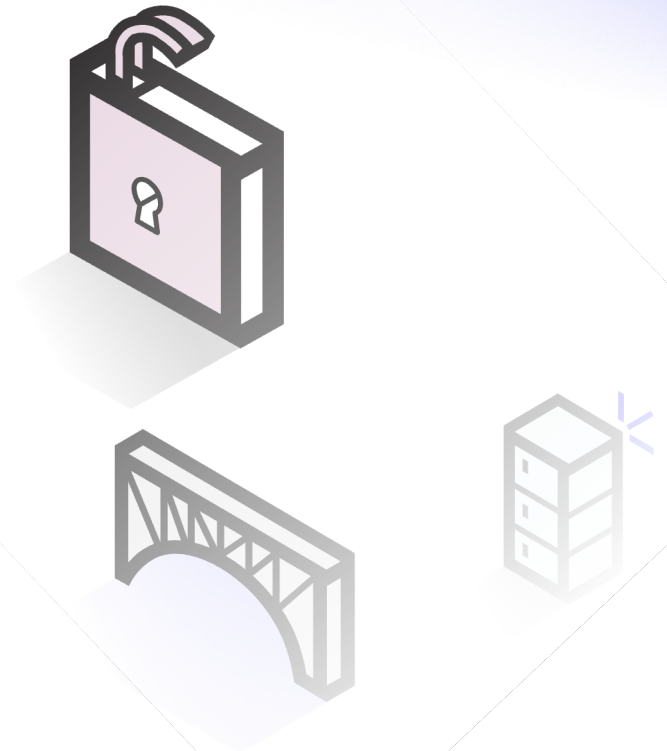


**MATTR**

# ICAO Air Cargo Digitalization in COVID-19 times

**MATTR – ICAO**

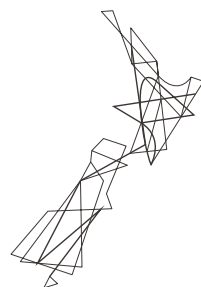
28<sup>th</sup> June 2022



# Who is MATTR?

Based in Auckland, New Zealand

MATTR is a standards-based organisation building next generation scalable infrastructure for digital trust.



## Your global technical expert

We work with the global standards community, organisations and a range of technical experts to develop technology that's interoperable and is aligned to best practice – so you don't have to.

### Standards organisations



**Luke McIntyre**  
CPO

# Creating verifiable data supply chains

## Credentials



Augmented with additional layers of value, integrity and assurance.

## Digital Identity



Supports the security and accountability of all parties in an ecosystem.



Encompass any kind of signed data that is used to prove things about real world entities.

# Building trust to build relationships across the supply chain

## Solving real world problems ...



Is this organisation  
who they say they are?



Do we know who  
issued it and can  
we trust them?



Is this credential  
up to date?



Can I understand the  
context of the claims?



Is this information  
putting our reputation  
at risk?

## Simple, convenient tools to make life easier

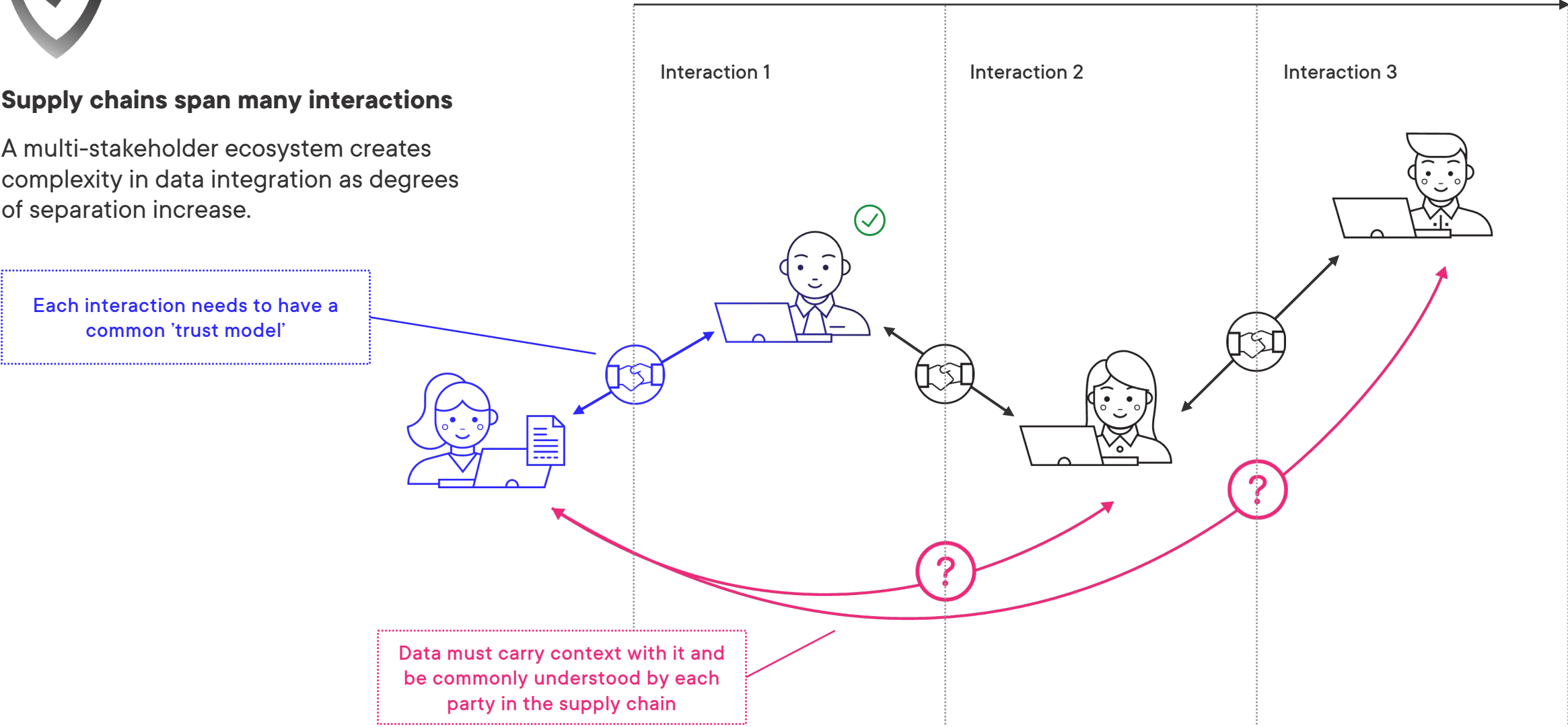
- ✓ Confidently operate across entities, domain boundaries and jurisdictions
- ✓ Reduce risks (data quality, fraud) and improve confidence in integrity and authenticity
- ✓ Protect the supply chain from bad actors
- ✓ Remove friction and create efficiencies
- ✓ Data that carries it's own context gives improved understanding
- ✓ Auditable by design





**Supply chains span many interactions**

A multi-stakeholder ecosystem creates complexity in data integration as degrees of separation increase.





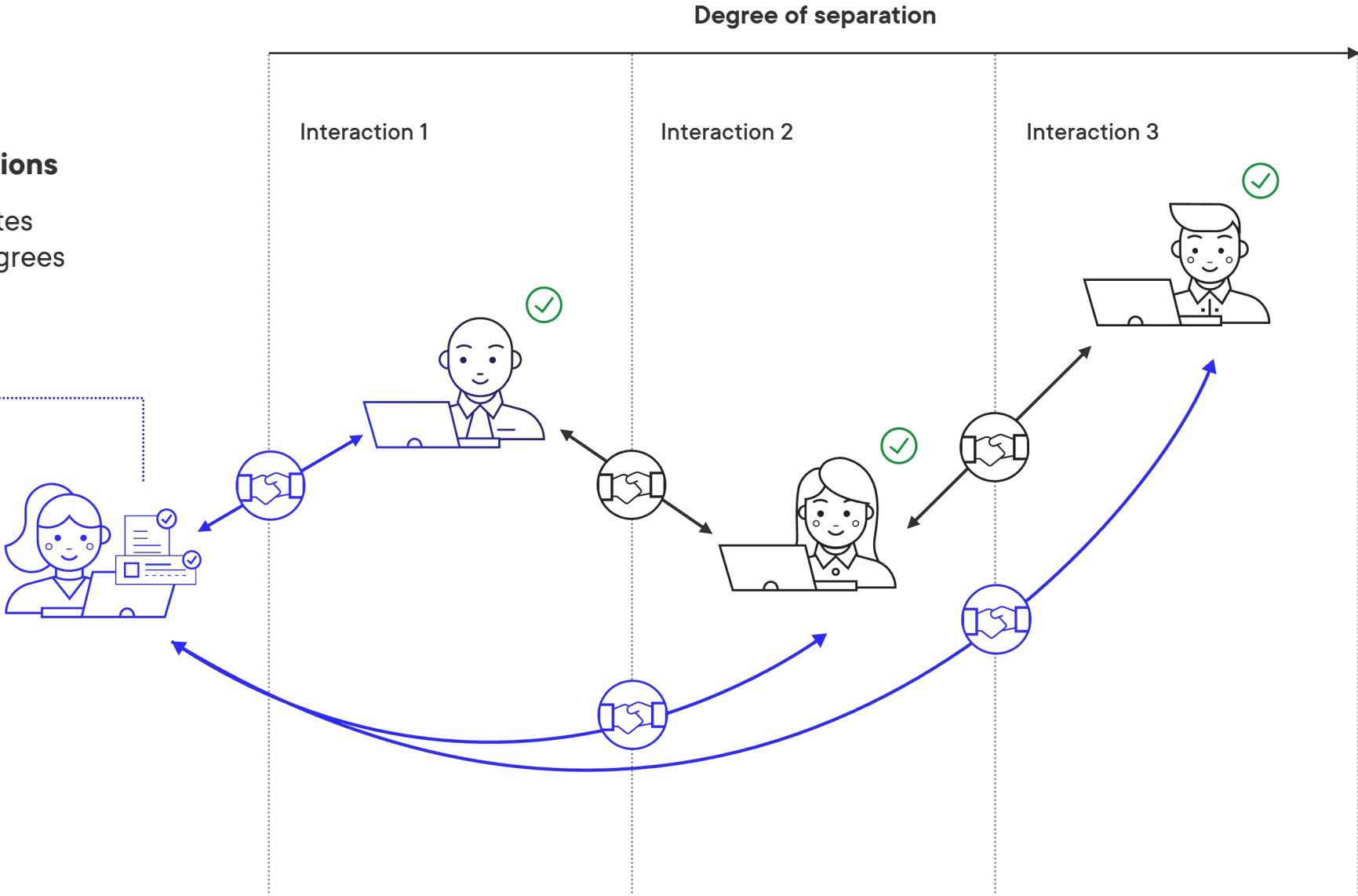
## Supply chains span many interactions

A multi-stakeholder ecosystem creates complexity in data integration as degrees of separation increase.



### Verifiable data with machine readable context

Creates an ecosystem that instantly builds trust despite the degree of separation.



# Open standards to enable interoperability at scale

- W3C Verifiable Credentials / DIDs provides a flexible and interoperable data and trust model for claims to be made about a person, organisation or thing.
- Verifiable Credentials can be transmitted across many parties in the eco-system **at scale** (all using different vendors) without the need for complex integrations to create trust.
- These standards can be the basis for many different use cases from air cargo to credentials about people and are tested for interop and conformance in real world scenarios using cross vendor 'plug-fests'.

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## Develop, Refine, Use and Champion Global Standards to Ensure Interoperability



### Verifiable Credentials

- A set of claims made by an issuer about a subject in a manner that is:
  - Tamper evident
  - Cryptographically verifiable
- Digital version of physical credentials/attestations
  - Driver's Licenses
  - Passports
  - Certificates of Origin

Verifiable Credentials Data Model 1.0  
Expressing verifiable information on the Web

W3C Recommendation 19 November 2019



### Decentralized Identifiers

- Globally Unique Identifier without the need for a central registration authority
  - Immutable over time
  - Globally resolvable
  - Privacy respecting
  - Cryptographically verifiable

Decentralized Identifiers (DIDs) v1.0  
Core architecture, data model, and representations

W3C Candidate Recommendation Snapshot 18 March 2021



### Privacy and Credential Lifecycle Management

- Tackling the hard challenges of scalable implementation
  - Confidential Storage
  - Data Portability
  - Selective Disclosure
  - Revocation with Herd Privacy
- Path to Standardization via IETF & W3C

Portions of the work on this specification have been funded by the United States Department of Homeland Security's Science and Technology Directorate under contracts HSHQDC-16-R00012-H-SB2016-1-002 and HSHQDC-17-C-00019. The content of this specification does not necessarily reflect the position or the policy of the U.S. Government and no official endorsement should be inferred.

4

### Verifying Global Interoperability ... in Practice



#### Standards Conformance via Automated Test Suites

- DHS/SVIP mandates the demonstration of standards compliance using automated conformance test suites
  - Contributed to by DHS/SVIP Performers and many others
  - Developed under the purview of the W3C Credential Community Group (Not DHS)
  - With input sought and accepted from the Global technical community

This is not enough!

#### Multi-Vendor Interoperability via Plugfests

- Standards are compromises and as such do not ensure interoperability on their own!
  - Standards allow for multiple ways to accomplish the same thing
  - Standards allow for multiple ways to represent the same thing
- DHS/SVIP mandates the demonstration of interoperability via a NxN matrix testing of the multiple vendors under contract
- Open to working with non-DHS funded entities in separate "community plug-fests"

5

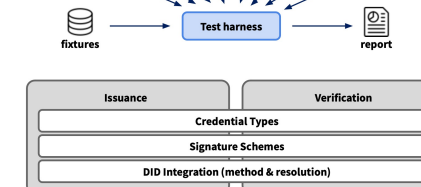
### VC HTTP API Test Suite

#### Test environment



#### Test objectives

**Role of the Test suite**  
Tests core issuance and verification capabilities for a variety of different credential types against different DID methods and signature suites. "Backend-level testing"

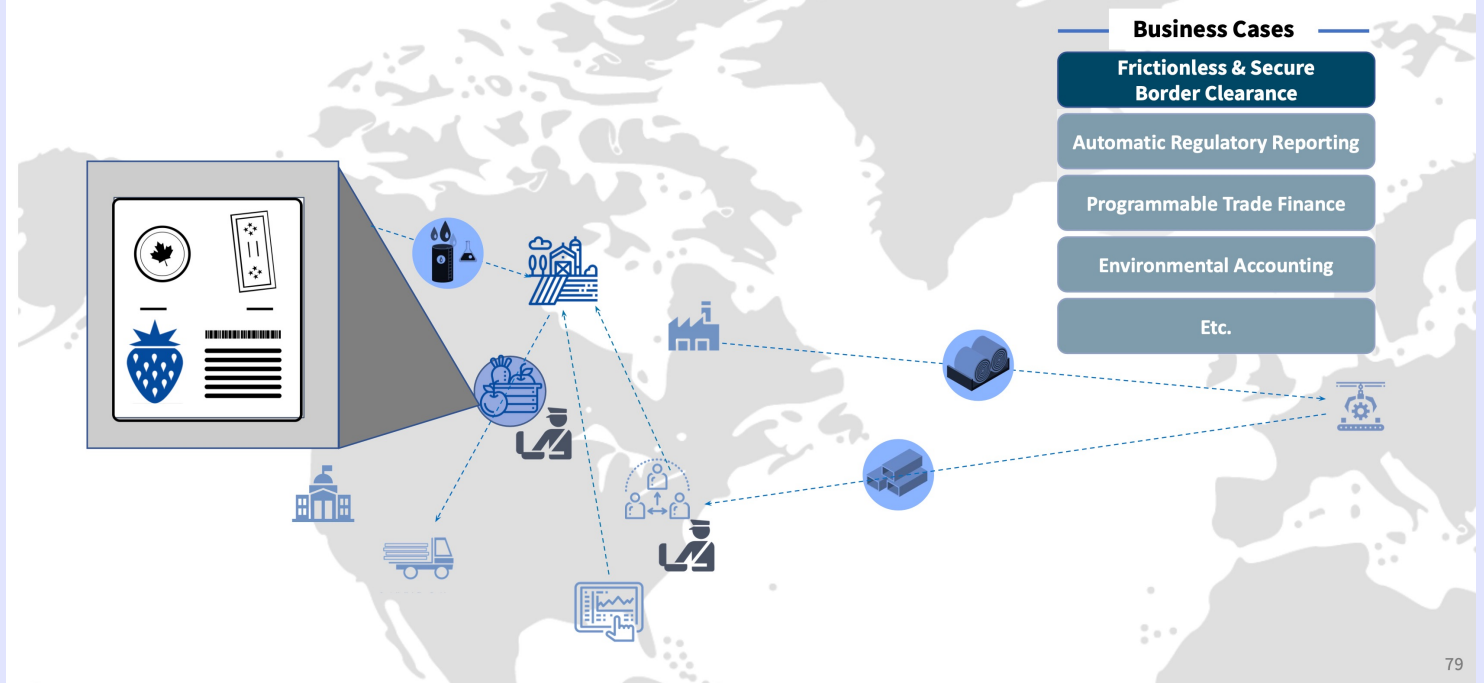


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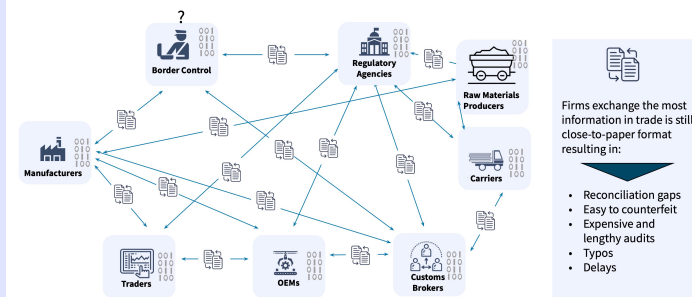
# Fully digitised trade needs highly trusted 'verifiable data supply chains'

- Each stakeholder in a given use case has common requirements for authenticity and assurance across the eco-system
- Data that passes through the parties must carry its context – in W3C VCs this happens using common terms or 'vocab'.
- The W3C CCG has already worked to define many specific vocabs for this purpose (<https://w3c-ccg.github.io/traceability-vocab/>)

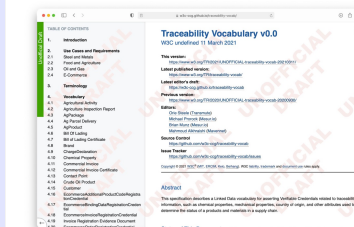
**We are aiming at building a future where trade is fully digital, which opens a wide range of business and technical opportunities**



**The complexity of supply chains makes it hard to traceback documentation of a specific asset, as the information does not typically travel with the asset itself.**



**An open traceability vocabulary is being used for asserting verifiable credentials related to asset traceability information**



- Built based on existing Schema.org and GS1 vocabulary elements
- Standardizes the creation of Verifiable Credentials from standardized JSON-LD, which is generated from JSON Schemas
- Currently supports primary contributions from five main market segments: Agriculture, E-Commerce, Oil, Gas, and Steel and Metals
- GS1 compatible extensible representations of Organization, Bill of Lading, and Inspection Reports
- Hosted under the W3C umbrella and open to contributions

[\[Link\]](#)

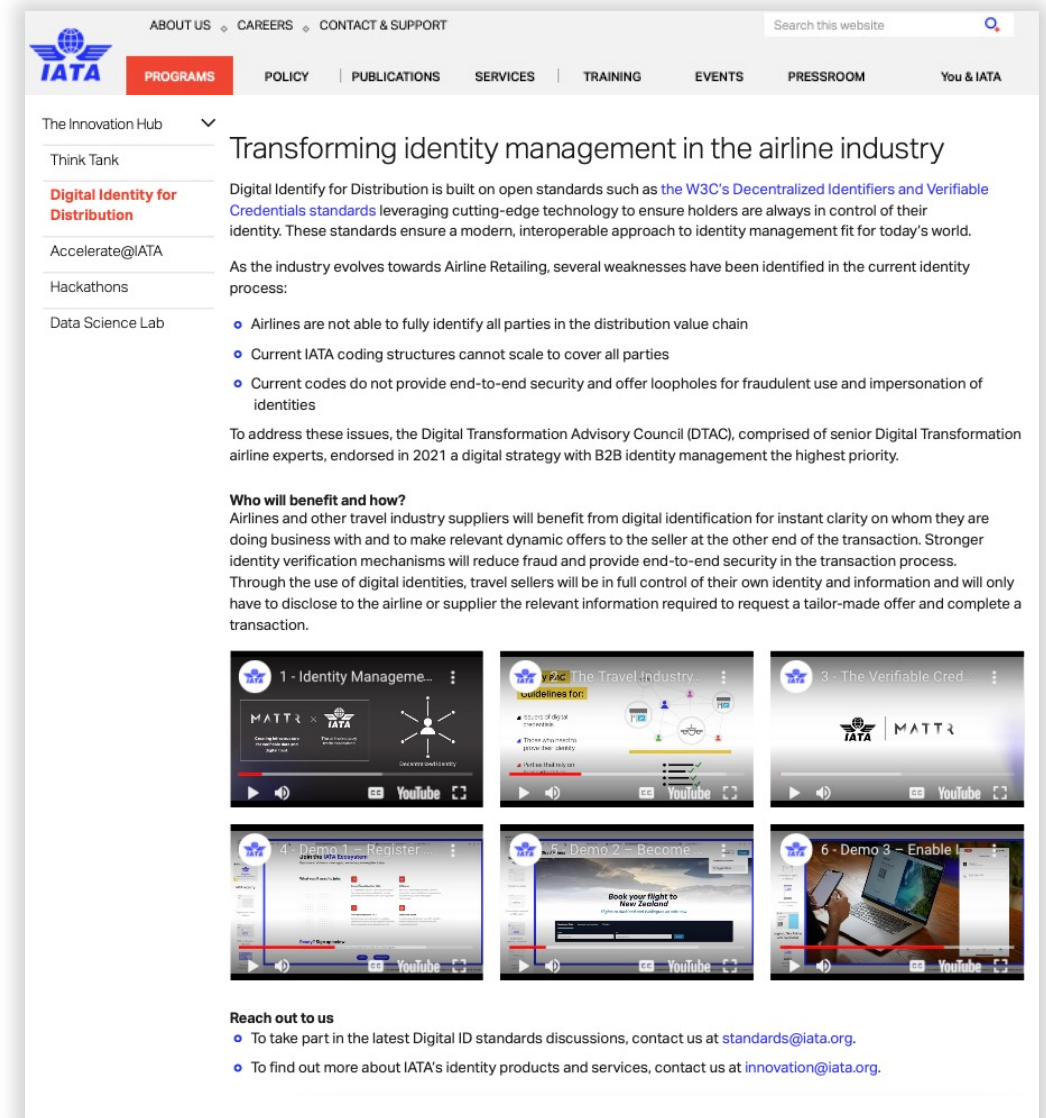
Contributions and feedback are welcome!!

# Implementation in a B2B context

## IATA's B2B Identity Management strategy

### MATTR is supporting a new IATA innovation initiative:

- Focused on airlines and parties in the distribution chain
- Uses decentralised identity capabilities to modernise IATA coding structures
- Allows identification of transfer of verifiable data at scale across industry
- Provides end to end security counter fraud and impersonation across parties in the distribution chain.



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Digital Identity for Distribution

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Hackathons

Data Science Lab

## Transforming identity management in the airline industry

Digital Identity for Distribution is built on open standards such as the W3C's [Decentralized Identifiers and Verifiable Credentials standards](#) leveraging cutting-edge technology to ensure holders are always in control of their identity. These standards ensure a modern, interoperable approach to identity management fit for today's world.

As the industry evolves towards Airline Retailing, several weaknesses have been identified in the current identity process:

- Airlines are not able to fully identify all parties in the distribution value chain
- Current IATA coding structures cannot scale to cover all parties
- Current codes do not provide end-to-end security and offer loopholes for fraudulent use and impersonation of identities

To address these issues, the Digital Transformation Advisory Council (DTAC), comprised of senior Digital Transformation airline experts, endorsed in 2021 a digital strategy with B2B identity management the highest priority.

### Who will benefit and how?

Airlines and other travel industry suppliers will benefit from digital identification for instant clarity on whom they are doing business with and to make relevant dynamic offers to the seller at the other end of the transaction. Stronger identity verification mechanisms will reduce fraud and provide end-to-end security in the transaction process. Through the use of digital identities, travel sellers will be in full control of their own identity and information and will only have to disclose to the airline or supplier the relevant information required to request a tailor-made offer and complete a transaction.

1 - Identity Manage...

2 - Guidelines for...

3 - The Verifiable Cred...

4 - Demo 1 - Register...

5 - Demo 2 - Become...

6 - Demo 3 - Enable...

Reach out to us

- To take part in the latest Digital ID standards discussions, contact us at [standards@iata.org](mailto:standards@iata.org).
- To find out more about IATA's identity products and services, contact us at [innovation@iata.org](mailto:innovation@iata.org).

[www.iata.org/en/programs/innovation/digital-identity/](https://www.iata.org/en/programs/innovation/digital-identity/)



# Credential ecosystems in the wild: Implementation learnings at scale

## DHS USCIS SVIP

Who \_\_\_\_\_



Credential type \_\_\_\_\_

W3C JSON-LD VC



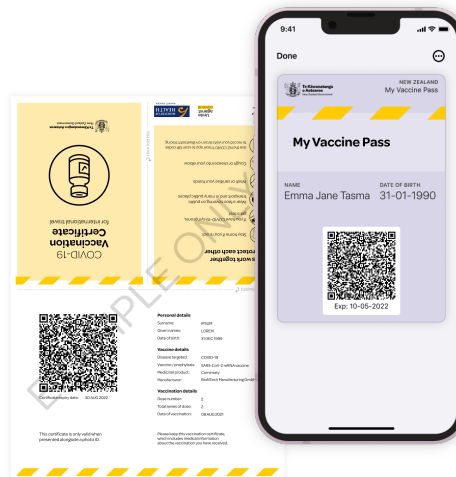
## HEALTH

Who \_\_\_\_\_



Credential type \_\_\_\_\_

- EU DCC
- NZCP – W3C CWT VC



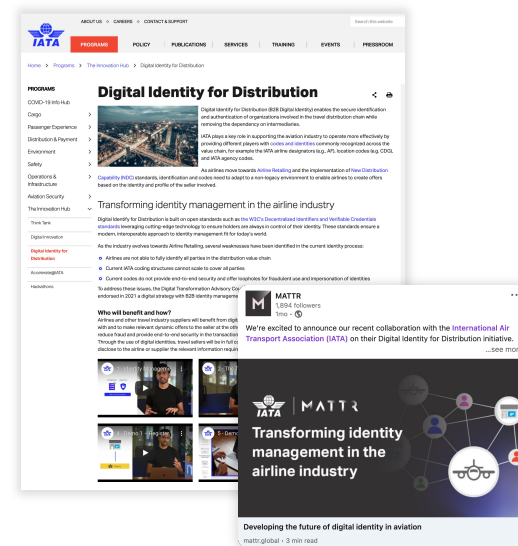
## AIRLINE

Who \_\_\_\_\_



B2B \_\_\_\_\_

W3C JSON-LD VC



## EDUCATION

Who \_\_\_\_\_



Credential type \_\_\_\_\_

W3C JSON-LD VC



# MATTR – as an expert partner

In our industry and customer partnerships MATTR typically:

**Represent their interests in the technical standards communities**



**Provide expertise in trust architecture design**

Technical and implementation considerations both influence the trust architecture.

- **Provide ecosystem support**

Practical support that is valuable in establishing and maintaining ecosystems for interoperability and adoption.

This can include development of standards profiles, test harnesses and bridging capabilities to support community adoption and long-term innovation.

- **Regular roadmap alignment and interlock**

We constantly investing in our product. Our priorities are market and vision driven and we work with strategic partners and customers through **MATTR Labs** to ensure we stay aligned in both R&D efforts and our product roadmap.

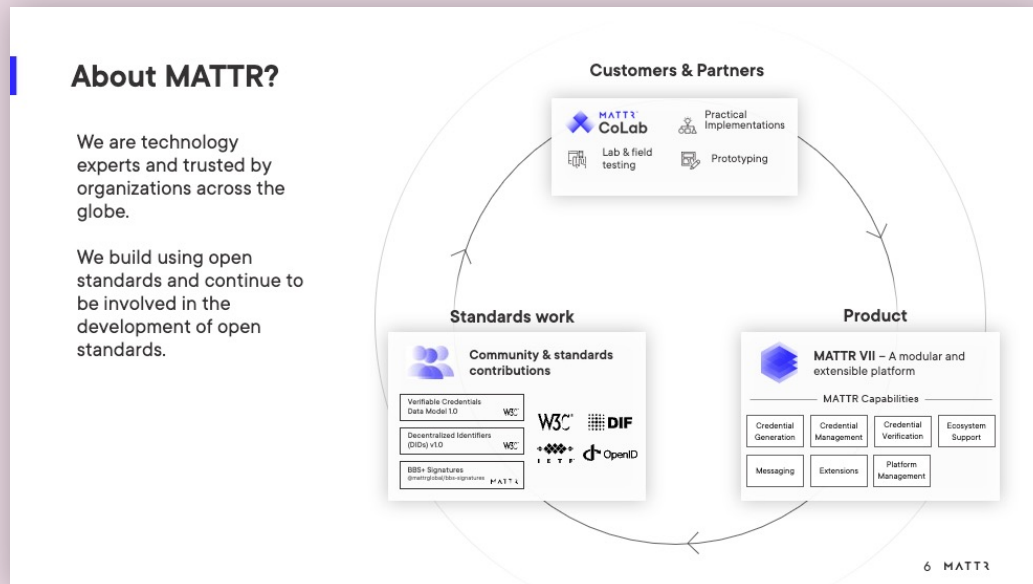
# Questions & Resources

Contact us:  
[info@mattr.global](mailto:info@mattr.global)

Website  
[mattr.global](https://mattr.global)

MATTR has extensive experience in these standards across a wide variety of use cases

To learn more, reach out for a discussion with our team or alternatively see our comprehensive resources:

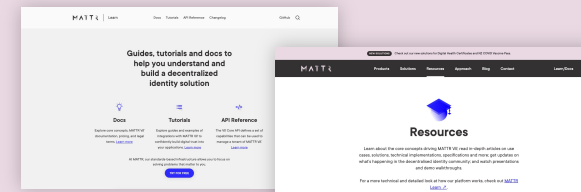


**MATTR YouTube**

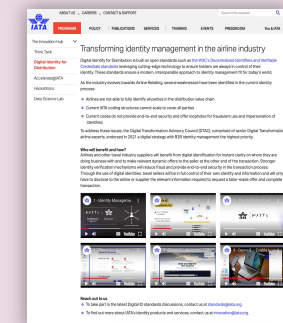


[youtube.com/mattrglobal](https://youtube.com/mattrglobal)

**MATTR Learn -**



**IATA: Digital Identity for Distribution**



[Link](#)

[Learn.mattr.global](https://learn.mattr.global)

[mattr.global/resources/](https://mattr.global/resources/)

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