

DANGEROUS GOODS PANEL (DGP) WORKING GROUP MEETING (DGP-WG/17)

Montreal, 24 to 28 April 2017

Agenda Item 5: Specific work items identified by the Air Navigation Commission: 5.3: Mitigating risks posed by the carriage of lithium batteries by air (ANC job card DGP.003.01)

SAMSUNG NOTE 7 RECALL RESPONSE

(Presented by John M. Godfrey, Senior Vice-President Public Policy, Samsung Electronics America, Inc.)

SAMSUNG NOTE 7 RECALL RESPONSE

Samsung Electronics for the ICAO DGP-WG '17 Meeting April 26th, 2017

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Galaxy Note7



Samsung Announces Cause of Galaxy Note7 Incidents in Press...

01.22.17

GALAXY NOTE7, NEWS RELEASES

Samsung Expands Recall of Galaxy Note7 Devices to Include Original FAA lifts airline notification on Galaxy Note7

01.10.17

GALAXY NOTE7, OFFICIAL STATEMENTS

Galaxy Note7 Update

11.04.16

GALAXY NOTE7, OFFICIAL STATEMENTS

Samsung Will Ask All Partners to Stop

Samsung Taking Bold Steps to Increase Galaxy Note7 Device Returns

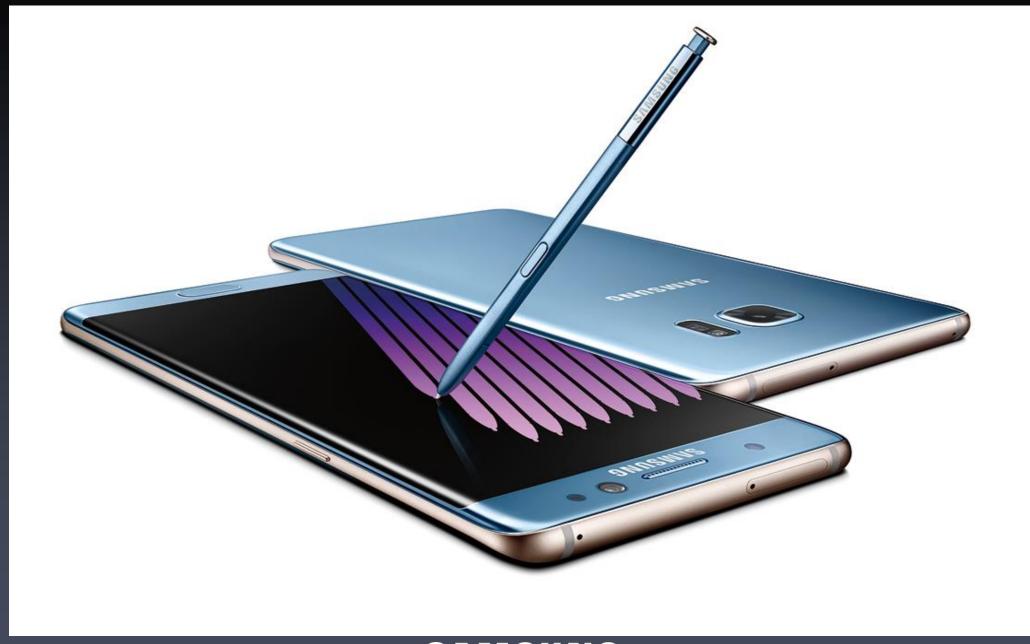
12.09.16

GALAXY NOTE7, OFFICIAL STATEMENTS

Statement on the U.S. Department of Transportation's new...

10.14.16

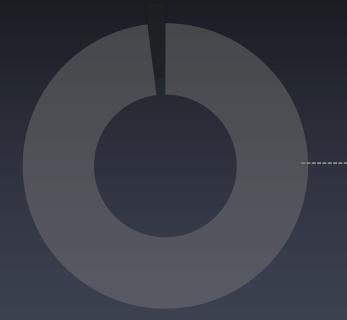
GALAXY NOTE7, OFFICIAL STATEMENTS



SAMSUNG

GET THE PHONES BACK FROM OUR CUSTOMERS

GET TO THE BOTTOM OF THE PROBLEM



GLOBALLY OF NOTE7s HAVE BEEN RETURNED GLOBALLY



At Samsung, nothing is more important than the safety of our customers and the devices they depend on - the most personal, indispensable technology in our lives."

- PRESIDENT D.J. KOH

COMMUNICATION TO CUSTOMERS

SAMSUNG

OVER 23 MILLION

Text messages & push notifications



SAMSUNG

FIRMWARE UPDATES

to limit battery capacity

60% CAP

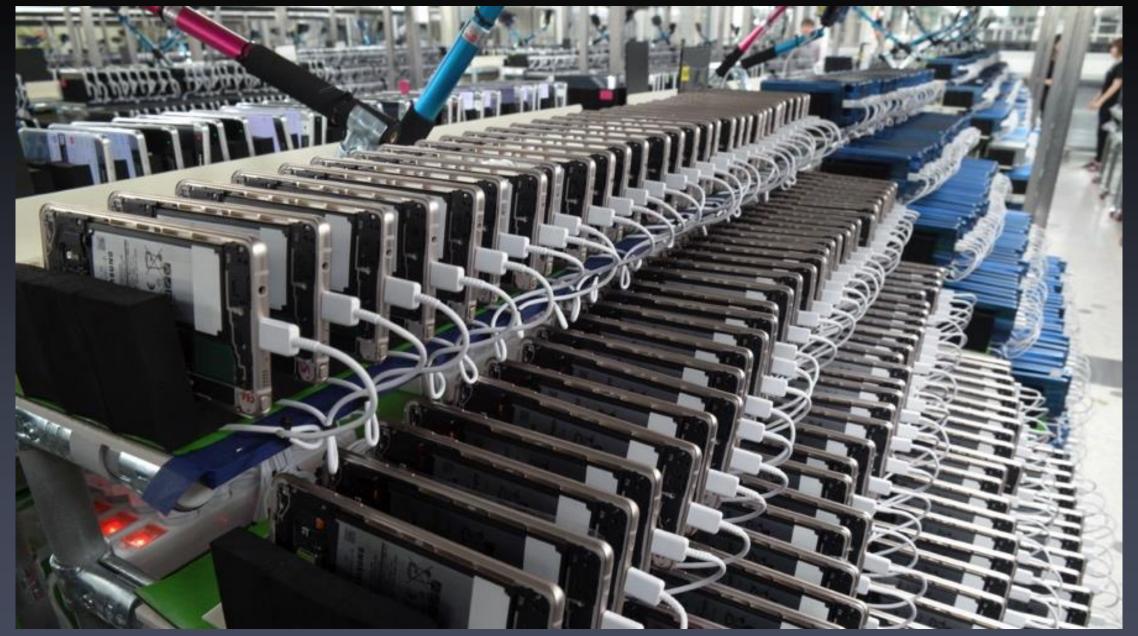
0% CAP





NOTE7 EXCHANGES AT AIRPORTS

TOO ENGINEERS



SAMSUNG

FULL SCALE DIGITAL RECALL

Round-the-clock repeated charge and discharge cycles on more than

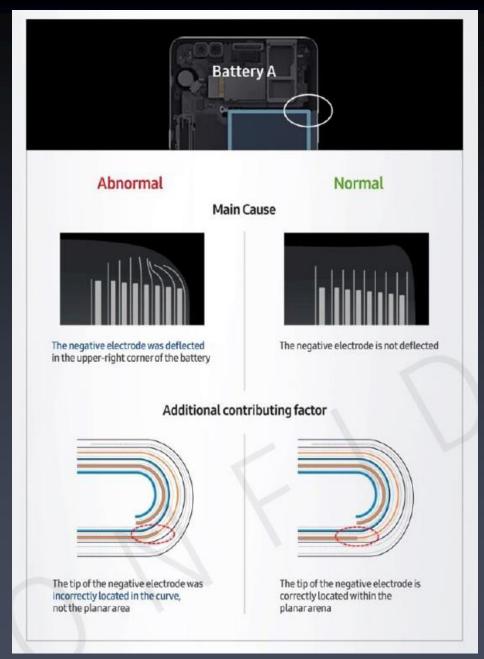
200,000 & 30,000

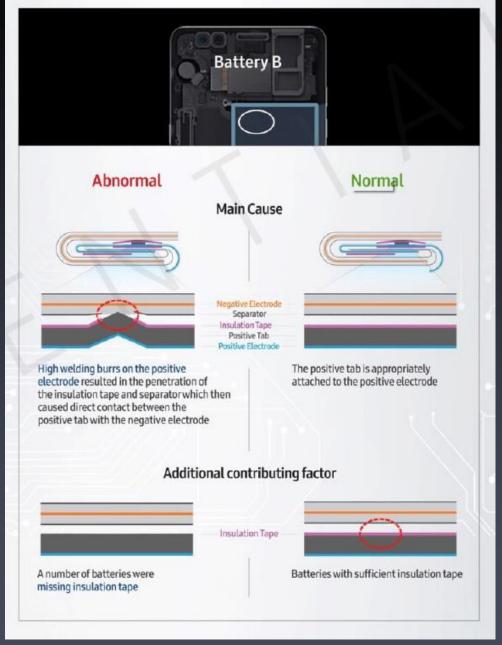
GALAXY NOTE7 DEVICES INDIVIDUAL BATTERIES











INDOVATION BEYOND INDUSTRY STANDARDS

8-POINT BATTERY SAFETY CHECK TEST

8-Point Battery Safety Check Test







Durability Test

It starts with enhanced battery testing, including overcharging tests, nail puncture tests and extreme temperature stress tests.

Visual Inspection

We visually inspect each battery under the guideline of standardized and objective criteria.

X-Ray

We use X-ray to see the inside of the battery for any abnormalities.

Charge and Discharge Test

The batteries undergo a large-scale charging and discharging test.



TVOC Test

(Total Volatile Organic Compound)
We test to make sure there isn't the
slightest possibility of leakage of the
volatile organic compound.



Disassembling Test

We disassemble the battery to assess its quality, including the battery tab welding and insulation tape conditions.



Accelerated Usage Test

We do an intensive test simulating accelerated consumer usage scenarios.



△OCV Test

(Delta Open Circuit Voltage)
We check for any change in voltage
throughout the manufacturing process
from component level to assembled
device.

MULTI-LAYER SAFETY MEASURES



Battery Safety Design Standard

Improved safety standards for the materials in design of the battery



Hardware Design

Adding new brackets around battery for protection



Software Algorithm

Improved algorithms for governing battery charging temperature, charging current, and charging duration



EXPERTISE REINFORCEMENT

GLOBAL QUALITY INNOVATION OFFICE

Formed an independent organization directly reporting to the CEO, leading quality and manufacturing-related innovation activities

COMPONENT TEAM

Established an organization under the Mobile Communication Business that is fully responsible for development, inspection, and quality control of core components

3rd PARTY INSPECTION STATUS (Certification)

 \square Obtained all certifications that are required by major countries and standards

Country/ Region	Standards		
IEC/Europe	Œ	IEC 62133/EN 62133	
Korea		KC 62133	
		UL 1642 (Cell)	
US	74	UL 2054 (Pack)	
	ctia	CTIA (IEEE 1725)	

Country/ Region	Standards		
Japan	(S) (D) (H)	JIS C 8714	
India	88	IS 16046	
Taiwan	\bigcirc	CNS 15364	
China	CeC	GB 31241	
Transportation		UN 38.3	

BATTERY ADVISORY SAFETY BOARD

BATTERY ADVISORY SAFETY BOARD

- ☐ Formed an external committee of academic and research experts to maintain an unbiased view on product safety
 - Advised the Note 7 battery incident cause analysis,
 and is conducting studies on enhancing safety of Samsung's future products



Clare Grey Ph.D.

Professor in Chemistry at the University of Cambridge

Expert on lithium-ion battery and its microstructural analysis



Gerbrand Ceder Ph.D.

Professor in Material Engineering at University of California, Berkeley

Expert on material science (focusing on lithium-ion), participated in the United States government-driven projects on battery issues



Yi Cui Ph.D.

Professor in Material Engineering at Stanford University

Expert on lithium-ion battery components



Toru Amazutsumi Ph.D.

CEO of Amaz Techno-consultant (Battery R&D Consultant)

Expert on battery industry
(former Director of battery development
at SANYO Electric Co., Ltd.)

SAMSUNG

INNOVATION

WITH A STRONGER COMMITMENT TO
SAFETY AND QUALITY



We are an organization that takes great pride in our ability to listen, learn, and improve."

- PRESIDENT D.J. KOH