



NEWSLETTER PROJECT



Issue 2015: 02

Wednesday, 28 January 2015
For Immediate Release
December 2014 / Traffic / Preliminary

Asia Pacific Airlines Record Healthy Growth in 2014
Outlook for 2015 remains positive

Kuala Lumpur, Malaysia - Preliminary figures for the full calendar year 2014 released today by the Association of Asia Pacific Airlines (AAPA) showed healthy growth in international air passenger demand, whilst air cargo markets experienced an encouraging revival in demand after three consecutive years of declines.

A total of 256.1 million international passengers flew on the region's carriers in 2014, representing an annual increase of 4.8% from the previous year. Sustained growth in Asian Mr. Herdman added, "The dramatic fall in oil prices since the end of the year has been welcomed by many airlines, although the resultant benefit in terms of improved profitability will vary depending on individual airline hedging policies and their degree of exposure to external debt, given the weaker Asian currencies."

Looking ahead, Mr. Herdman concluded, "Overall, the outlook for the coming year remains broadly positive, with sustained growth in the global economy continuing to drive air travel demand, whilst lower oil prices will also help to keep air travel affordable. However, airlines will need to closely monitor market movements, and align future capacity increases with the actual increase in demand, whilst seeking further operating efficiencies to restore margins to more sustainable levels."

ENDS

Office of the Director General
ASSOCIATION OF ASIA PACIFIC AIRLINES

Level 27-1, Menara Prestige
1 Jalan Pinang
50450 Kuala Lumpur
Malaysia
Tel: +603-2162 1888
Fax: +603-2162 6888
Website: www.aapairlines.org
Twitter: @aapairlines

[AAPA_PR_Issue02_DecTrafficResults_28Jan15.pdf](#)

Training & Safety newsletter



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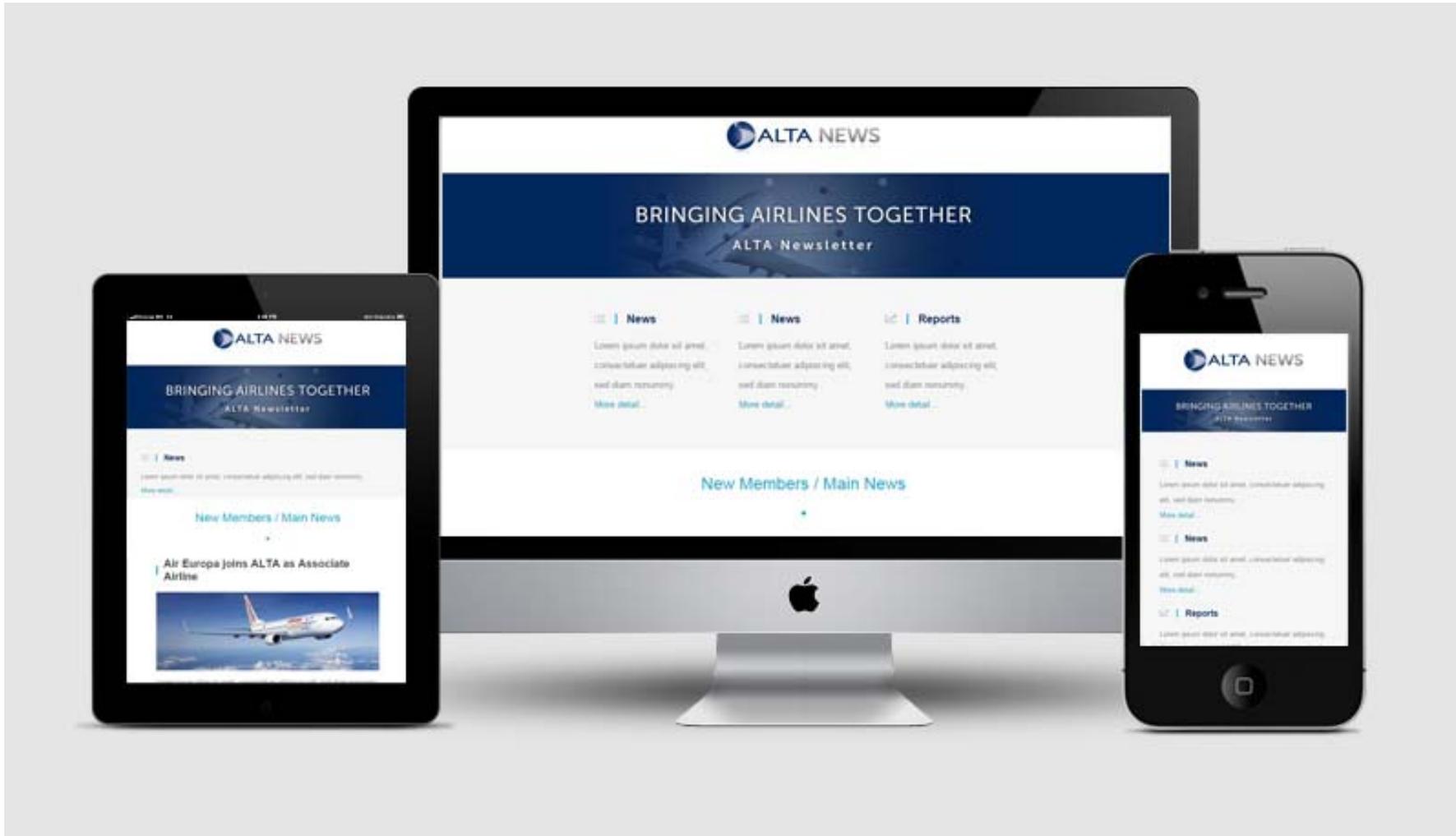
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Company			
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Company			
3504	02/03/2015	25/02/2015	▼ 4.3%
Company			
3504	02/03/2015	25/02/2015	▲ 4.3%



Contact ALTA
1411 American and Collins Av, Transport Association
3305 NW 34th, Suite 631 | Miami, FL 33142 | USA
Tel: +1 785 383 022





UPDATE

- Backend development
- Front end development (website / e-newsletter)
- Graphic design
- Data base managment
- Data base security certificates
- Performance reports
- E-blast software
- Cost: **USD 4-5 K**