



WORLD ROUTE DEVELOPMENT STRATEGY SUMMIT

ICAO | WORLD BANK | UBM AVIATION

Co-located with:

Sunday 30 September – Monday 1 October 2012
ADNEC, Abu Dhabi, UAE



Uniting air transport stakeholders to drive future aviation strategy



James Bennett
Chief Executive Officer
ADAC



James Hogan
Chief Executive Officer
Etihad



Rosemarie S. Andolino
Commissioner
Chicago Department
of Aviation



Alex Cruz
Chief Executive Officer
Vueling

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www.worldroutedevelopmentsummit.com

Organised by:



Sunday 30 September – World Route

Building on last year's success, the **World Route Development Strategy Summit**, in collaboration with ICAO and the World Bank, will provide aviation stakeholders with critical insights into route development.

Leaders from across the industry including **airlines, airports, governments, network planning, travel and tourism, air cargo and economic development authorities** will meet to discuss and debate how they can work together to develop successful strategies for overcoming the challenges that the aviation industry has and will continue to face in the coming 12-18 months, and capitalise on the opportunities presented by growth markets and new technologies.

Featuring top-level speakers, the content-rich agenda will provide delegates with the opportunity to discuss topics including:

- Successfully establishing a co-ordinated response to government policy to manage the impact of taxation on the aviation industry
- Assessing the impact of the current economic climate on the air transport industry and the opportunities for growth
- Discussing the impact of key industry developments including capitalising on new technologies and managing high fuel prices

With the majority of the summit taking place before the one-to-one meetings begin at the World Route Development Forum, all delegates are invited to attend.



**Register before 13 July 2012
to save up to £100**

DAY ONE - SUNDAY 30 SEPTEMBER

Plenary Sessions

08:15 **Welcome from summit chairman and organisers**

Aaron Heslehurst, News Anchor & Presenter, **BBC World Television**

Dr. Boubacar Djibo, Director, Air Transport Bureau, **International Civil Aviation Organization (ICAO)**

Dr. Charles E. Schlumberger, Lead Air Transport Specialist; Transport, Water and Information & Communication Technologies Department, **The World Bank Group**

Phil Callow, Chief Executive Officer, **UBM Aviation**

09:10 **Summit opening remarks**

James Bennett, Chief Executive Officer, **ADAC**

09:30 **Keynote address**

James Hogan, Chief Executive Officer, **Etihad**

09:50 **Constraints to growth and sustainability: Analysing the impact of policy on the development of the aviation industry**

- Establishing the availability of and access to financing from federal and alternative sources to drive necessary growth in carriers and airports
- Examining the impact on the aviation industry of the airport charges directive and incentive laws in affected markets
- Discussing the impact of the ETS and an increasing number of other environmental policies - finding the balance between environmental considerations and the need to expand as established markets reach capacity and new markets come to the fore
- Is the aviation industry taken for granted as a cash-cow for governments? Finding common ground between key stakeholders enabling the industry to push back in a co-ordinated, effective manner to find a much needed balance

Jeff Poole, Director, Government and Industry Affairs, **International Air Transport Association**

Mary Veronica Tovšak Pleterski, Director for European and International Carbon Markets,

DG for Climate Action of the European Commission

Athar Husain Khan, Acting Secretary General, **Association of European Airlines**

Dr. Rafael Echevarne, Director, Economics and Programme Development, **ACI World**

Dr. Boubacar Djibo, Director, Air Transport Bureau, **ICAO**

11:20 **Morning refreshments**

11:50 **Establishing the potential of the aviation industry to drive economic growth in the current financial climate**

- Reviewing the current state of the global economy and forecasting the outlook for the next 6 to 18 months from the perspective of the aviation industry
- Understanding how air transport liberalization and open skies agreements can drive economic development
- Assessing the impact of the current economic environment on the global tourism industry: how will concerned stakeholders work to revive this vital source of income and will there be increased focus on high-yield business travellers from airlines?
- Identifying the potential of cargo as a catalyst for economic growth and the advantages of investment in this sometimes under-valued and over-looked industry sector

Patrick Heck, CFO, **Denver International Airport**

Olaf Petersenn, Director Flight Division, **TUI Deutschland GmbH**

www.worldroutedevlopmentsummit.com

Monday 1 October 2012

Development Strategy Summit

DAY TWO - MONDAY 1 OCTOBER

Technical Seminars

1 9:30 – 10:30

Carbon financing in air transport: Discussing the key developments and challenges of the EU ETS implementation

- Evaluating the Joint Agreement in Russia – are we awaiting a trade war?
- Examining alternatives in dealing with increased pressure from stakeholders to reduce carbon emissions
- How can airlines spin it? – Case study by the FAA about American Airlines profiting from EU trading scheme

John Hanlon, Secretary General, **ELFAA (Invited)**

Prashant Sukul, Joint Secretary, **The Ministry of Civil Aviation for the Government of India**

Mary Veronica Tovšak Pleterski, Director for European and International Carbon Markets,
DG for Climate Action of the European Commission

2 11:00 – 12:00

On our way back to \$150 a barrel? The impact of rising oil prices on air transport and the state of the biofuel industry

- Assessing the projections for oil prices in the near future and discussing the government's role in reducing volatility
- Considering biofuel as a 'White Knight' – what are the different sources of biofuel, how large is capacity and at what price?
- Examining the implications on air transport infrastructure of the introduction of alternative fuels

A/Prof. Dr.h.c Capt. Chris Schroeder, Head of Corporate Social Responsibility, Environment & Fuel Projects,
Qatar Airways

Professor Kjell Aleklett, Professor of Physics,
Uppsala University

3 14:00 – 15:00

Air transport policies – lessons learnt in liberalization and open skies and the potential challenges that may arise

- Examining the expected outcome of the upcoming ICAO Air Transport Conference
- What is the state of Open Sky Policies in the world?
- Solving the conflict between progress in open skies policies and high taxation of air transport including the impact of regional carbon financing approaches
- Discussing the implications of air transport liberalisation on safety and security

Dr. Charles E. Schlumberger, Lead Air Transport Specialist; Transport, Water and Information & Communication Technologies Department, **The World Bank Group**

Dr. Boubacar Djibo, Director, Air Transport Bureau, **ICAO**

Andrew Parker, Senior Vice President Public Affairs, International Affairs, Industry Affairs, Environment Industry Affairs, **Emirates**

Chris Zweigenthal, Chief Executive,

Airlines Association of Southern Africa

Vijay Poonosamy, VP International and Public Affairs, **Etihad Airways** & Chairman, **IATA Industry Affairs Committee**

15:00 – 15:30 **Chairman's summary and closing remarks**

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Richard Evans, Head of Market Analysis, Civil Large Engines,
Rolls-Royce plc

Hiran Perera, SVP for Cargo Planning & Freighters,
Emirates SkyCargo

Rosemarie S. Andolino, Commissioner,
Chicago Department of Aviation

13:10 **Lunch**

14:20 **Forecasting the continued and future impact of key industry developments on the growth of global aviation**

- Assessing the importance of next-generation aircraft on air transport - from route development to tourism and cargo
- Understanding the components influencing the development of hubs from carrier consolidation to population growth and forecasting the consequences of this for air transport in different regions
- Airline alliances and strategic partnerships: discussing the continuation of this trend and the advantages to interested and affected parties; how will these reshape existing networks and impact future route development?
- Considering the ability of the industry to cope with continued high fuel prices - balancing the need for capacity with current and forecasted fuel costs; is there a role for biofuels?

Peter Wiesner, Senior Vice President - Network Management,
Bangkok Airways

Tan Sri Bashir Ahmed, Managing Director,
Malaysia Airports Holdings Berhad

Jeffrey P. Fegan, Chief Executive Officer,
Dallas/Fort Worth International Airport

Jose Montero, Network Development Director, **Copa Airlines**

Gina Marie Lindsey, Executive Director,
Los Angeles World Airports

15:30 **Afternoon refreshments**

16:00 **Global perspectives: Capitalising on opportunities and overcoming challenges facing the air transport industry**

- Understanding regional perspectives on the current air transport market: discussing opportunities and challenges in established and developing markets
- Reviewing successful strategies for financing and developing the required infrastructure to cope with necessary airport growth in established and expanding regions
- Considering how the industry can be proactive in working to create demand rather than reflecting demand, to stimulate growth
- Discussing how the aviation industry can unite to deliver a coordinated response to policy makers and establish the true strategic global value of aviation beyond the current economic value placed on it by politicians

Abdul Wahab Teffaha, Secretary General,

Arab Air Carriers Organization

Ernesto Gutiérrez, President and CEO,

Aeropuertos Argentina 2000 S.A.

Fidel Lopez, MD, Airports Division, **BAA Airports Limited**

Prashant Sukul, Joint Secretary,

The Ministry of Civil Aviation for the Government of India

Alex Cruz, Chief Executive Officer, **Vueling**

Eduardo Pires Ferreira, Special Advisor to the President,
Infraero

17:20 **Chairman's closing remarks**

17:30 **End of day one**

WORLD ROUTE DEVELOPMENT STRATEGY SUMMIT

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PRICING



CONFERENCE ONLY RATE

Please note this is only for delegates who haven't/ won't register to attend the World Route Development Forum.

EARLY BIRD DISCOUNT - Book & pay up to & including 13 July 2012 (SAVE £100)

Airport, Tourism Suppliers, Commercial Suppliers & Consultants - £849 + TAX @ 20% = £1018.80

Airlines - £299 + TAX @ 20% = £358.80

STANDARD PRICE - Book & pay after 13 July 2012

Airport, Tourism Suppliers, Commercial Suppliers & Consultants - £949 + TAX @ 20% = £1138.80

Airlines - £349 + TAX @ 20% = £418.80



UPGRADE RATE FOR WORLD ROUTE ATTENDEES

Please note this is only for those already registered for the World Route Development Forum and you should have been allocated a promotional code to upgrade. Please enter the promotional code on the final registration page. If you do not have a promotional code, please email conferences@ubm.com.

EARLY BIRD DISCOUNT - Book & pay up to & including 13 July 2012 (SAVE £50)

Airport, Tourism Suppliers, Commercial Suppliers & Consultants - £399 + TAX @ 20% = £478.80

Airlines - £199 + TAX @ 20% = £238.80

STANDARD PRICE - Book & pay after 13 July 2012

Airport, Tourism Suppliers, Commercial Suppliers & Consultants - £449 + TAX @ 20% = £538.80

Airlines - £249 + TAX @ 20% = £298.80

Please note if you are not currently attending the World Route Development Forum but would like to register for both the World Route Development Forum and the World Route Development Strategy Summit, visit www.routesonline.com and follow the link to the booking form on the World Route Development Forum event page.



WAYS TO REGISTER

Telephone: +44 (0)20 7921 8039

Email: conferences@ubm.com





Online: www.worldroutedependmentsummit-register.com

For more information about how to register please visit www.worldroutedependmentsummit.com

For regular programme updates, visit:

www.worldroutedependmentsummit.com

TOP REASONS TO ATTEND THE WORLD ROUTE DEVELOPMENT STRATEGY SUMMIT:

-  Hear high-level discussions on all the major challenges facing the wider global aviation community
-  Take away valuable information on shaping your route development strategy from leading associations **ICAO, IATA, ACI World, AEA, AACA** and **ASSA**
-  Join industry leaders in discussing how the aviation industry must begin to push back against government policy
-  Organize your one-to-one meetings at the World Route Development Forum around discussions on key industry topics including ETS and fuel prices
-  Network with senior-level industry colleagues from all stakeholder groups in an informal environment

WHO SHOULD ATTEND:

The World Route Development Strategy Summit will provide all aviation stakeholders with a complete understanding of the most significant challenges currently facing the air transport industry and showcase the latest innovations in key growth markets:

- Airlines
- Airports
- Government Ministries
- Tourism Authorities
- OEMs
- Suppliers
- Agencies
- Cargo industry

SPONSORSHIP OPPORTUNITIES

- **Demonstrate thought leadership**
- **Heighten brand awareness**
- **Drive new business**

The World Route Development Strategy Summit attracts an audience of senior aviation industry decision-makers eager to learn the latest market trends and new solutions and form new business relationships. As a sponsor, your organisation will gain a competitive advantage by engaging directly with your target audience in an intimate environment, maximising your return on investment.

Contact Peter Harkness on **+44 (0) 207 560 4135**, or email **peter.harkness@ubm.com** for further details.

Leading industry experts include:



Ernesto Gutiérrez, President and CEO
Aeropuertos Argentina 2000 S.A

As CEO of one of the world's leading airport operator companies, understand how Mr. Gutierrez views the opportunities and challenges in the growing Latin American markets, overcomes the challenges around financing of infrastructure development and explores how the industry must work to create demand rather than react to changes in demand.



Jeff Poole, Government and Industry Affairs,
International Air Transport Association

After 8 years with IATA, Mr. Poole has gained extensive experience of working relationships and advocacy with Governments and major international institutions. Currently responsible for proactively pursuing IATA's industry priorities and airline regulatory issues, don't miss him discussing the impact of policy on the air transport industry.



Rosemarie S. Andolino, Commissioner,
Chicago Department of Aviation

Responsible for the management and operation of O'Hare and Midway International Airports, the implementation of the O'Hare Modernization Programme and drawing on her experience on the U.S. Travel and Tourism Advisory Board, Commissioner Andolino is perfectly placed to discuss the potential for aviation to drive economic growth.



Dr. Rafael Echevarne, Director, Economics and
Programme Development, **ACI World**

Gained through the running of his own airport economics and management consultancy firm and previously occupying positions in companies in Europe, Australasia and the Middle East, Dr. Echevarne will use his vast experience to discuss how the air transport community can push back against the continuous taxation of the aviation industry.



Chris Schroeder, Head of Corporate Social
Responsibility, Environment & Fuel Projects,
Qatar Airways

With over 20 year's commercial flying experience gained with the UN and across Asia and the Middle East, Captain Schroeder is well placed to provide insights into the impact that rising oil prices will have on the aviation industry and the potential of alternative fuel sources to reduce costs.

Other companies on this year's speaker line-up include:

- International Civil Aviation Organization (ICAO) • The World Bank Group • UBM Aviation • ADAC • Etihad • Association of European Airlines • Denver International Airport • TUI Deutschland GmbH
- Rolls-Royce plc • Emirates SkyCargo • Bangkok Airways
- Malaysia Airports Holdings Berhad • Arab Air Carriers Organization • BAA Airports Limited • Uppsala University
- Emirates • Vueling • Copa Airlines
- Airline Association of Southern Africa