



Ms. Asha Menon
Senior Technical Officer, WCO

Malaysian by nationality. Academic qualifications include Degree in Law from the University of London and a Masters in International Strategy & Diplomacy from the National University of Malaysia, Kuala Lumpur

Joined the Royal Malaysian Customs (RMC) Service in the year 1990 and have worked in various capacities in the Malaysian Customs Administration, mainly in the International area. Posted as the Malaysian Customs Attaché to the Malaysian Embassy in Brussels from 2002 until early 2009 with the responsibility for representing RMC at the WCO, EU and all other international forums.

Joined the WCO in 2009 as a Technical officer in the Compliance and Facilitation Directorate. Her portfolio covers: issues relating to security and facilitation such as the SAFE Framework of Standards (SAFE); several national and international initiatives concerning trade facilitation including the WTO Agreement on Trade Facilitation; Aviation Security issues mainly on Air Cargo Security; Authorised Economic Operator (AEO) and Mutual Recognition Agreement (MRA); Scanning/technology matters (NII); Customs-Business Partnership; Coordinated Border Management; Container Seals (CSDs); Temporary Admission (ATA Carnet); the Container Convention; Postal with the Universal Postal Union (UPU); Smart and Secure Trade Lanes (SSTL) Pilot; managing relations with the WCO Private Sector Consultative Group (PSCG) including certain International Organizations and main organizer of the Global AEO Conference and the ICAO-WCO Joint Conferences.