

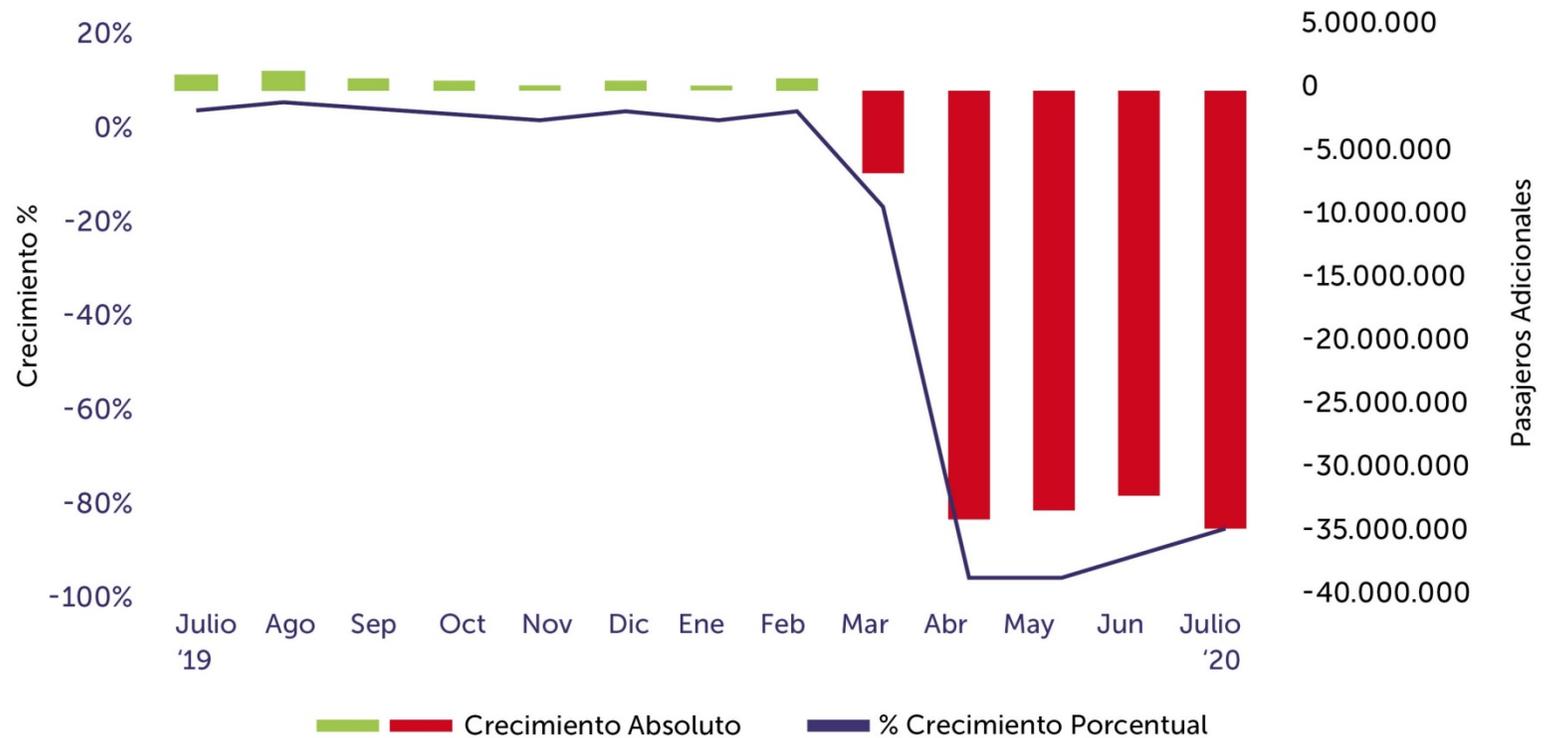


# Perspectives of the aviation industry in Latin America

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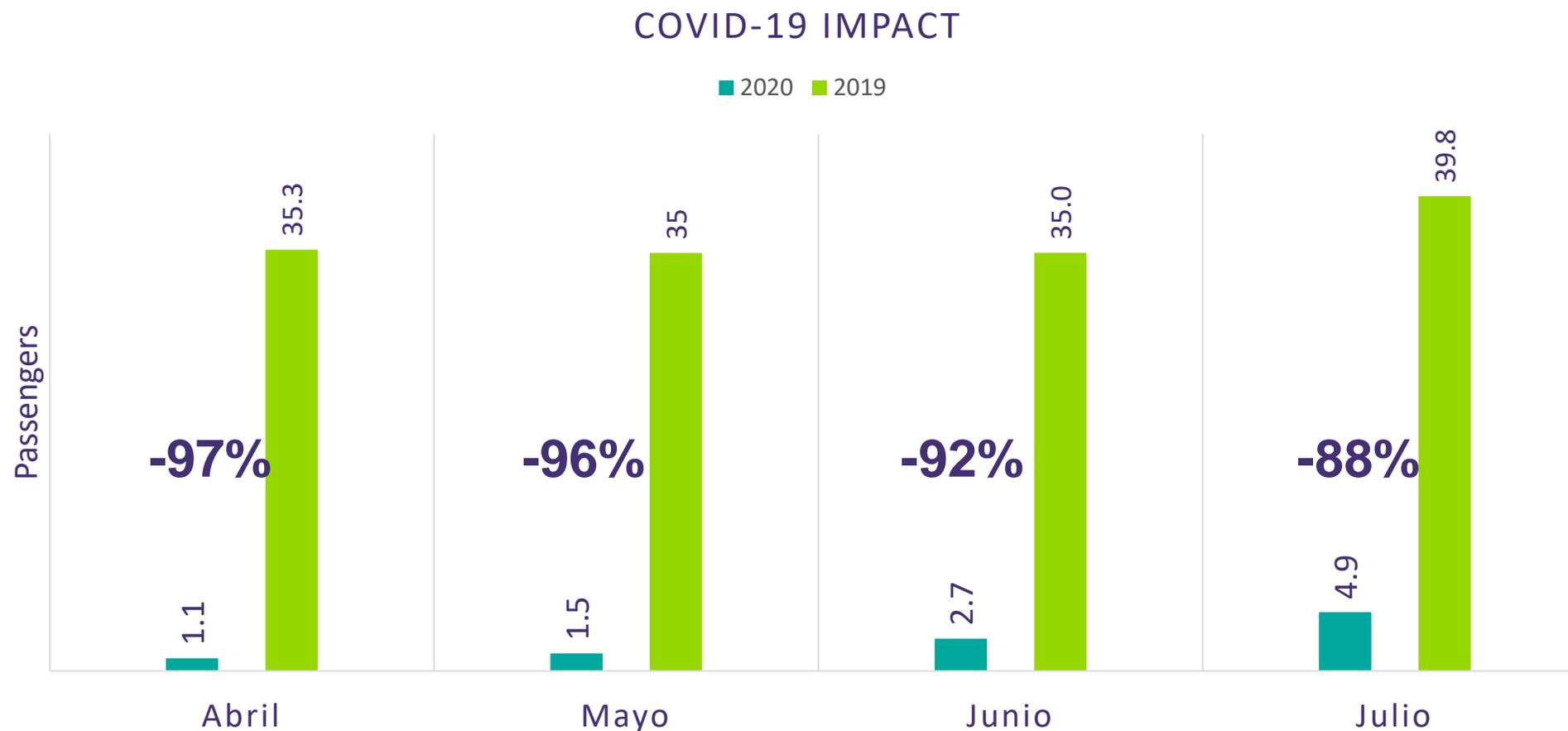
Until the beginning of the pandemic, the region had been growing at monthly rates of +5%

### CRECIMIENTO DE TRÁFICO MENSUAL



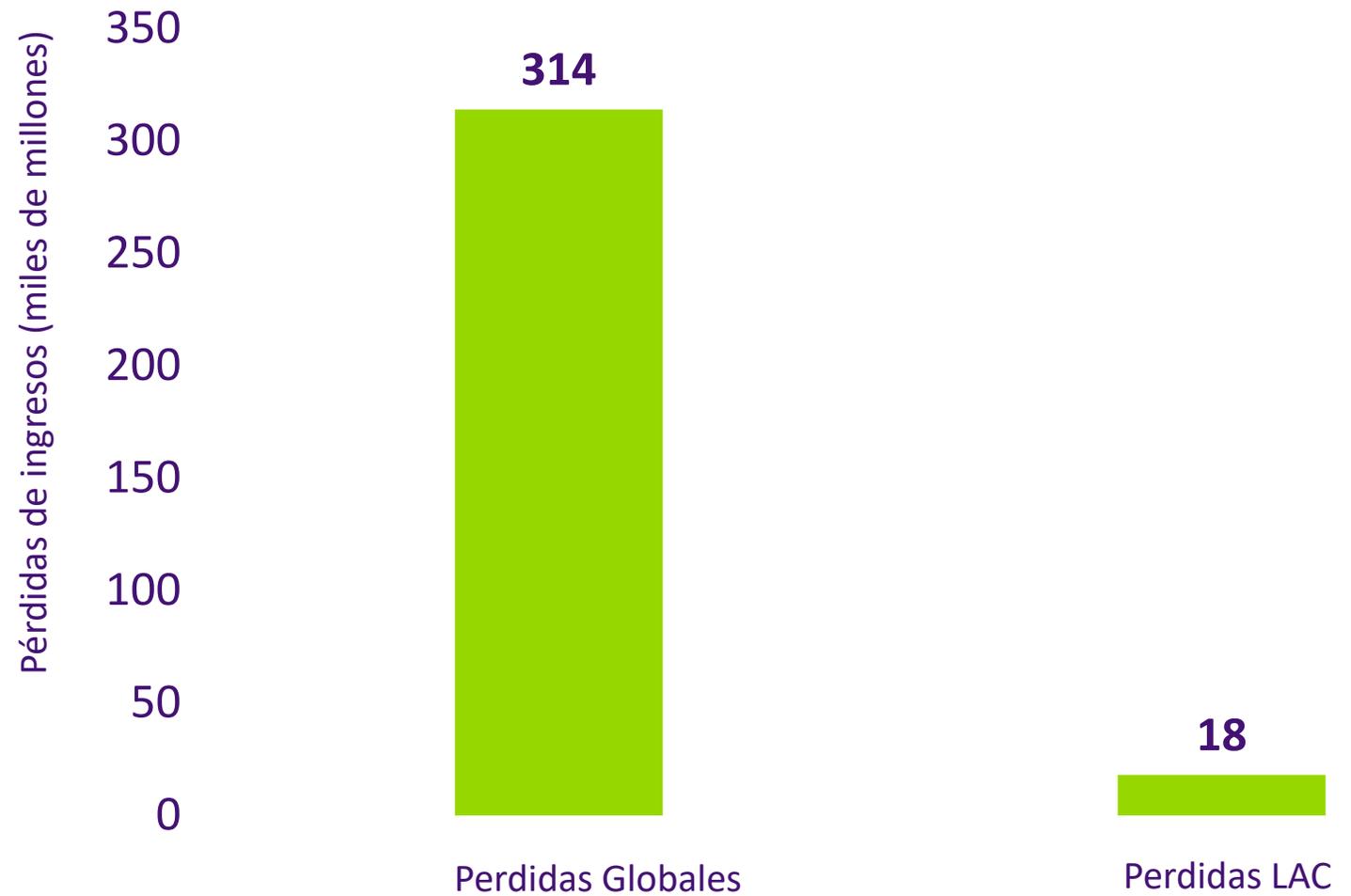
# Reduction of traffic

In April, May, June and July, the number of passengers transported in the Latin America and the Caribbean market dropped 90% +. June and July have shown a slight recovery, in view that Peru, Ecuador and some markets in the Caribbean reinitiated their operations.



**US\$ 18 billion  
income loss of due to  
COVID-19**

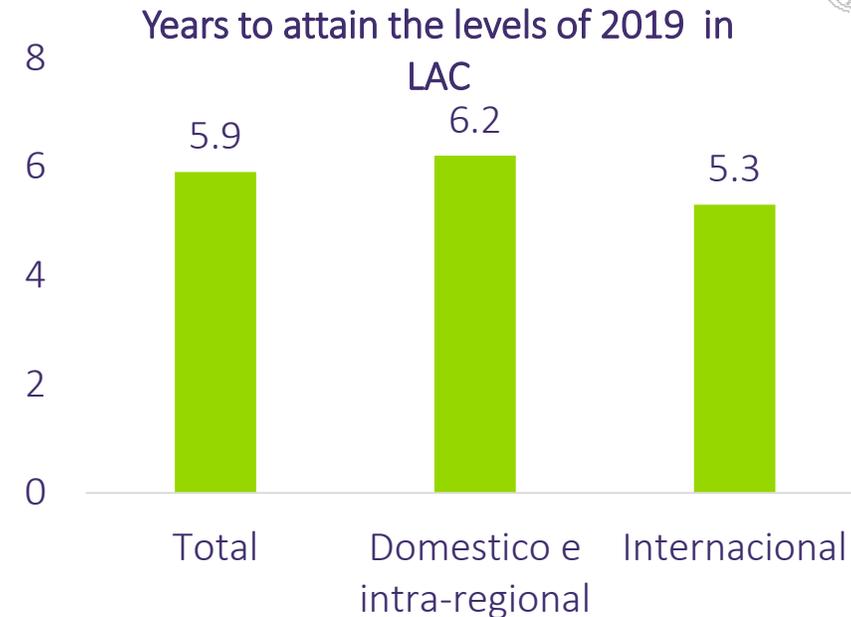
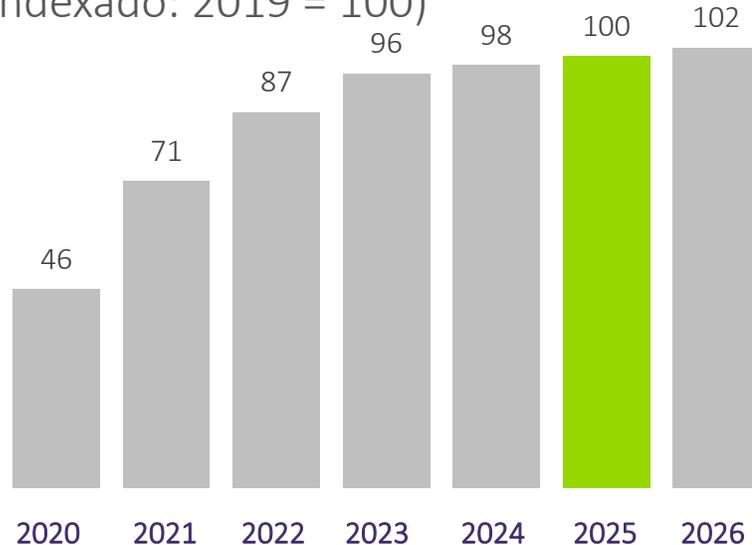
## COVID-19 Impact



# Recovery Projections

The volume of passengers of 2019 will not be recovered in the region until 2025

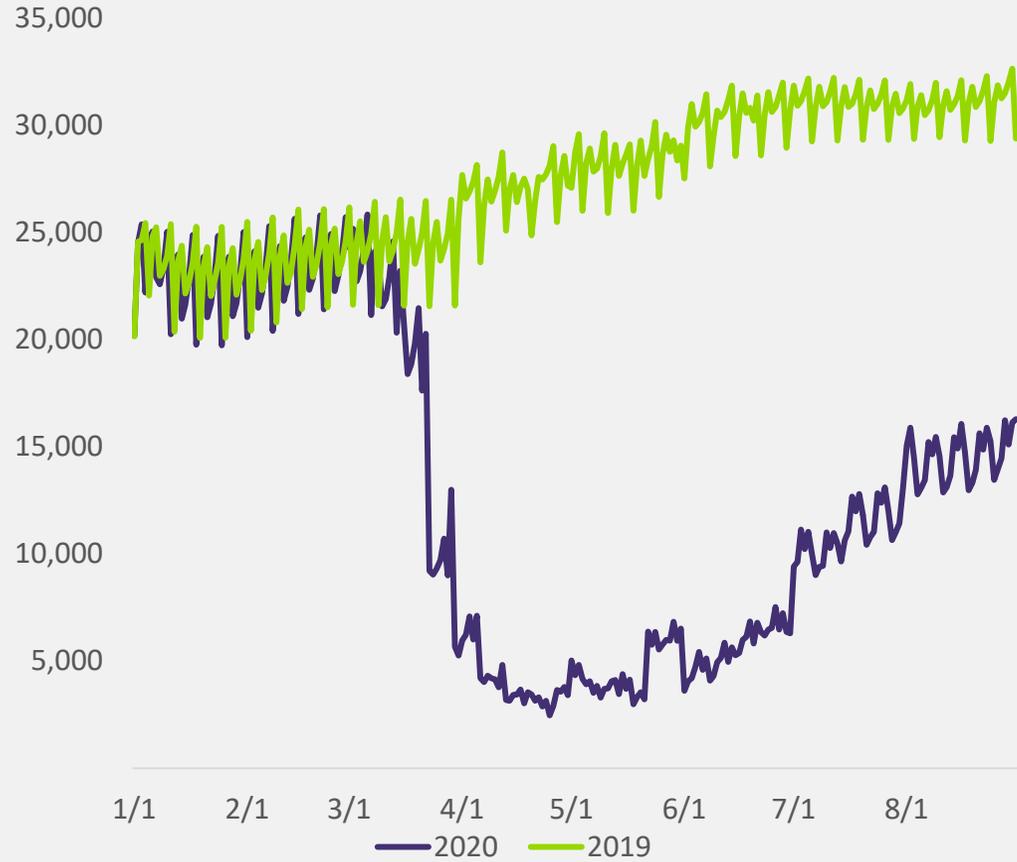
Pronóstico de pasajeros de LAC  
(indexado: 2019 = 100)



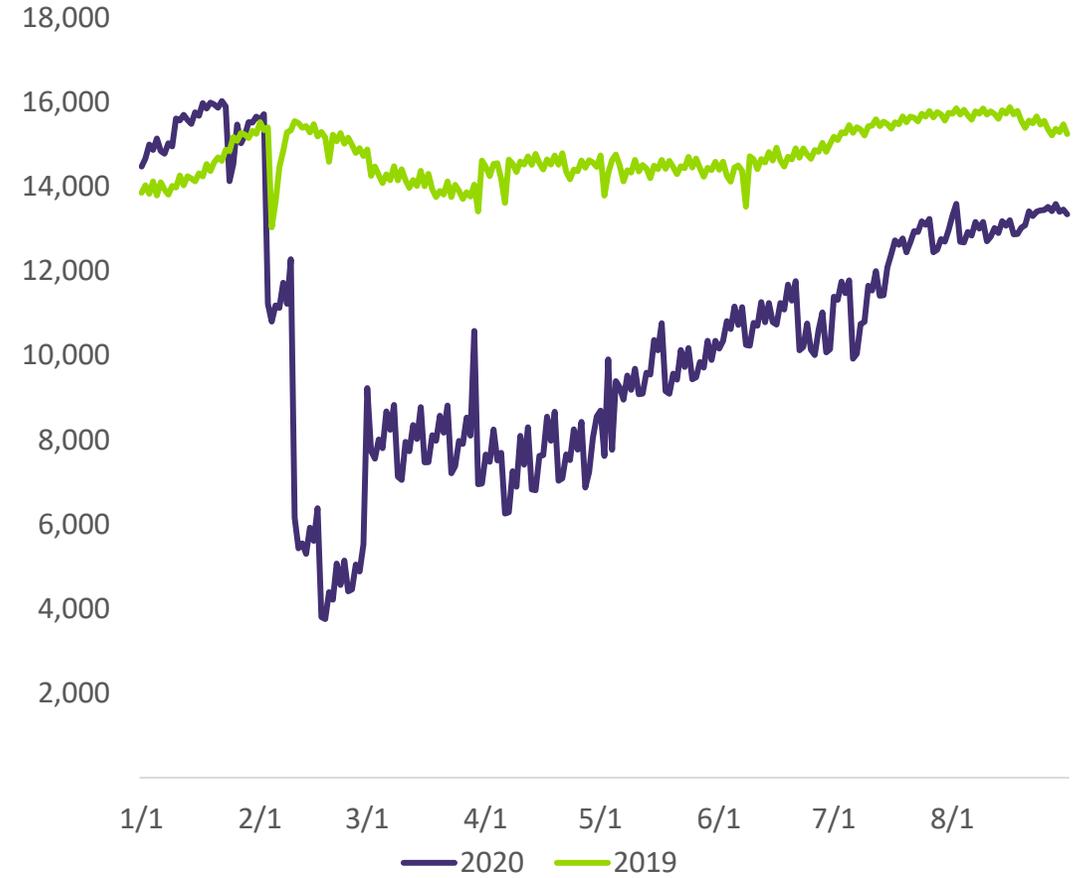
Some factors make that recovery of the region will take longer as compared with other regions, among which are the following:

- Many economies of the region already had problems before the beginning of the pandemic
- The financial situation of some airlines and State aids are limited to airlines

### Europe – Operated flights



### China – Operated flights



Source: OAG

Europe and China begin to show recovery signs



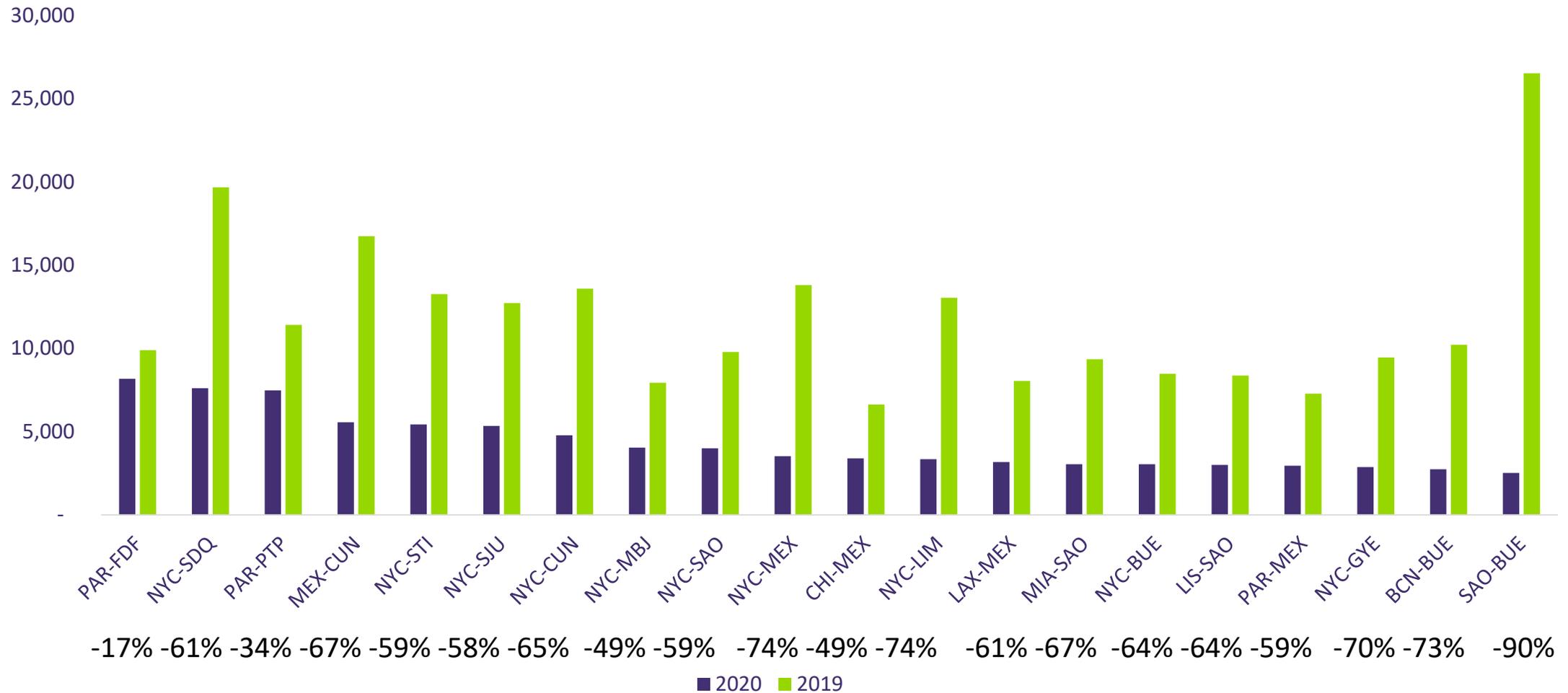
# Perspectives and forecasts: search of flights



## Search of international flights to Latin America

Date of the search: June-August

Date of the flight: August-December





## Recovery

### **Travel industry in the region is ready to resume safe operations**

- Measures contained in ICAO CART Document bring multiple protection layers to mitigate COVID -19 transmission in flight.
- ICAO CART protocols are apt for a free-of-infections restart , and thus it is not necessary for States to request a 14-day quarantine or PCR tests to passengers .

### **Restart of operations and reopening of borders shall be done in a harmonised manner between the States of the Region**

- Authorities shall refrain from adopting measures restricting transit traffic
- Digital solutions limiting physical contact in borders and protecting staff health should be fostered.
- Foster the exchange of best practices among countries to face the crisis

## Regional Opportunities and Challenges in the COVID-19 Context

Despite the current recession, long-term perspectives for the travel and tourism industry in the region are still encouraging

- The crisis offers an opportunity for the industry to re-organize and become stronger.
- Addressing long-term challenges, such as infrastructure gaps, is essential to ensure a long-term sustainable recovery.
- A somewhat underdeveloped infrastructure is one of the greatest obstacles of Latin America and the Caribbean to increase travels and tourism competitiveness
- According to the WEF Travel and Tourism Competitiveness Index, the region gets 14.3% under the world air transport infrastructure average.

### Quality of infrastructure in air transport at the main markets of LAC

Country	Ranking 2009	Ranking 2019	Grade
Panama	36	14	5.7
Ecuador	86	44	5.1
Chile	51	66	4.6
Mexico	40	67	4.5
Costa Rica	42	68	4.5
Argentina	72	80	4.3
Colombia	65	76	4.3
Brazil	46	85	4.2
Peru	92	90	4.1
<b>Global average</b>			<b>4.5</b>



# Thank you

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