

DRAFT AFI COMMUNICATION STRATEGY SWOT ANALYSIS

STRENGTHS	WEAKNESSES
1. Technical Skills - Planning, implementation of communications systems (Plan/Acquire/Deploy/Support)	1. Lack of funds
2. Organisational presence e.g. APIRG, IIM	2. Cooperation between AFI states
3. Cooperation between local and international organisations like IATA	3. Lack of published strategies
	4. Lack of local ATM Equipment Manufacturers
	5. Lack of commitment from committee members
OPPORTUNITIES	THREATS
1. Local ATM Equipment Manufacturers	1. Declining revenue and traffic movements
2. Development of AFI Communications Strategy	2. Lack of local ATM Equipment Manufacturers
3. Synergy between Regional Economic Communities (RECs). We already have SADC, ASECNA, EAC, ECOWAS which can collaborate	