### **Participating States by region (75)**

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T di titi		ares by	region (70				
Africa	Asia & Pacific	Europe	Latin America &	Middle East	North Americ	a	
			Caribbean				
Botswana	Afghanistan	Austria	Brazil	Jordan	Canada		
Burkina Faso	Bangladesh	Azerbaijan	Curacao (Neth.)	Libya	United States		
Burundi	Cambodia	Czech Rep.	Dominican Rep.	Qatar			
Cabo Verde	Hong Kong (China)	Finland	Jamaica	Saudi Arabia			
Chad	India	Greece	Paraguay	United Arab Emirates			
Congo	Indonesia	Iceland	Saint Maarten (Neth.)	Yemen			
Côte d'Ivoire	Korea, Rep.	Luxembourg	Trinidad and Tobago				
Cameroon	New Zealand	Netherlands	Uruguay				
Equatorial Guinea	Malaysia	Norway					
Ethiopia	Mongolia	Spain					
Gambia	Singapore	Sweden					
Ghana	Sri Lanka	Switzerland					
Guinea	Thailand	Turkey					
Guinea-Bissau		United Kingdom					
Kenya							
Lesotho							
Mali							
Mozambique							
Nigeria			Participating International Organizations				
Rwanda			African Civil Aviation Commission (AFCAC)				
Senegal			Airline Association of Southern Africa (AASA)				
Seychelles			Civil Air Navigation Services Organisation (CANSO)				
Sierra Leone			Common Market for Eastern and Southern Africa (COMESA)				
Somalia			East African Community (E	AC)			
South Africa			European Union (EU)	•			
Sudan			International Air Transport Association (IATA)				
Swaziland			World Tourism Organization (UNWTO)				
Tanzania, U.R.				- ( <del>-</del> )			
Togo							
Uganda							
Zambia							
Zimbabwe					PAUL	5D	

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## Funding of aviation infrastructure and oversight functions and Financing the air transport system

## **Economic development of air transport is** constrained by availability of infrastructure

- In order to meet an increased demand of air traffic, sufficient airports and air navigation services capacity should be available as a critical component of the air transport system
  - Which investments or other actions are required to overcome infrastructure capacity constraint?
  - How to improve organizational and managerial capability of infrastructural management and development?
  - How to secure and access to funding for infrastructure to cope with the forecast demand?

# Airport and air navigation services infrastructure funding



- There is difficulty of many airports and ANSPs to adequately access funds for the modernization and expansion of their infrastructure
- Revenues generated by the civil aviation sector should be re-invested in this sector in accordance with ICAO's policies on charges (Doc 9082)
- Regional cooperation and integration should be explored as the best way to secure cost-effective investments and achieve better returns

## Pillars for ICAO policies and guidance on users charges



- Chicago Convention Article 15: basis for key policies (non-discrimination, cost-relatedness and transparency)
- Policies are not mandatory but States have a moral obligation to adhere to them: Conferences (CEANS 2008, ATConf/6), Council decisions, Assembly resolutions
- Guidance materials



Doc 9082 – ICAO's Policies on Charges for Airports and Air Navigation Services

Doc 9161 and Doc 9562 – Manual on Air Navigation Services Economics and Manual on Airports Economics

**GNSS** – ANSEP Report and Council Provisional Policy Guidance

ICAO's Policies on Charges for Airports and Air Navigation Services

Agrowd hills Count Airports and Air Navigation Services

Eigen Esten—2009

International Civil Aviation Organization

#### **Basic principles**



#### **Article 15 of the Chicago Convention**

- Non discrimination in the use of facilities and services
- Non-discrimination in the levy of charges
- No charges to be levied solely for the right of transit of aircraft over the territory of a Contracting State (charges for en route services are to be related to the services provided and their costs)

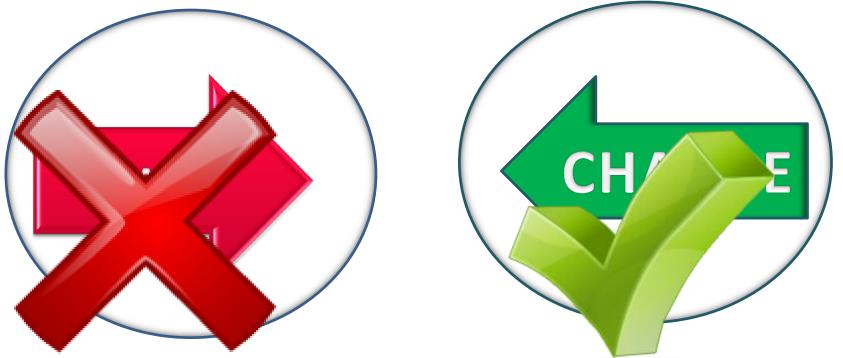
Consultation with the users

### Taxes and charges: rationale behind fees



- Avoid discrimination
- Consider economic contribution

Reduce, to fullest extent, taxes



# ICAO's Policies on Charges for Airports and ANS (Doc 9082)

- Non-discrimination
- Avoid proliferation of charges and taxes
- Balance of interests between providers and users
- Fairness and equity in cost allocation and charging
- Economic oversight, performance management and consultation with users

# Oversight function: a State responsibility



- When considering the commercialization or privatization of airports and ANSPs, States should bear in mind that they are ultimately responsible for safety, security and economic oversight of these entities (ICAO's policies in Doc 9082)
- States can choose government funds or charges for funding of oversight functions at the airport and air navigation services provider (ANSP) level
  - proposal for a passenger-based charge to fund safety and security oversight activities is not in line with ICAO's policies on charges

# Sustainable funding of RSOOs: Air safety charge



Additional guidance was developed on funding of safety oversight function at the regional level

- Based on ICAO's policies in Doc 9082, air safety charges would recover the RSOO's cost of providing certain safety oversight services
- Strict safeguards should be in place before the implementation of any air safety charge

Revision of Chapter 5
of Safety Oversight Manual – Part B
(Doc 9734)

## Financing aviation safety block upgrades (ASBUs)



#### ATConf/6 (Recommendation 2.7/1 b)):

- Establish a multi-disciplinary working group to:
  - Assess the challenges associated with the establishment of operational and economic incentives
  - Estimate the early benefits of new technologies and procedures ASBUs modules
- Multidisciplinary Working Group planned to meet in February 2014
  - Its work plan will support operational improvements
  - While maximizing safety, capacity and overall system efficiency
  - Taking into account the specific needs expressed at the Twelfth Air Navigation Conference (AN-Conf/12)

## Air transport and tourism partnering for economic development





economic prosperity. In 2012, more than one billion tourists crossed international borders, more than half by air. The total number of international tourists, which includes both business and leisure travellers, is expected to reach 1.8 billion by 2000. This will further increase the demand for air transport services, with overall annual aircraft departures forecast to grow from today's 30 million to 60 million in 2030.

reflected at the global level in the respective mandates of the International Civil Aviation Organization (ICAO) and the World Tourism Organization (UNWTO). While ICAO sets standards and policies for aviation safety, security, efficiency, environmental protection and the economic development of air transport, UNWTO promotes tourism as a driver of economic growth and

Accordingly, ICAO and UNWTO have decided to strengthen of sustainability - social, environmental and economic - and to position air transport and tourism as strategically interrelated sectors that benefit the global society they both serve.

To that end, the two Organizations - hereinafter referred to as "we" - affirm their common understanding and shared intent through the following Joint Statement on Aviation and Tourism, symbolically signed on the occasion of the official opening of the ICAO Sixth Worldwide Air Transport Conference, convened under the theme of "Sustainability of Air Transport".

#### A solid track record

ICAO and UNWTO are designated inter-governmental bodies responsible for aviation and tourism respectively. As sister agencies within the United Nations system, we together contribute to securing the social, economic and environmental pillars of sustainability.

In 1978, we entered into a Working Arrangement for consulting entering the properties of common interest, as as to ensure optimal coordination of architects and earlied agriculture of efforts.

Enhancing air transport connectivity further through cooperation

n several areas of strategic importance to air transport and tourism:

- Security and facilitation for travellers.
- Promotion of investments in aviation infrastructure
- Crisis management.
- · Health issues, including those pertaining to the spread of communicable diseases through travel.
- Sustainable development, including environmen mitigation of, and adaptation to, climate change.
- · Liberalization of international air transport.
- · Economic studies on aviation and tourism, and their impacts on the economy.

Looking ahead, we intend to further optimize the benefits of

- Maximizing synergies between air transport and tourism, while finding ways to continually enhance collaborative endeavours.

- the development of multi-State regional visas and e-visas;
- For the improvement of air passenger flow management
- For the implementation of the Essential Service Tourism Development Route (ESTDR) concept.
- protection of passengers, tourists and tourism service providers, within our respective mandates and the framework of existing or future international bilateral or multilateral agreements.
- from aviation and tourism.
- Giving due consideration to the particular importance of air transport for tourism development in long-haul destinations and landlocked or island countries.
- Assessing the impact of taxes, charges and other levies on aviation and tourism, and thus on global economic growth and jobs.

Working together on common issues will more effectively position aviation and tourism as leaders in the pursuit of sustainable development.

Signed in Montréal on 18 March 2013:

UNWTO

Mr. Taleb Rifai, Secretary General

### **ICAO/UNWTO Joint Statement**

www.icao.int/Meetings/atconf6

Joint Conference on air transport connectivity with the participation of African Ministers in charge of air transport and tourism in October 2014 (TBC)

