



**EASA**  
European Aviation Safety Agency

# ICAO Regional Safety Management Symposium

## Safety Promotion

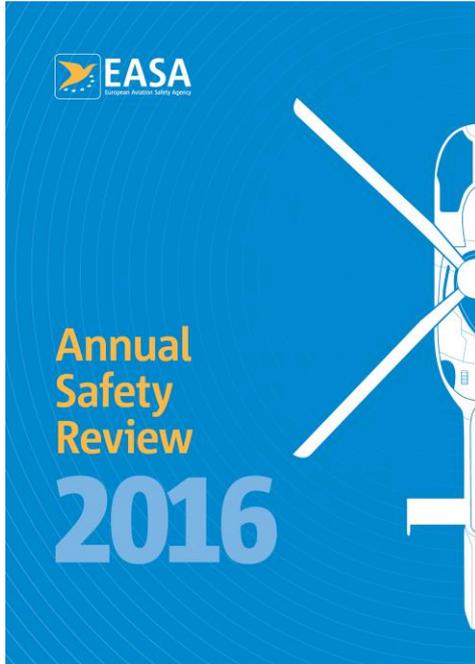
John Franklin  
Head of Safety Analysis and Performance

**Your safety is our mission.**

An agency of the European Union 



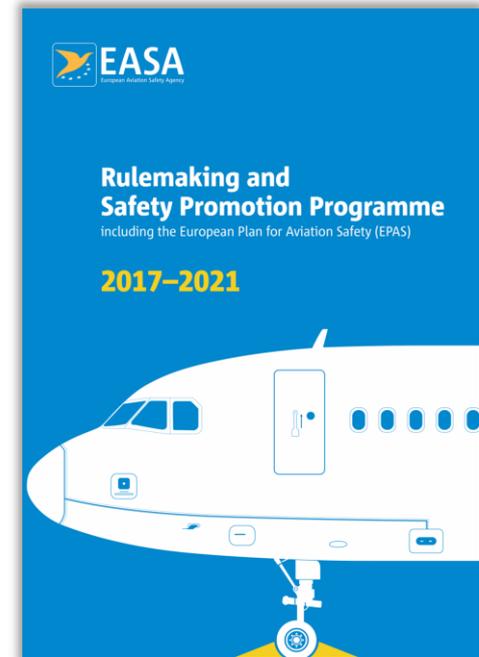
# Safety Risk Management and Planning



What is the  
Problem?



What do  
we do?



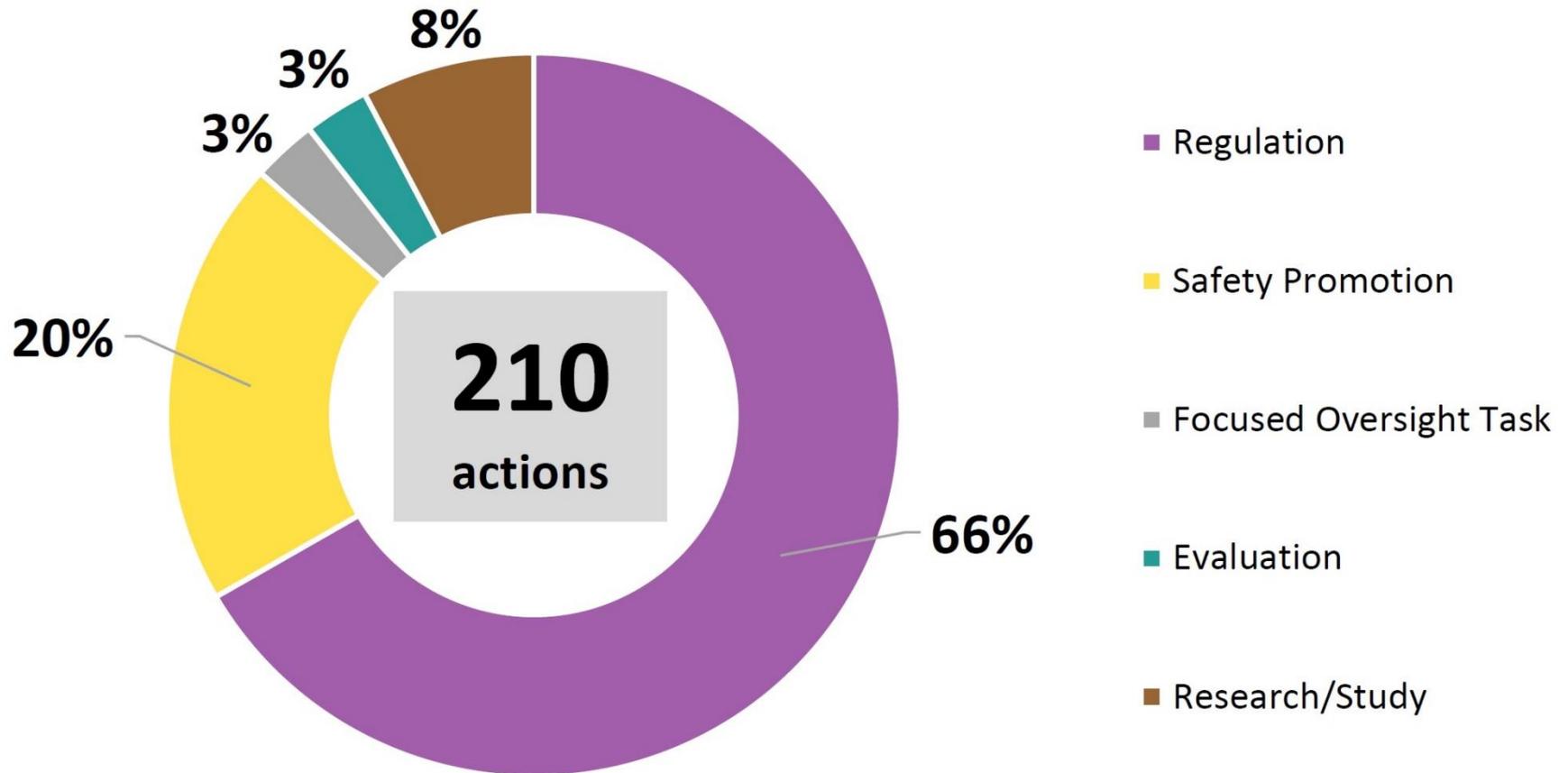


# Safety Promotion – A Key Safety Action





# European Safety Plan Actions 2018-2022





# Types of Safety Promotion

## Safety Enablers

- Supporting SMS Implementation
- Occurrence Reporting
- Just Culture
- Risk Management
- Data Analysis
- Performance Monitoring



## Understanding of Regulations

- Improving Readability
- Easy Access Rules
- Promoting New Rules
- Highlighting Changes



## Understanding of Important Safety Risks

- Publicising Safety Intelligence Output
- Sharing Information on Key Safety Risks



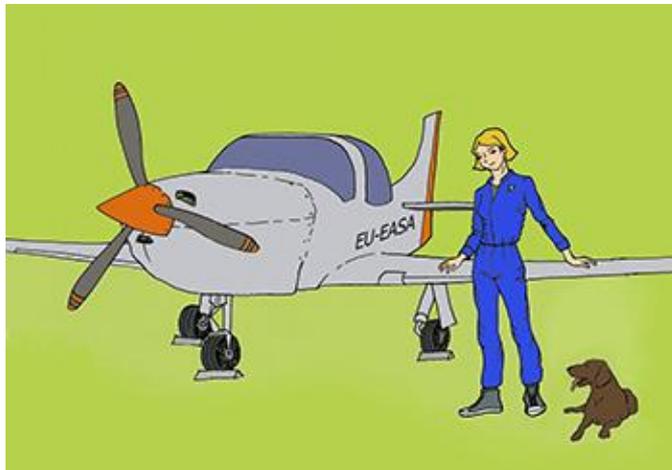
## Targeted Promotion on Specific Things

- Specific Campaigns on Important Topics
- Airspace Infringements
- Dangerous Goods
- Drones



# Tailoring Safety Promotion to the Audience

- Articles and Safety Promotion Bulletins
- Annual and Routine Safety Reports
- Videos (e.g. Airspace Infringements)
- Flyers, posters and other graphic material
- Sunny Swift Cartoons for GA

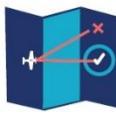


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*Safety Together!*

### DID YOU KNOW?

Tips to avoid airspace infringement & reduce the risk of mid-air collision

Before Flight	During Flight	After Flight
Plan and prepare your flight and identify controlled and restricted airspace.	Keep good situational awareness: <i>Know where you are at all times!</i>	Export the flight log from the navigation software and take a moment to debrief your flight.
	 Entering controlled airspace requires a clearance!	
Use modern navigation technology and exercise your basic navigation skills.		<i>How can I improve my next flight?</i> Report any Airspace Infringement and other incidents.



# Safety Together – A Domain Based Approach

## Human Factors



### CAT Aeroplanes

- Flight Operations
- ATM/ANS
- Aerodromes and Ground Handling
- Maintenance



### Rotorcraft

- Offshore Helicopters
- HEMS
- GA Rotorcraft



### General Aviation

- Balloons
- GA Aeroplanes
- Gliders

## Drones/ UAS



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**Questions?**

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