



## **Dora Kay**

Mrs Dora Kay is Head of International Marketing of the Airport Authority Hong Kong. She manages the Airport Authority's International Marketing business, with responsibility for route development and marketing to promote Hong Kong International Airport as the airport of choice for passengers and cargo, and a regional and international logistics hub. In addition, Dora is responsible for international relationship management, including the Authority's corporate memberships in trade associations. She is a trustee, immediate past chairman and education committee chairman of TIACA (The International Air Cargo Association). She also represents the Airport Authority at Airports Council International.

Dora first joined the Provisional Airport Authority in 1994 and has held management positions in business development, commercial services, planning and co-ordination, and corporate development. Her specific responsibilities included franchisee facilities coordination, airport operational readiness and relocation, strategic and corporate planning, development of the Airport Authority's five-year business plan, airline consultation, government affairs, corporate communication and development of an on-airport marine cargo terminal. She previously served as Vice President of a Canadian multinational energy group with specific responsibilities for Asia.

Dora holds a bachelor's degree in engineering and a master's degree in materials science and engineering. She is a Chartered Engineer, a Member of the Institute of Materials and a Fellow of Tau Beta Pi (engineering honor society).