

ATM047 Course – ATM Performance Indicators

ATM047 COURSE – ATM PERFORMANCE INDICATORS

Unit 1.1 – INDICATORS

Subunit 1.1.3 – INDICATORS CHARACTERISTICS

October – 2024





Every performance measurement system is made up of a set of previously established indicators that will verify the achievement or not of certain organizational objectives.

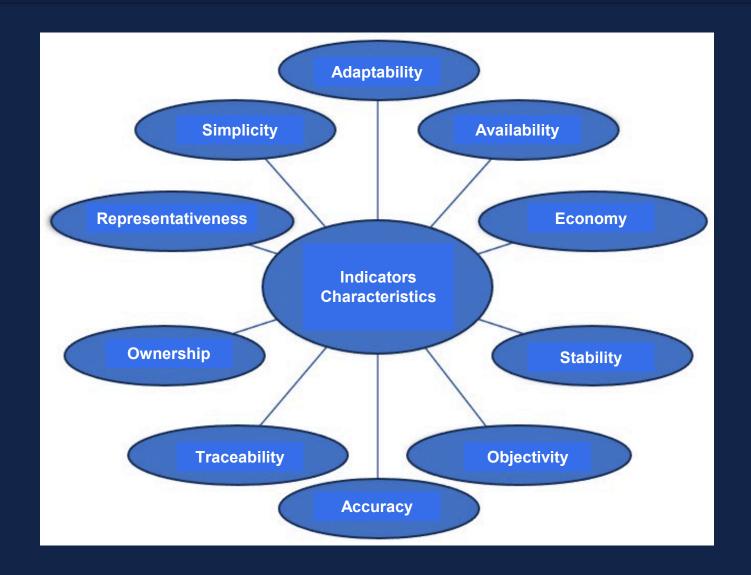




A good indicator should have the following characteristics:







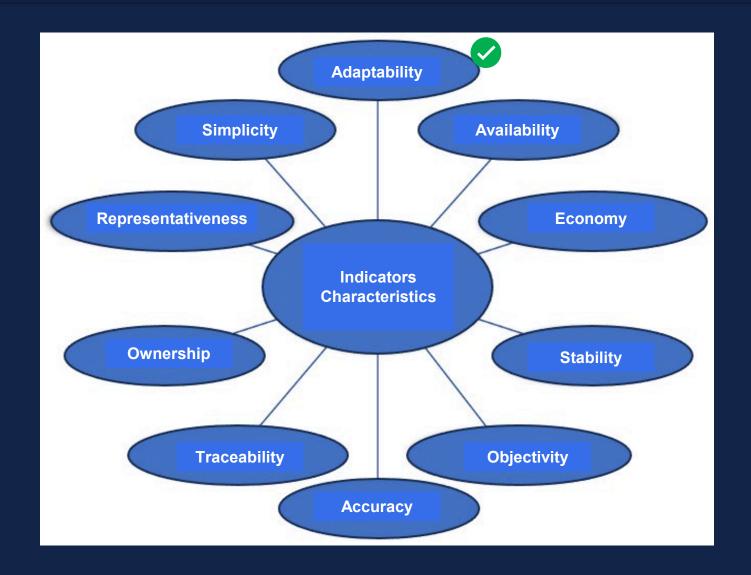


Adaptability

Ability to respond to changes in customer's behavior and requirements.







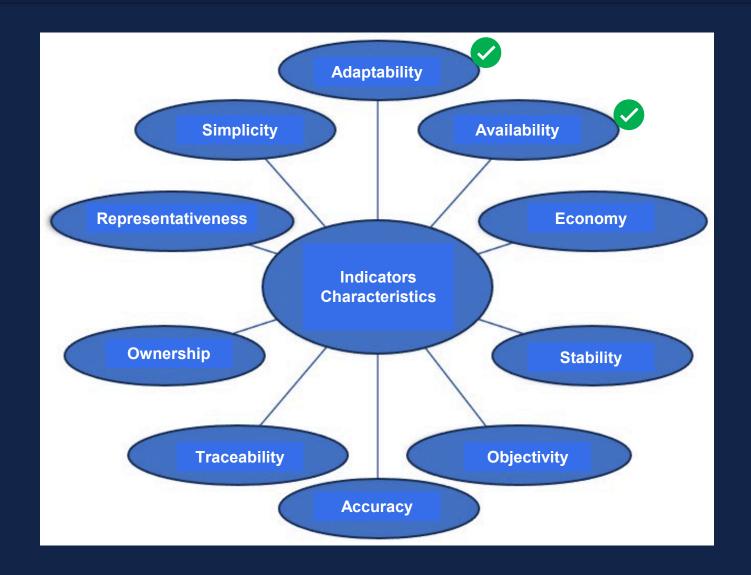


Availability

Easy access for collection, being available on time to the right people and without distortions, serving as a basis for making decisions.



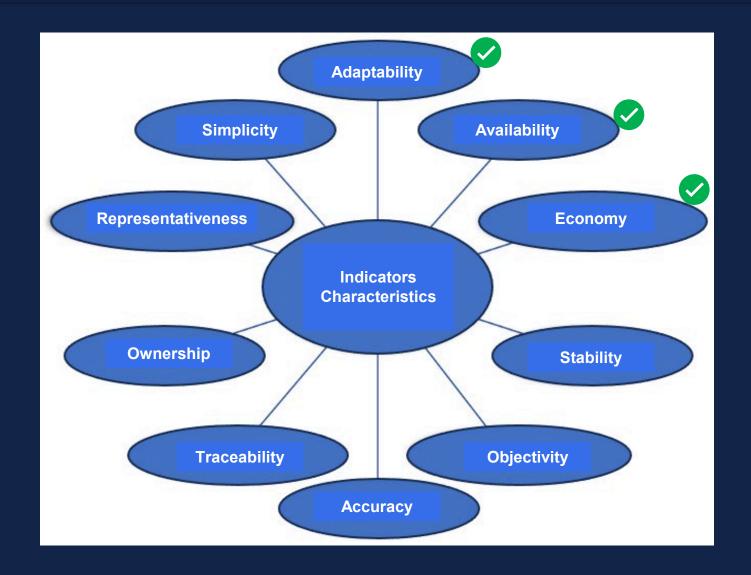






Economy – should not spend too much time searching for data, much less researching or waiting for new methods of data collection.

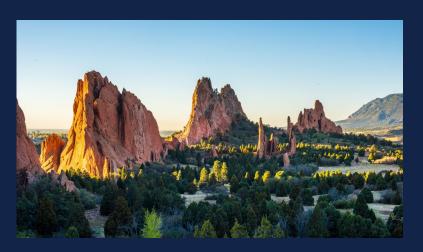
The benefits provided by the indicators must be greater than the costs incurred in the measurement.

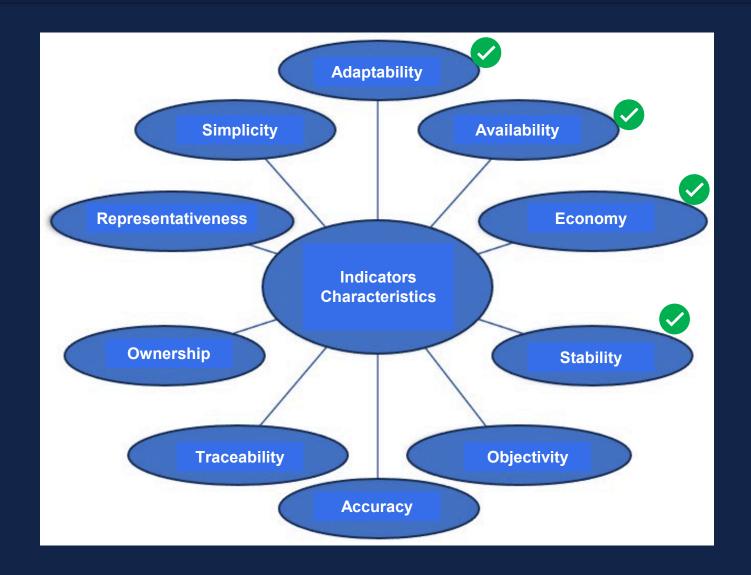




Stability

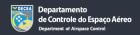
Ensure that it is generated in process routines and remains over time, allowing the formation of of historical series.

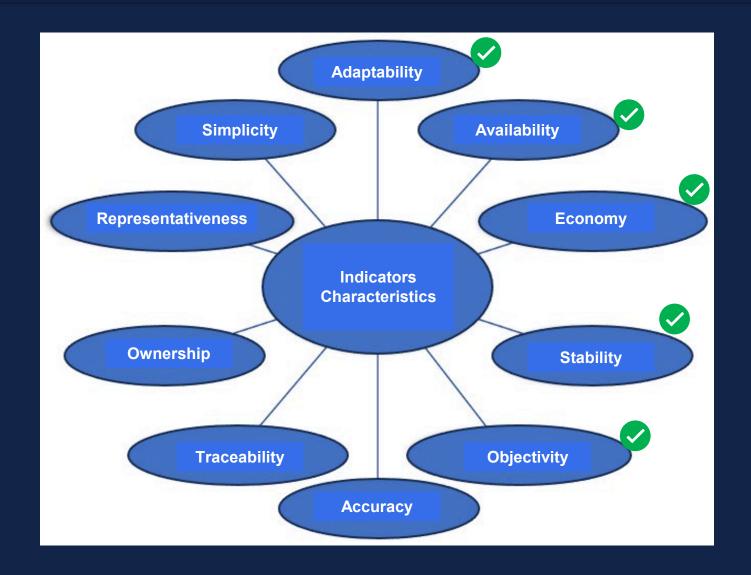






Objectivity Calculations must consider the magnitudes of the value, without the possibility of misinterpretation, as well as ensuring that it actually works in the practice and allows for management decision-making.



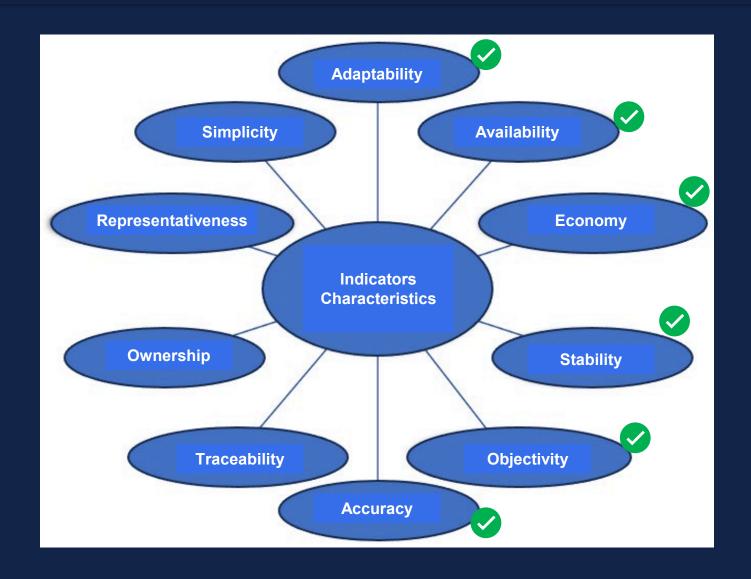




Accuracy: The margin of be must error calculated and acceptable, that is, it must not distort interpretation.



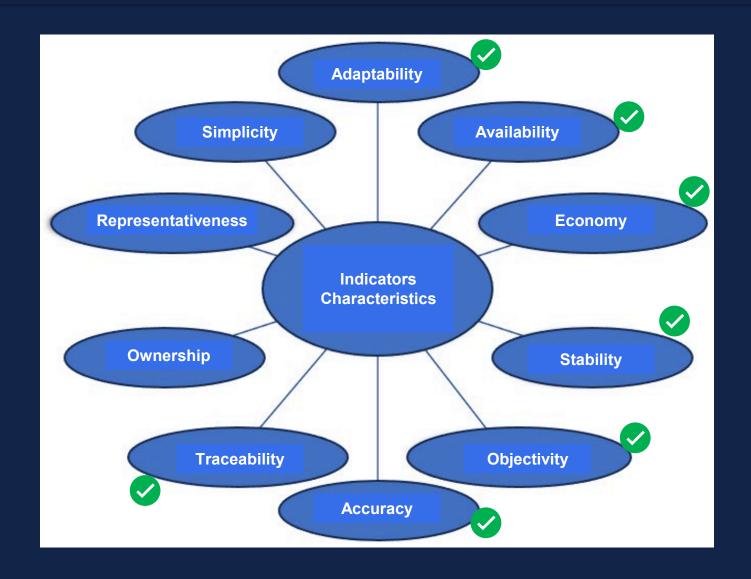




Traceability – Ease of identification of the origin of the data, its records and maintenance.



Whenever possible, results should be transformed into graphs, for more accurate monitoring, allowing comparison with previous results.



Ownership

The values provided must be essential for monitoring, evaluating, making decisions, reporting, and making adjustments.





Representativeness: capturing the most important and critical stages of the processes, in the right place, in order it is sufficiently representative, comprehensive, and relevant.

Important data must be accurate, meet objectives, and be found in the right source.



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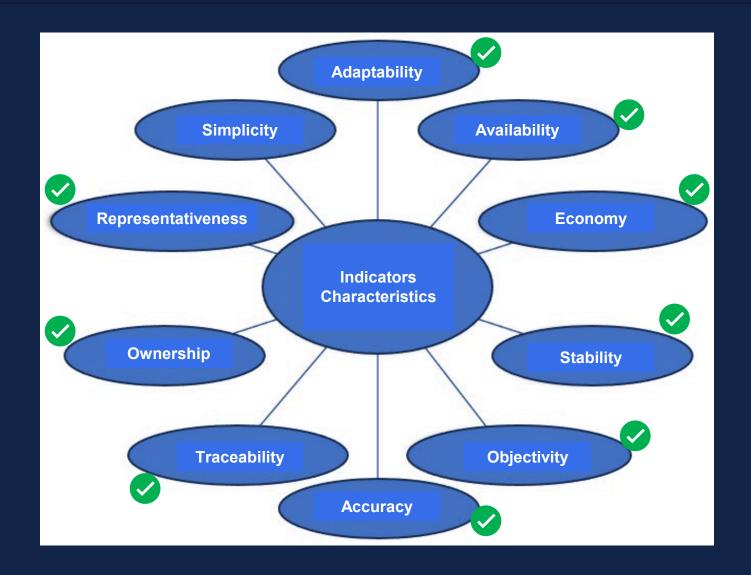
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ATTENTION: Highly representative indicators can be very difficult to obtain, so there must be a certain balance between representativeness and availability for collection.





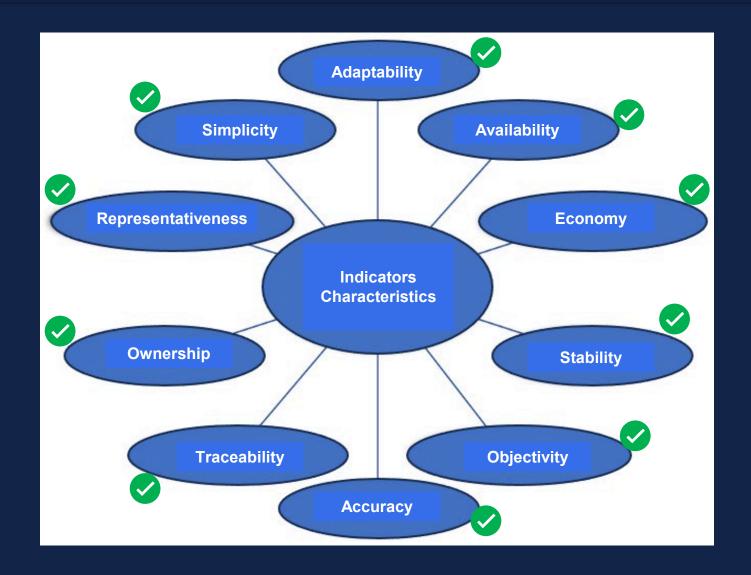




Simplicity: facility to be understood and applied by the ones managing the indicator and by those that will receive the results.

Names and expressions must be known and understood by everyone in a homogeneous way, ensuring broad validity throughout the organization.







It is important to note that when indicators are identified as unnecessary, they should be immediately eliminated or replaced by others that are more useful.

In addition to the characteristics mentioned above, it is important that the indicator selection process considers the following aspects:

Advertising

 It must be public and accessible

Temporality

- When to start measuring?
- Availability
- Periodicity

Feasibility

Technical and financial feasibility

Muito obrigado!





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