



# ICAO Air Transport Symposium

Development of Air Transport – Setting the Course

International Civil Aviation Organization

Montreal

7 – 8 May 2014



Getting the Most Out of the Air Cargo System



# An Architects Perspective

International Federation of Freight  
Forwarders Associations

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Past President



# Getting the Most Out of the Air Cargo System



## ar·chi·tect

Origin 1555 < Latin *architectus* builder, craftsman

Noun: the deviser, maker, or creator of anything

Verb: to plan, organize, or structure



Getting the Most Out of the Air Cargo System



**Freight Forwarders  
Are The  
Architects of Transport**



## Forwarders are Logistics Professionals



Tasked to organize the movement of goods

Experts in Supply Chain Management

Contracting with Carriers and Warehouses

Specialists in Expediting Customs Formalities

Trained to ensure the safe transport of goods



## FIATA - Represents

An industry that handles in excess of 85% of all international air freight.

Represents over 40,000 companies

Employing more than 40 million personnel



## Getting the Most Out of the Air Cargo System



**“Freight Forwarders account for a large segment of all shipments transported by air and constitute a critical element for strengthening the air cargo supply chain around the world.”**

Raymond Benjamin, Secretary General of ICAO - July 2011



# Getting the Most Out of the Air Cargo System



Founded in 1926 Vienna, Austria

Headquarter in Zurich, Switzerland

Members in over 160 countries

The largest international nongovernmental organization representing service providers in international trade logistics and supply chain management in **ALL** modes of transport



# Getting the Most Out of the Air Cargo System



**Are We Getting the Most Out of the Air Cargo System?**

Yes ..... And Freight Forwarders Make It Happen

Customer Satisfaction is High

Customer Expectations are Equally High

Innovation Helps Shift Focus From Rates to Service



## Getting the Most Out of the Air Cargo System



Newer Passenger Aircraft are More Fuel Efficient

Deliver Reduced Operating Costs and Emissions

Bring Increased Cargo Capacity - "Bellies Freighters"

To Maintain A Vibrant Air Cargo System Requires Sustainable Yields



## Getting the Most Out of the Air Cargo System



**How to overcome restrictions preventing the air cargo industry from reaching its potential?**

Overcoming Obstacles is the Forwarders Job

The More Complicated the Supply Chain the More Opportunities for Forwarders to Add Value

Overcoming Restrictions Requires Industry Engagement

Bring Valuable Commercial Perspective to Regulators



# Getting the Most Out of the Air Cargo System



Push Ratification of MC99

Need for Cargo Screening Global Standards

Uniform Approach to New Security Measures

Support Safe, Secure and Efficient Cargo Operations

Overcoming Restrictions Through Collaboration



# Getting the Most Out of the Air Cargo System



How to ensure that air cargo can fulfill the necessity for efficiency and security, while moving towards paperless operations?

Is Paperless the air cargo industry's Holy Grail?

- Holy Grail *noun*

something that you want very much

but that is very hard to get or achieve



# Getting the Most Out of the Air Cargo System



Industry has Come Together Unlike Any Time Before

FIATA and IATA – Multilateral e-AWB Agreement

FIATA chairs the GACAG e-Commerce Task Force

A Roadmap For Adoption of e-Cargo

Air Cargo Can't Expect Overnight Delivery of Paperless

It Can Expect the Paper AWB to Retire in this Decade



# Getting the Most Out of the Air Cargo System



Thank You