



# COVID-19 Economic Impact Measures and recovery.

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# Value of Aviation in Latin American and the Caribbean



**\$167 billion**

Input of air transport to GDP



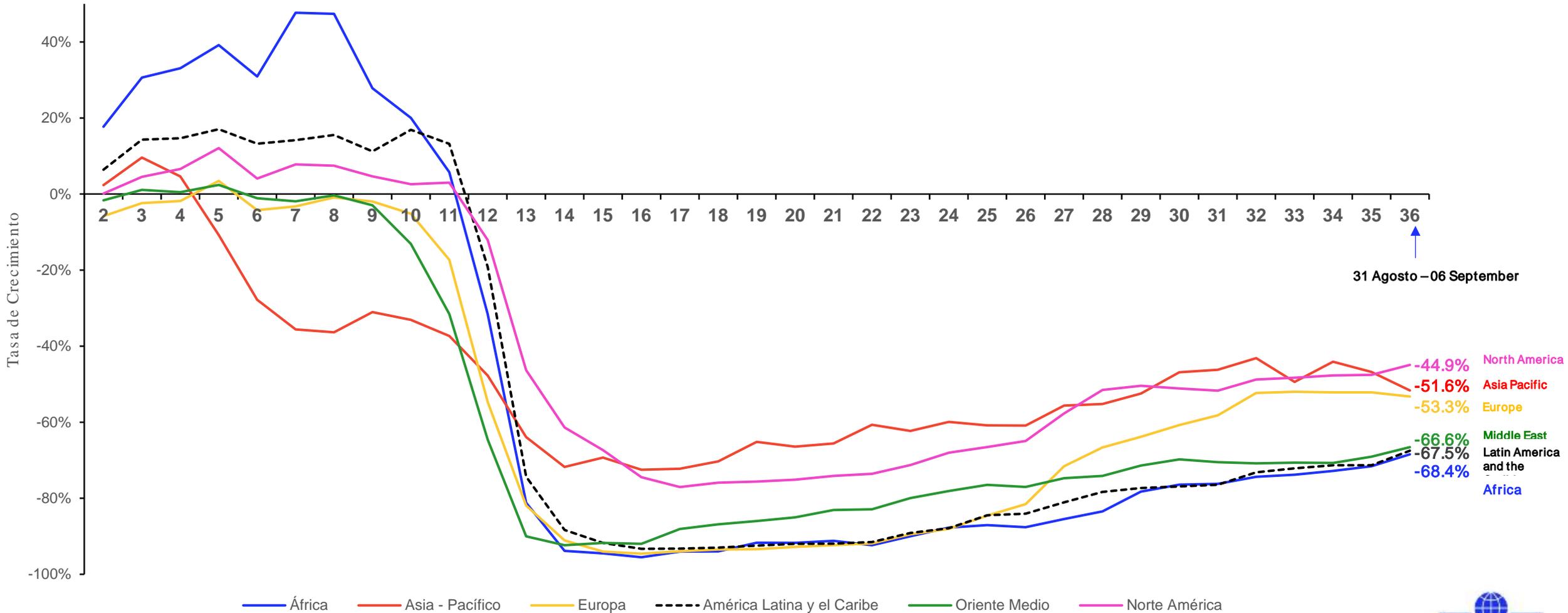
**7.2 million**

Jobs sustained by air transport

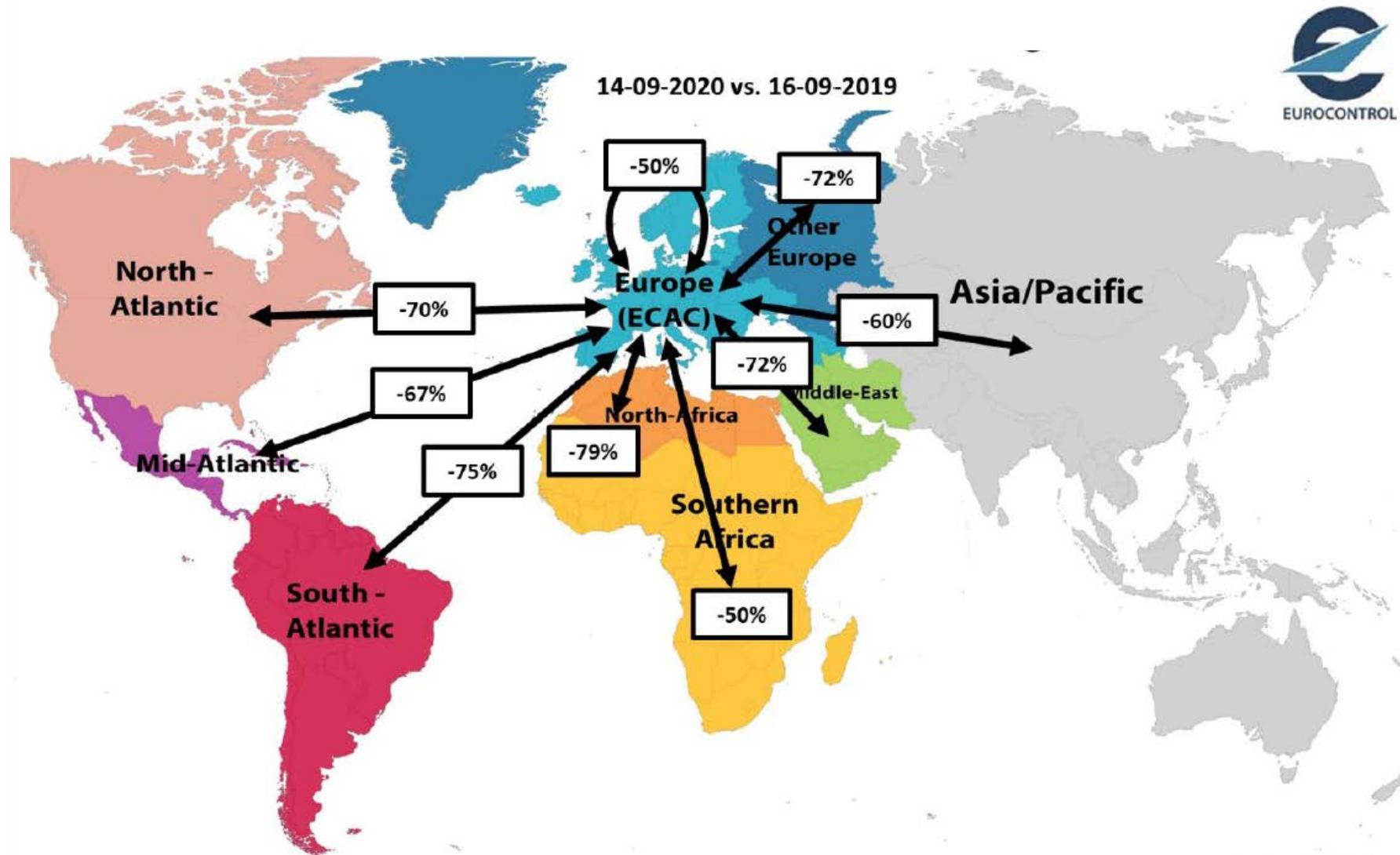


# Flights worldwide decreased in approx. 50%.

The lowest point was reached at the end of April, with an 80% reduction



# Air traffic evolution among world regions



# Impact of COVID-19 in Latin America and the Caribbean

Latin America and the Caribbean



4.1 million jobs



\$98 billion in GDP

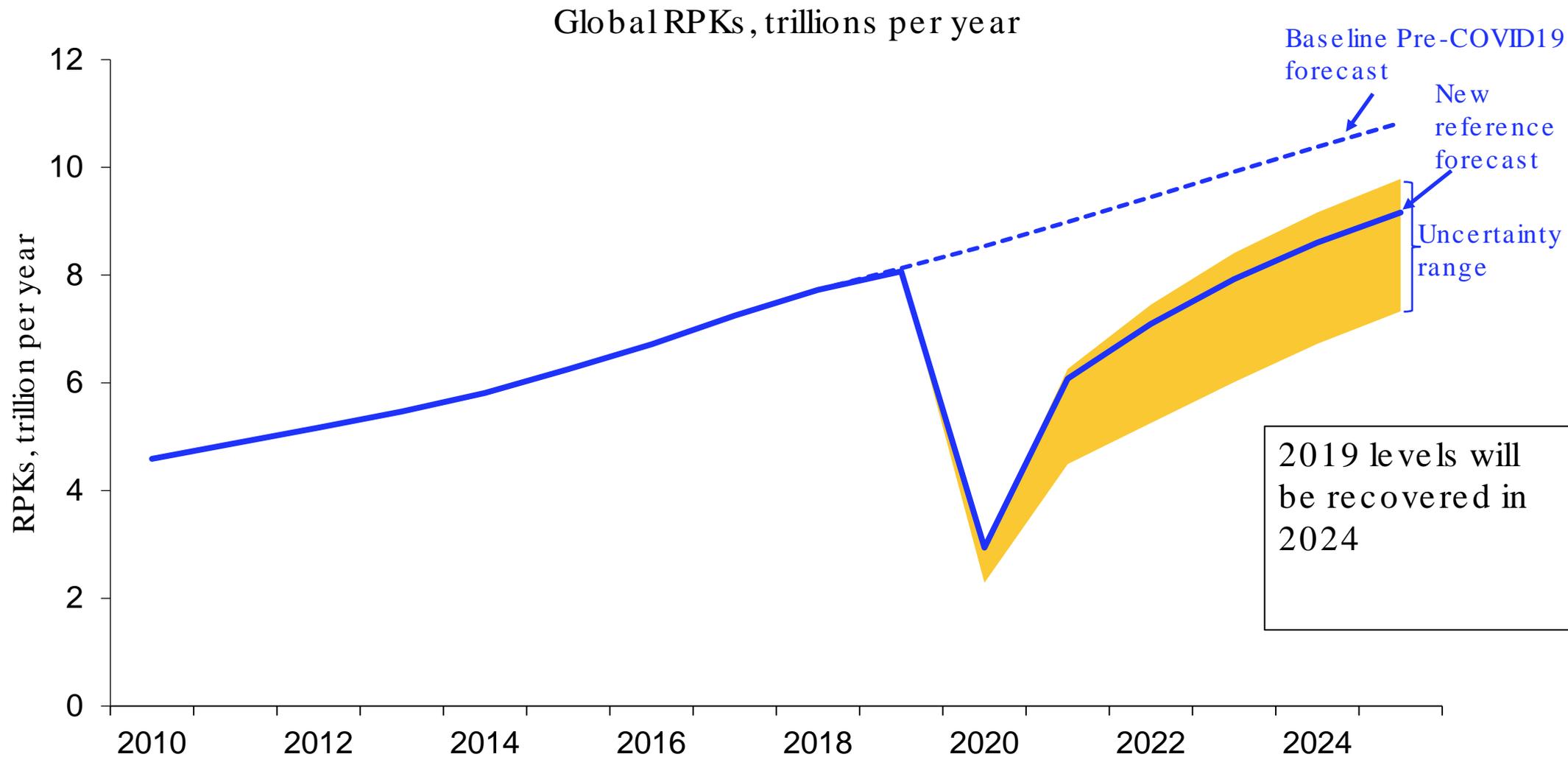
GDP and jobs sustained by air transport are at risk

Analysis by country



País	Impacto sobre los Ingresos		Impacto en el Transporte Aéreo		Impacto General en la Economía	
	Variación en los ingresos En millones USD: 2020 vs 2019	Variación en los ingresos YoY (%, 2020 vs 2019)	Variación en PIB En millones USD	Variación en empleos	Variación en PIB En millones USD	Variación en empleos
Argentina	-\$3.49	-69%	-\$1.73	-21,053	N/A	N/A
Brazil	-\$10.83	-57%	-\$2.37	-86,135	-\$6.64	-318,489
Chile	-\$2.57	-56%	-\$1.18	-15,965	-\$2.07	-66,814
Colombia	-\$2.60	-55%	-\$0.56	-38,484	-\$3.68	-300,702
Costa Rica	-\$0.98	-66%	-\$0.47	-6,289	-\$3.28	-95,256
Ecuador	-\$0.94	-64%	-\$0.26	-7,823	-\$1.67	-114,223
México	-\$8.68	-61%	-\$6.45	-158,430	-\$15.01	-738,465
Panamá	-\$0.93	-85%	-\$1.13	-16,917	-\$5.36	-176,135
Perú	-\$1.85	-56%	-\$0.36	-18,555	-\$2.16	-150,225

# Global RPKs will be recovered until 2024



# How long will the air industry take to recover from the effects of COVID-19?



*“Three to five years will elapse before travel attain the levels previous to the pandemic.”*

David Calhoun  
CEO



*“When we will fly again, the size of Copa will be more that the one it was 28 years ago than the one of 28 days ago”*

Pedro Heilbron  
CEO



*“This crisis will change our industry in a substantial and structural manner”*

Carsten Spohr  
CEO



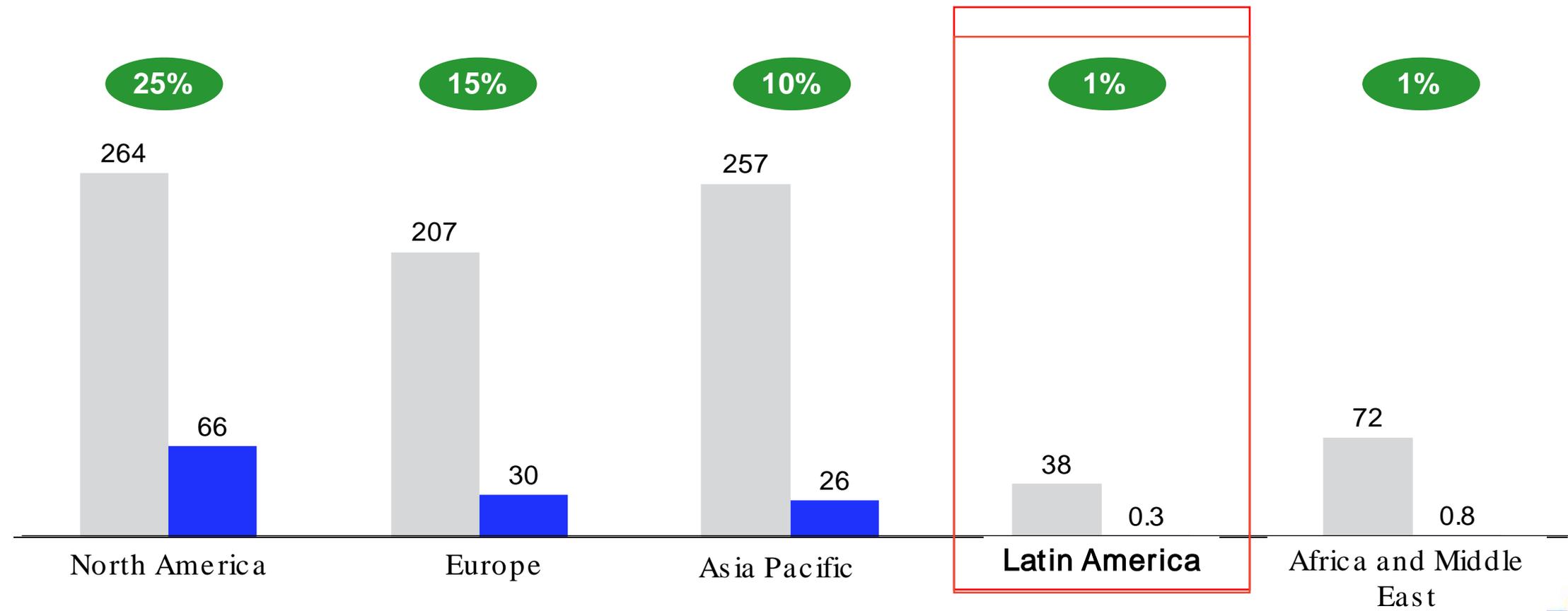
**Lufthansa**



# Aid received by airlines of the region only represents 1% of its operating income in 2019

Amount of government aid vs income of airlines to/from/within the region in 2019 (USD billions)

■ Ingresos 2019  
■ Ayuda Financiera



Source: IATA Economic study using public information and data from the SRS Analyser, DDS, FlightRadar 24, TTBS, ACIC, Platts, Airline Analyst, yearly reports. Note: income of this slides are total operation income of the airlines by registry region.

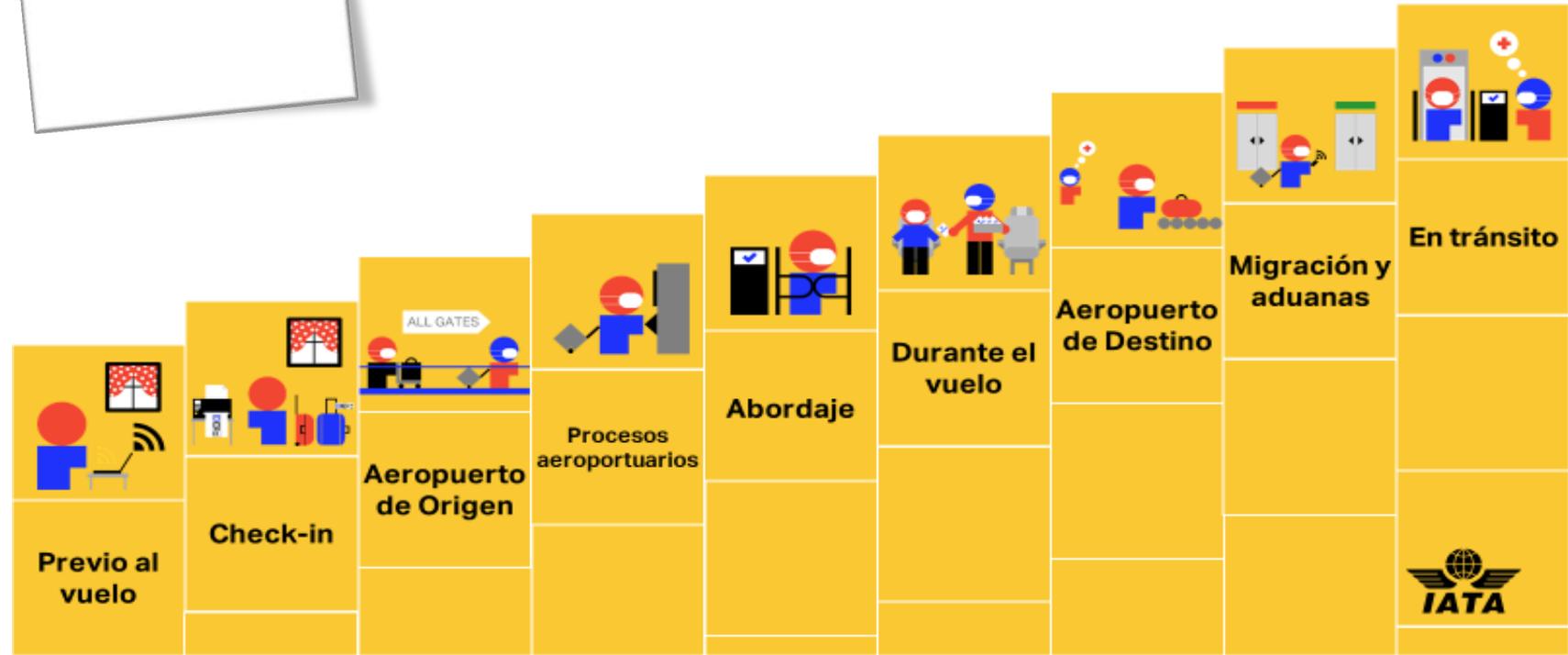
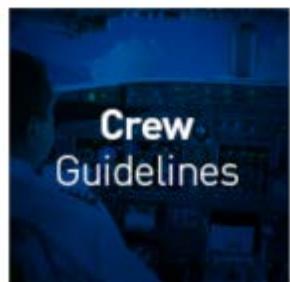


# Challenges during the restart of the system

- Imposition of health measures to crews (i.e. tests, quarantines)
- Absence of harmonised criteria on COVID-19 negative tests
- Increase of disruptive passengers
- Measures exceeding what is set forth in the CART (i.e.: Use of face shields.)
- Travel insurance and/or deposit



# The importance of a restart process harmonised through the application of ICAO CART recommendations



# What do we need from governments?



- Elimination of quarantines . Flexibility concerning health and migration – trial periods , not fines
- Financial aids , discount of duties , payment deferral, etc .
- Regulatory stability concerning migratory and health issues .
- Elimination of physical formats of health and contact data declarations

# Travel and tourism will come back to Latin America and the Caribbean. Today is the moment to work jointly with governments on:



- Credibility and harmonisation of measures of biosafety (non applicable of quarantines).
- Stability of border opening and service regularization decisions.
- Simplification of facilitation procedures (admission to the country).



# Travel and tourism will come back to Latin America and the Caribbean. Today is the moment to work jointly with governments on:

- Influence incentive policies to foster passenger demand and connectivity (i. e. taxes, duties, regulations).
- Ensure offer, security and competitiveness of services at the destination (i. e. ground transport, restaurants, museums, etc.).
- Recognise the strategic and fundamental role played by travels and tourism in the socio-economic recovery.



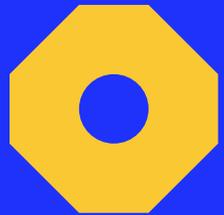


# Thank you

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## Questions?

