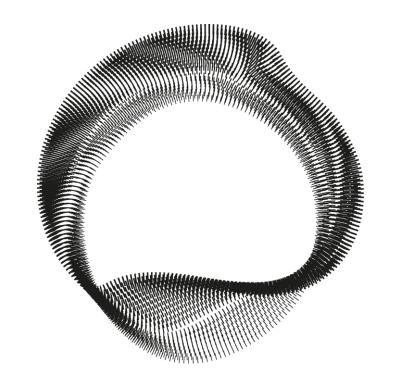
« E- VISA » SOLUTION A faster and more secured approach



ANTIGUA AND BARBUDA - ICAO Regional Seminar



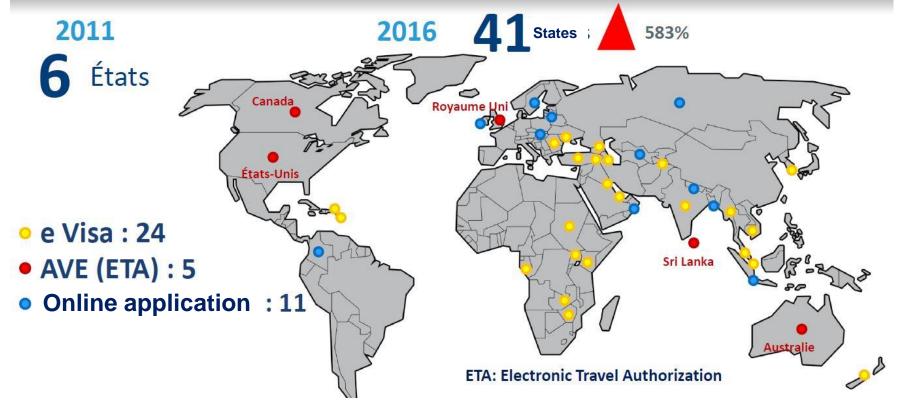


What is a visa?

« Endorsement made on a passport by the proper authorities denoting that it has been examined and that the bearer may proceed »

- Traditional Visa: sticker or stamp
- Machine readable visa delivered in consular offices: authorization for an individual to go to the country and to apply for an admission application at the entry
- E-visa: substitute of the traditional visa (without a paper carrier)





Why an e-visa?

Source: ICAO

A WIN-WIN SOLUTION

- For passengers: less queue, no need to go physically to the consular office
- For authorities: less queue, less consular expenses
- For tourism agencies (cruise, tour operator...): ease of application
 - 2015: 3,5 billion passengers -> 2030: 6 billion passengers (air traffic only)



Balance between facilitation and security

FACILITATION

- Facilitate applications
- Improve visitors experience
- Boost touristic promotion





Balance between facilitation and security

SECURITY

- Secure territory
- Secure passengers
- Better knowledge about the passengers





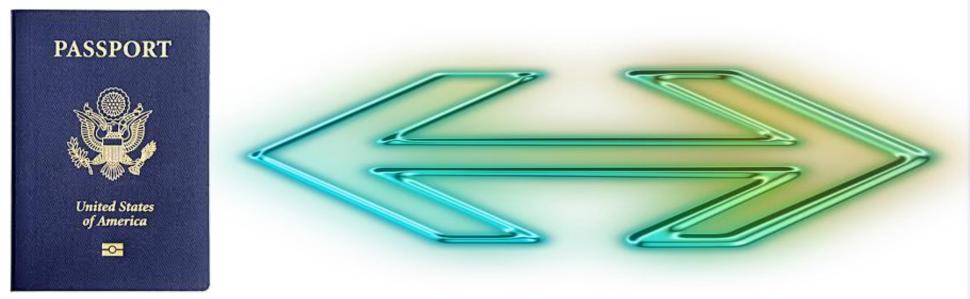


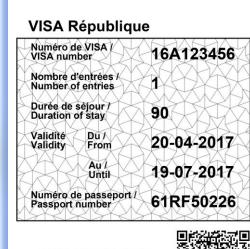
Visa types

VARIOUS SOLUTIONS

- Short term Visa
- Long Term Visa (Resident, Business)
- Cruise Visa with collective management possibilities









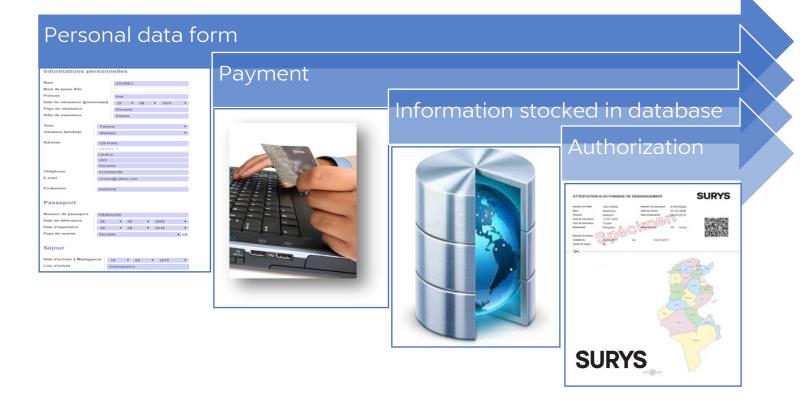


E-visa

SECURED LINK WITH THE PASSPORT

- The E-VISA is dematerialized
- Entry proof applied only at the arrival for an easier control inside the territory
- Authentication of passport is essential





Step 1: Application & payment online

ISSUANCE DECISION IS BASED ON:

- The system consults the watch list defined by the State before issuing the authorization
- Confirmation document sent to the user (can be digital or printable)
- Digital signature with key information is encrypted and signed with the current PKI structure in a QR code



Passport Check

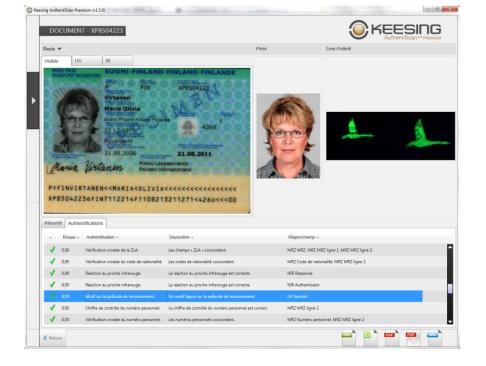


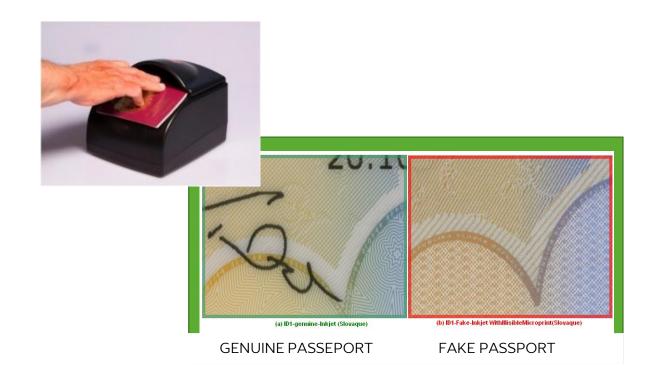
Step 2: Control of the Identification Document

PASSPORT CHECK

- The passport has to be checked at the frontier
- With Authentiscan solution from Keesing Technologies, the passport can be directly authenticated with a reader and the access to the official database





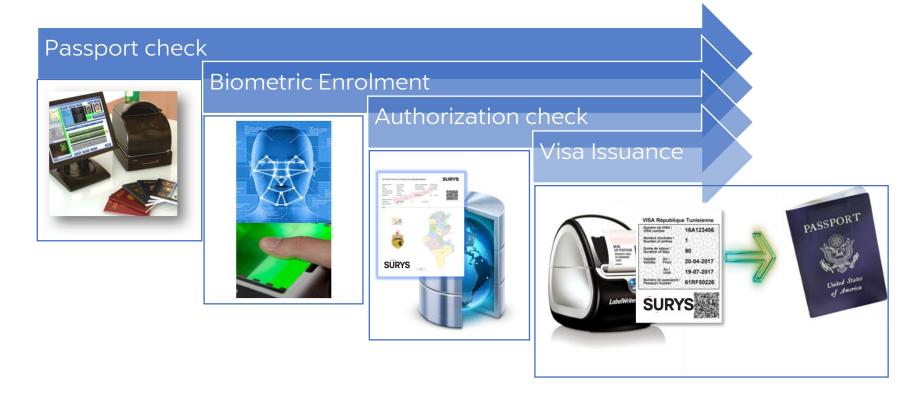


Step 2: Control of the Identification Document

KEESING AUTHENTISCAN®

- Controls up to 50 security elements on one passport in 3 to 5 seconds
- The most complete database of Identity Documents in the world (+ than 4800 models from 200 countries/organizations, updated every 2 months)
- Easy to use and compatible with different systems





Step 3: E-Visa issuance

IN PARALLEL WITH THE PASSPORT CHECK

- Possible biometric enrolment
- Authorization check in the database
- Personalized printed sticker to be applied on the passport











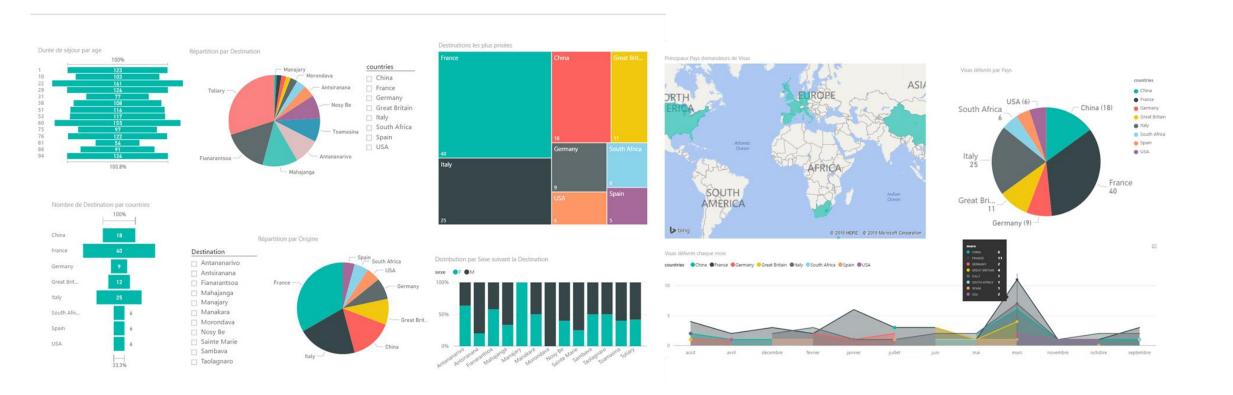


Police controls on field

SMARTPHONE APP to check the E-VISA

- Real time check of the Visa authenticity: scan the visa, check the response and check the passport
- Based on an electronic signature using PKI (dedicated or existing)
- Offline access
- Also enables exit of the territory





Statistics for tourism studies and expansion

- Collect and class useful information about tourists
- Real time and continuous statistics
- Perfect assessment for strategy government level decisions





E-VISA - Visitors Relationship Management: IMPACTS

COLLECTED DATA

- Travelers Database: Age, gender, nationality, language, etc.
- Tourists Satisfaction index
- Statistics and Business Intelligence

COMMUNICATION THROUGH CRM

- Communication with travelers before, during and after their stay
 - Information, Alerts, Promotion
- Live information : Security alerts, Health issues, climate inconvenient, etc ...





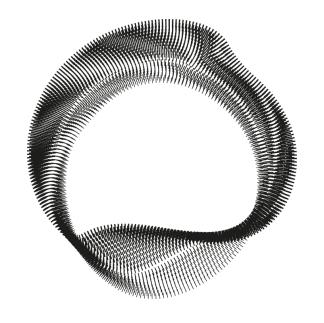
BENEFITS

- Better protection for the country's citizens
- Assure the integrity of the borders
- Improve the number of visitors from countries where there is no consular representation
- Improve the visitor experience with a quicker and easier application process

- Enhance the knowledge about the visitors with loyalty programs and other communication tools (CRM)
- Can be deployed worldwide and in all languages
- Save Money and energy at consular representations
- Save money of traditional visas' paper work



Thanks for your attention



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