

Rio de Janeiro, April 9th, 2014



RASG-PA Communication Plan

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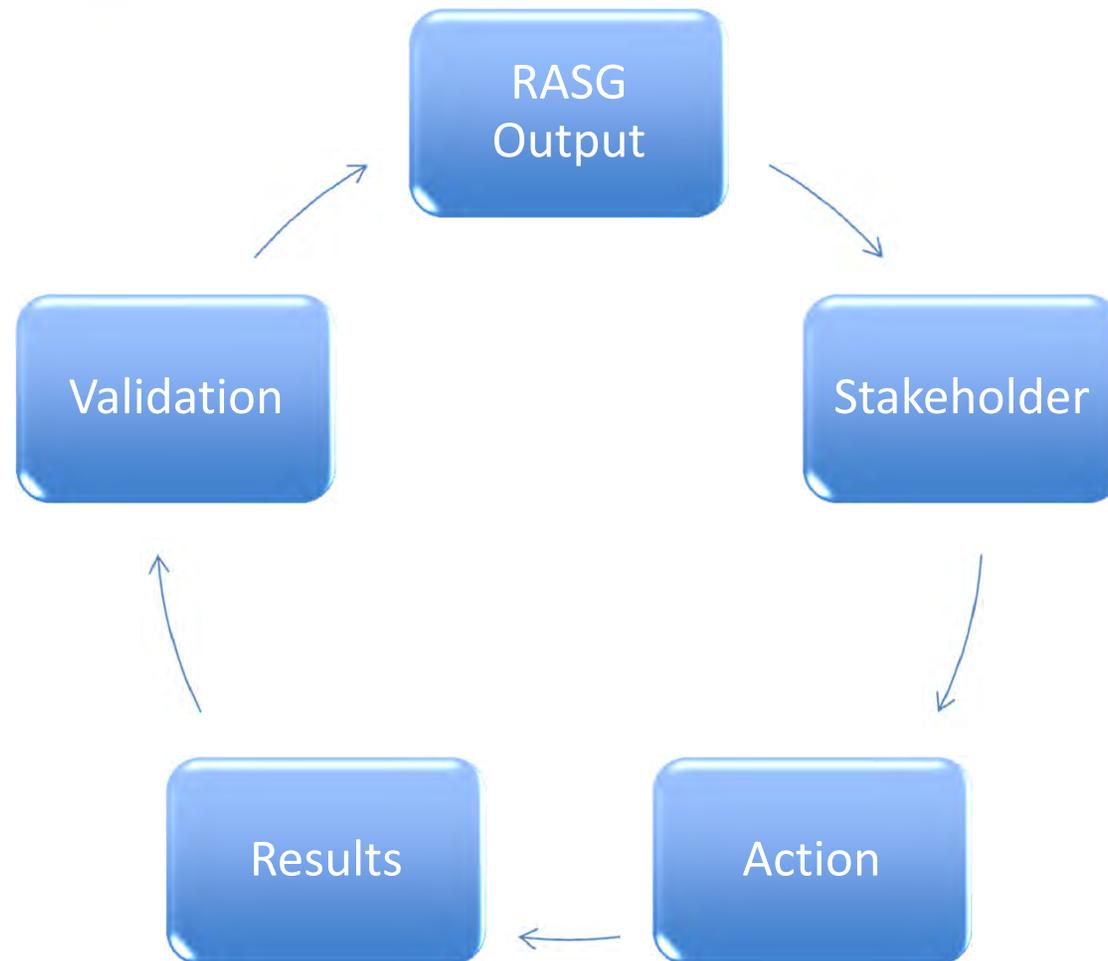
Director of Aircraft Operations





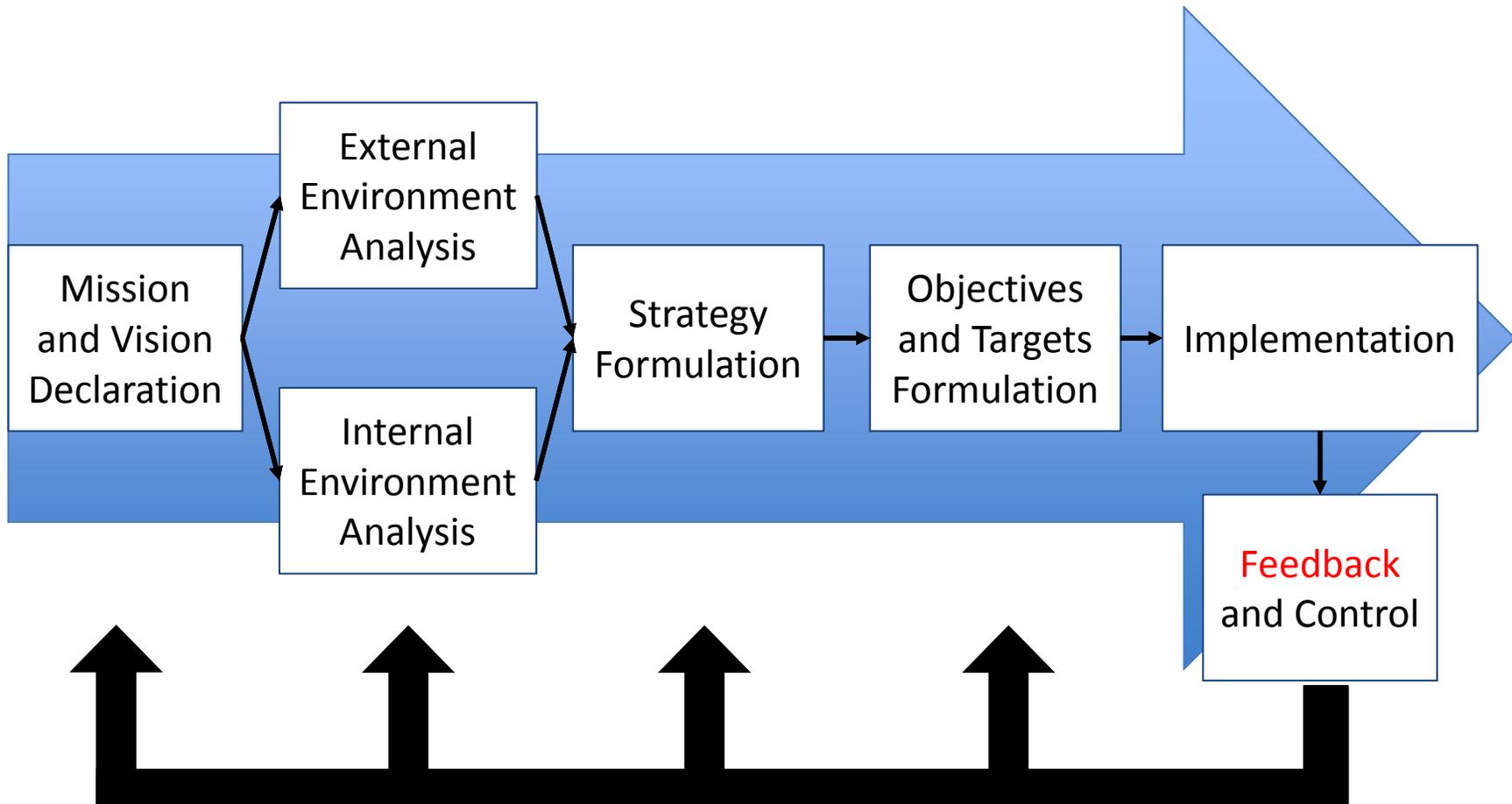
RASG-PA communications:

- Safety Summit – year based event;
- RASG-PA website – last update in 2012; and
- RASG-PA newsletter – last issue from 2012.





- **Monthly newsletter (email)** - a summary of our main activities and special material provided from States and Industry;
- **Review the RASG-PA website** - it needs to be more friendly;
- **Definition of a central repository** for communications (Skybrary);
- **Strong dissemination of our activities** in all Pan American Region Meetings; and
- **Definition of “ambassadors”** (volunteers) for each task.





THANK YOU!

