



ICAO



ICAO/CAAC Symposium on Low Cost Carriers

23-24 October 2014, Kunming, China





SECOND ICAO/CAAC SYMPOSIUM ON LOW COST CARRIERS
(23 to 24 October 2014, Kunming, China)

FOSTERING THE COMMON DEVELOPMENT OF LOW COST CARRIERS AND LEGACY AIRLINES

PROGRAMME

DAY 1, Thursday
23 October 2014

- 0900 – 0945 **Opening Ceremony**
Master of ceremony: *Dr. Liu Fang*, Director, Administration and Services Bureau, ICAO
1. Welcoming remarks by *Mr. Ding Shaoxiang*, Vice Governor of Yunnan Province
 2. Opening address by *Mr. Raymond Benjamin*, ICAO Secretary General
 3. Keynote speech by *Mr. Zhou Laizhen*, Vice Administrator, CAAC
- 0945 – 1000 **Introduction: Setting the scene on global air transport developments**
Mr. Boubacar Djibo, Director, Air Transport Bureau, ICAO
- 1000 – 1030 **Session 1: New trends in the development of low cost carriers (LCCs)**
Moderator: *Mr. Brendan Sobie*, Chief Analyst, Centre for Aviation (CAPA)
Presentations:
1. New trends in the airline industry, including LCCs, in the Asia Pacific Region
Mr. Andrew Herdman, Director General, Asia Pacific Airlines Association (AAPA)
 2. The practices and innovations of China's LCCs in the development of its businesses
Ms. Zhang Xiuzhi, President, Spring Airlines, China
- 1030 – 1100 Coffee/tea break
- 1100 – 1150 **Panel Discussion:**
What are the new trends in the air transport industry, including LCCs and traditional airlines? How are LCCs and legacy airlines coping with market changes? What are the future prospects for the development of LCCs and network airlines? What are the future aircraft needs?
Panelists:
- Speakers from ICAO and Asia Pacific Airlines Association
 - *Mr. Wang Yu*, Vice President, Spring Airlines, China
 - *Mr. Zhu Tao*, Chairman and President, West Airlines, China



- *Mr. Yuan Jian*, Director, Air Transport Division, China Academy of Civil Aviation Science and Technology
- *Mr. Gregory Laxton*, Sales Director, Northeast Asia Sales, Boeing Commercial Airplanes
- *Mr. Ho Yuen Sang*, Chief Operating Officer, Tigerair, Singapore

Questions and answers

1150 – 1200
1200 – 1330

Sponsor's presentation by Embraer
Lunch break



1330 – 1430

Session 2: Current state of the dual development of LCCs and legacy airlines

Moderator: *Mr. Liu Feng*, Deputy Director General, Department of Transport, CAAC

Presentations:

1. Experiences in the coherent development of the legacy and low cost airline businesses
Mr. Kay Popken, Managing Director, Strategy and Development, China, Lufthansa
2. The pros and cons of having LCC subsidiaries by legacy airlines
Mr. Brendan Sobie, Chief Analyst, Centre for Aviation (CAPA)
3. Transformation of low cost subsidiaries from traditional airlines
Mr. Zhang Lanhai, President, China United Airlines
4. Basic requirements and future prospect for the business development of both traditional and low cost airlines in China
Mr. Zhou Junbao, Director, Strategic Transformation Office, China Southern Airlines
5. Exploring the business models for the co-development of China's traditional and low cost airlines
Mr. Hou Wei, Vice President, Hainan Airlines

1430 – 1520

Panel Discussion:

What business models and strategies can airlines implement to cope with increasingly competitive markets? How can traditional airlines deal with competition from emerging LCCs? What are the niches LCCs could find in developing their businesses?

Panelists:

- Speakers from Lufthansa, CAPA-Center for Aviation, China United, China Southern, and Hainan Airlines
- *Mr. Zhu Songyan*, General Manager, Department of Planning and Development, Air China
- *Mr. Xie Li*, Deputy Director, Economic Management Department, Aviation Management Institute of China (CAMIC)

Questions and answers

1520 – 1550

Coffee/tea break



1550 – 1640

Session 3: The regulatory policy environment required for fostering the co-development of LCCs and legacy airlines

Moderator: *Mr. Han Jun*, Director General, Department of International Affairs, CAAC

Presentations:

1. Regulatory policies and measures to foster the synergetic co-development of LCCs and legacy airlines in China
Mr. Liu Feng, Deputy Director General, Department of Transport, CAAC
2. The roles and functions of governments for the co-development of LCCs and legacy airlines
Mr. Djoko Murjatmodjo, Secretary Directorate General of Civil Aviation, Department of Transportation, Indonesia
3. The expectations of LCCs on governments in policy making and regulations
Mr. John Hanlon, Secretary General, European Low Fares Airline Association (ELFAA)

1640 – 1730

Panel Discussion:

Could a win-win situation be created for the development of both the LCCs and network airlines in the same market? What roles can governments play in fostering such development? What are the challenges regulators and operators face in this respect?

Panelists:

- Speakers from CAAC, Indonesia, and ELFAA
- *Mr. Wang Changyi*, Director General, Planning Department, CAAC
- *Mr. Liu Jinbo*, Deputy Director General, Finance Department, CAAC
- *Ms. Beatrice Lim*, Director Industry and Regulatory Affairs, AAPA

Questions and answers

1730 – 1740

Sponsor's presentation by Boeing



1800 – 2000

Reception



DAY 2, Friday
24 October 2014

- 0900 – 1000 **Session 4: The infrastructure requirements to support the sustainable development of the airline industry, LCCs and legacy airlines**
Moderator: *Mr. Andrew Herdman*, Director General, Asia Pacific Airlines Association (AAPA)
Presentations:
1. How airports adapt to LCC development and achieve a win-win situation
Mr. Wang Kunzhi, Deputy Director General, Department of Airports, CAAC
 2. Improvements to airport facilities and traffic flow management to meet the development needs of LCCs and legacy airlines
Mr. Huang Wei, Vice President, Chongqing Airport Group
 3. Perspective and experience of Changi Airport Group
Mr. Lim Ching Kiat, Senior Vice President, Market Development
 4. Optimizing the use of IT technology in fostering the development of LCCs and legacy airlines
Mr. Larry Liang, General Manager, Aviation Business Department of Travelsky Holdings, China
- 1000 – 1030 Coffee/tea break
- 1030 – 1120 **Panel Discussion:**
What are the infrastructure requirements required to support the sustainable growth of air transport industry? How can airports deal with the specific needs of LCCs? What are the major issues facing the airports and air navigation services providers? How airlines benefit from technology advancements in their development, including IT systems?
Panelists:
- Speakers from CAAC, Chongqing Airport Group, Changi Airport Group, and Travelsky
 - *Mr. Li Ning*, Vice President, Hebei Airport Management Group, China
 - *Mr. Will Yang*, Vice President, Ticket Department, Qunar.com, China
 - *Mr. Jacob Jiang*, Assistant President, Hong Kong Express
- Questions and answers
- 1125 – 1200 **Closing Ceremony**
Master of Ceremony: *Dr. Sun Xiaomei*, President, Civil Aviation Management Institute of China
1. Concluding remarks by *Mr. Boubacar Djibo*, Director, Air Transport Bureau, ICAO
 2. Closing address by *Mr. Han Jun*, Director General, Department of International Affairs, CAAC
- 1200 – 1210 *Sponsor's presentation by Boeing*
- 1210 – 1330 Lunch break

