



ONE BOEING HR
ALWAYS PEOPLE FIRST

University Partnerships

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BOEING GLOBAL SERVICES

“The best students are the best students regardless of where they go to school”

- Greg Hyslop

Competition is Industry Agnostic

- Best skills transcend industries
- Don't just focus on pay
- Focus on Culture Fit and Meaningful Work

YOUR KEY RECRUITMENT COMPETITORS			
Employer	Industry	Percent 2016	Rank 2016
Google	Software and Computer Services	22%	1
Apple	Consumer Electronics and Household Appliances	16%	2
Nike	Fashion, Accessories and Luxury Goods	11%	3
Amazon	Retail	11%	4
Lockheed Martin Corporation	Engineering and Manufacturing	11%	5
Walt Disney Company	Media and Advertising	11%	5
Microsoft	Software and Computer Services	11%	7
NASA	Public Sector and Governmental Agencies	10%	8
		8%	9
		7%	10



Partnering with Universities

- Investing in research
- Partner on curriculum
- Improve pathways for underserved populations



