

# Fourth ICAO Air Transport Symposium (IATS/4)

Promoting Connectivity through Liberalized Market Access

Incheon, Republic of Korea | 8-10 May 2019



**Vladimir D. Zubkov, TIACA**

**Intricate roads to  
liberalizing air cargo**



1:30 – 12:30

#### **SESSION 4 – Liberalization of Air Cargo: Regional and Global Approaches (Panel Discussion)**

There have been several key developments since the sixth Worldwide Air Transport Conference (ATConf/6), including efforts by ICAO to develop an international agreement to facilitate further liberalization of air cargo services on a global and multilateral basis. *Knowing fully well that air cargo has become an indispensable component of e-commerce, what can States and aviation stakeholders do to support the development of the international agreement for air cargo liberalization? How can regional/plurilateral approaches provide a foundation for global liberalization for air cargo? How will the liberalization of air cargo contribute to the growth and success of e-commerce?*

# Fourth ICAO Air Transport Symposium (IATS/4)

Promoting Connectivity through Liberalized Market Access

## Questions to be answered:

1. Why such attention to air cargo services?
2. Are benefits widely known?
3. Do we see awareness of the decision-makers?
4. Why are we not progressing well enough in air cargo liberalization ?
5. How to make better progress?

# Fourth ICAO Air Transport Symposium (IATS/ATIS)

Promoting Connectivity through Liberalization of Air Services

Incheon, Republic of Korea

**1. Why such attention to air cargo services?**



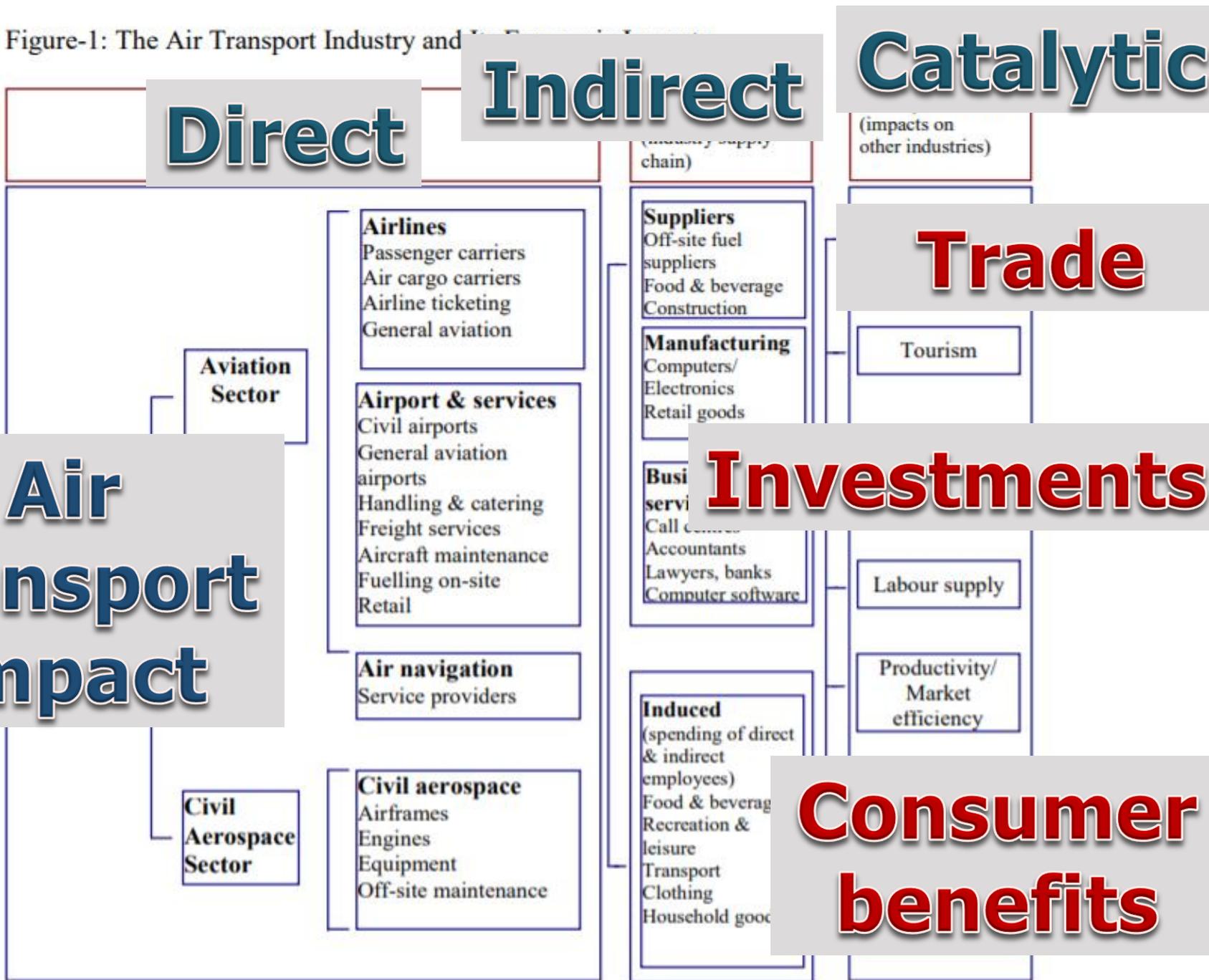
## Benefits

- Ability to bring businesses and customers together to expand markets.
- Especially for perishable products, a product segment which impacts the livelihoods of many millions of people today.

## Essential drivers

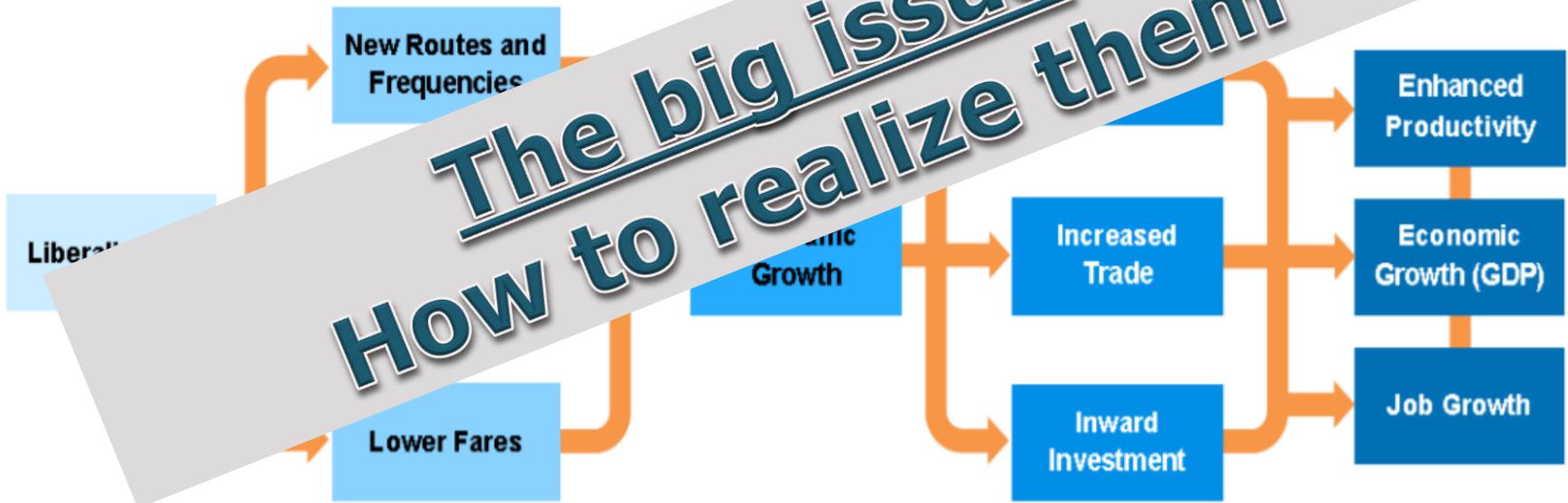
- Liberalized air services agreements between States
- Development of infrastructure such as runways
- Increased connectivity in the form of easier access to point-to-point routes
  - **greatly aids the ability of air cargo companies to deliver these economic benefits to businesses and regions.**

Figure-1: The Air Transport Industry and its Economic Impact



# Benefits of Liberalization can be presented in different formats

**The big issue:  
How to realize them**





**2. Are benefits widely known ?**

# Promote – why the global air cargo deserves attention

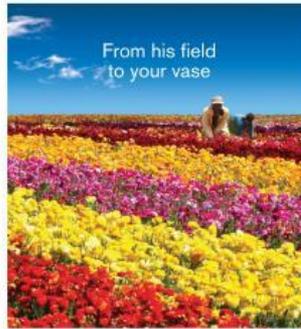
## Benefits of air cargo



Delivering time on time

**...air cargo makes it happen.**  
 The Swiss watch industry continues to record strong growth. Reliable air cargo is keeping this industry ticking by connecting the Swiss made timepieces with the world.

[www.iata.org](http://www.iata.org)

From his field to your vase

**...air cargo**  
 Air cargo flies over each year, and you say it with it come!

[www.iata.org](http://www.iata.org)



Travelling first class in a stable market

**...air cargo makes it happen.**  
 The world's most valuable horses are now competing in parts of the world where they would have been unable 30 years ago.

[www.iata.org](http://www.iata.org)




12-14 April: Shanghai

19-21 April: Bahrain

**...air cargo makes it happen.**  
 From 20 grand prix, covering fans, track.

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one of these with you?

**...air cargo makes it happen.**  
 Air cargo transports over US\$ 3 billion in goods, including the latest phones, games and multimedia gadgets —bringing your world to life.

[www.iata.org](http://www.iata.org)




A life protected

**...air cargo makes it happen.**  
 Immunization prevents 2.5 million deaths every year. Air cargo is critical in flying vaccines to their destination in time to be effective.

[www.iata.org](http://www.iata.org)




Help from the sky

**...air cargo makes it happen.**  
 Air cargo plays an essential role in assistance to regions facing natural disasters, famine and war by delivering aid and emergency supplies where they are needed as soon as they are needed.

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**3. Do we have  
attention of the  
decision-makers?**

# **The sixth Worldwide Air Transport Conference (ATConf/6) + ICAO Assembly**

***In terms of air cargo liberalization  
ATConf/6 concluded:***

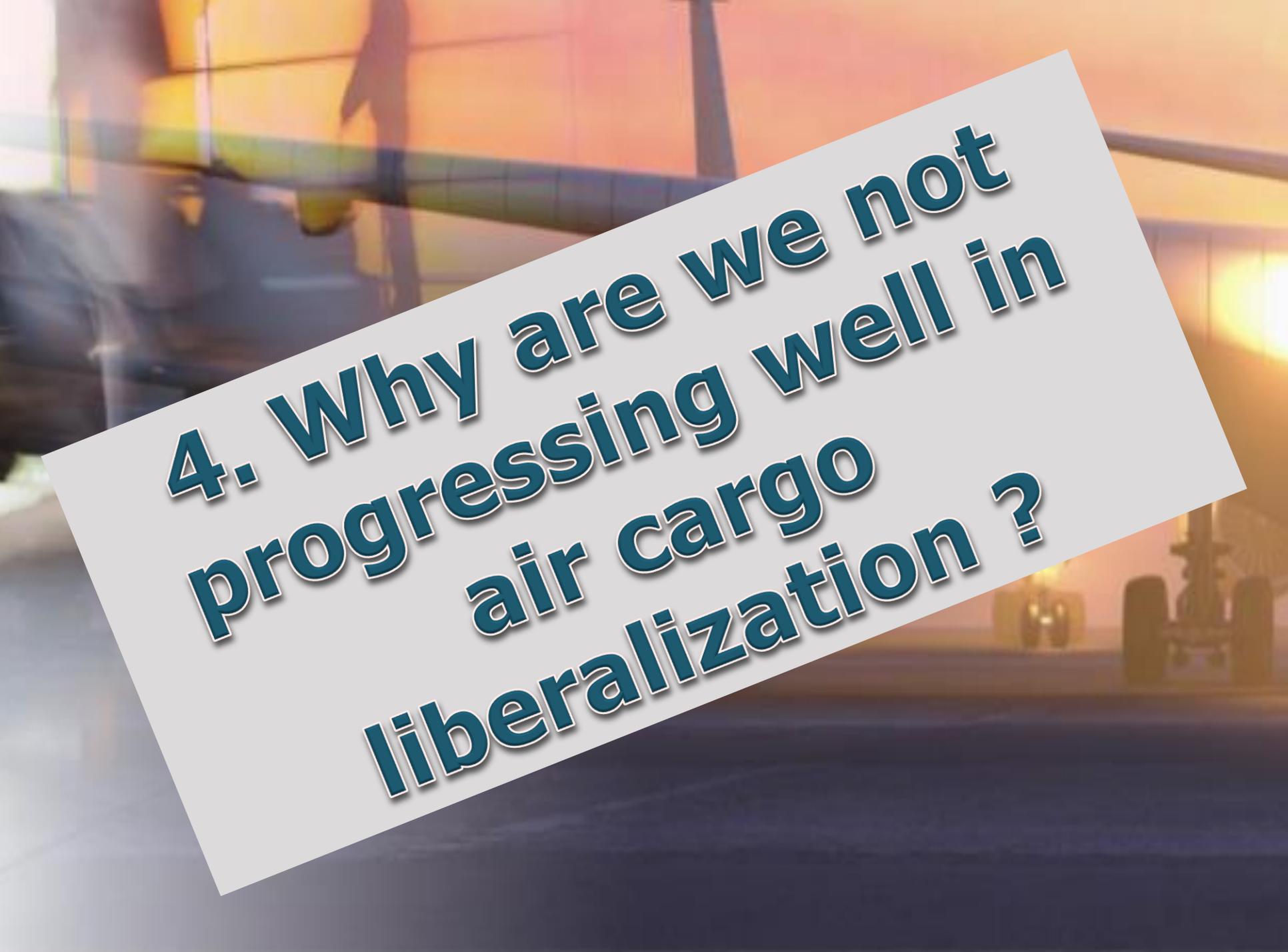
- a) air cargo plays an important role  
in the global economy and***
- b) contributes significantly to global  
trade and economic development***

# The sixth Worldwide Air Transport Conference (ATConf/6) + ICAO Assembly

***And further – on air cargo  
liberalization ATConf/6 concluded:***

***in the development of new regulatory  
arrangements on air cargo, ICAO  
should engage all parties concerned,  
...the industry and interested  
stakeholders.***

Let's take a note of this



**4. Why are we not progressing well in air cargo liberalization ?**

A woman in a white dress and red heels is walking past a large airplane at sunset. The scene is illuminated by the warm, golden light of the setting sun, creating a dramatic and professional atmosphere. The airplane's wing and engine are visible in the background.

**5. How to make  
better progress ?**



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# CHINA DAILY

TUESDAY, September 4, 2018

4 September 2018



President Xi Jinping

China-Africa Cooperation after a group photo in the Great Hall of the People in Beijing on Monday. xu, zhen / china daily

## Xi Jinping to bring China, Africa closer

Nation aims to... boost investment, spur industrialization and continue free-trade talks

By AN BALDI

Xi's agenda



**What they say**

We call on China private enter...



Bring it to the agenda of top leaders

Make it consistent with their big plans



All other

Obtain support from the  
Trade Ministries and  
Trade organizations

# Conclusion:

**Cargo Liberalization –  
a slow moving  
process, requiring  
actions by all the  
stakeholders**



# Thank you

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