



ICAO

SECURITY & FACILITATION

ICAO TRIP

NEWS AND FEATURES ON TRAVEL DOCUMENT AND IDENTIFICATION MANAGEMENT

ICAO'S INTERNATIONALLY DISTRIBUTED TRAVELLER IDENTIFICATION PROGRAMME MAGAZINE

The Traveller Identification Program - TRIP Magazine is a globally recognized periodical published by ICAO, which is the UN Specialized Agency mandated to develop and adopt international standards and procedures for customs, immigration, identity management, security and border control officials. The premier bi-annual magazine provides the latest technologies and developments for the travel document security community. Each edition contains insightful, relevant and in-depth articles from technical expertise and key stakeholders from the TRIP sector.

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With a worldwide circulation in excess of 8,000 copies, the TRIP Magazine provides an excellent opportunity to promote your organization and to reach out to your target audience. In addition, the TRIP Magazine is distributed to ICAO's 191 contracting states which comprises of high level government officials and key decision makers.

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 Africa	53	9.1%
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 Middle East	13	3.5%
 North America	3	24.6%
 South America Central America and the Caribbean	12 7 12	11.8%

Target Audience

Advertising in the TRIP Magazine offers you the ability to reach targeted decision makers:

- Global States / Industry Decision Makers
- Customs and Immigration
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- Security and Border Control Officials
- Airport and Aviation Security
- TRIP Community and ICAO's 191 Member States

RATES (US\$) Applicable to: Display Ad

AD SIZE	AD FREQUENCY		AD SIZE	AD FREQUENCY	
Four-Colour	1 time	2 times	Four-Colour	1 time	2 times
Full page	10,500	9,765	Double page	18,000	17,000
Two thirds page	8,710	8,100	Outside back cover	12,600	11,600
Half page	6,570	6,110	Inside front cover	12,000	11,150
Third page	5,150	4,790			
Quarter page	3,670	3,410	Inside back cover	12,000	11,150